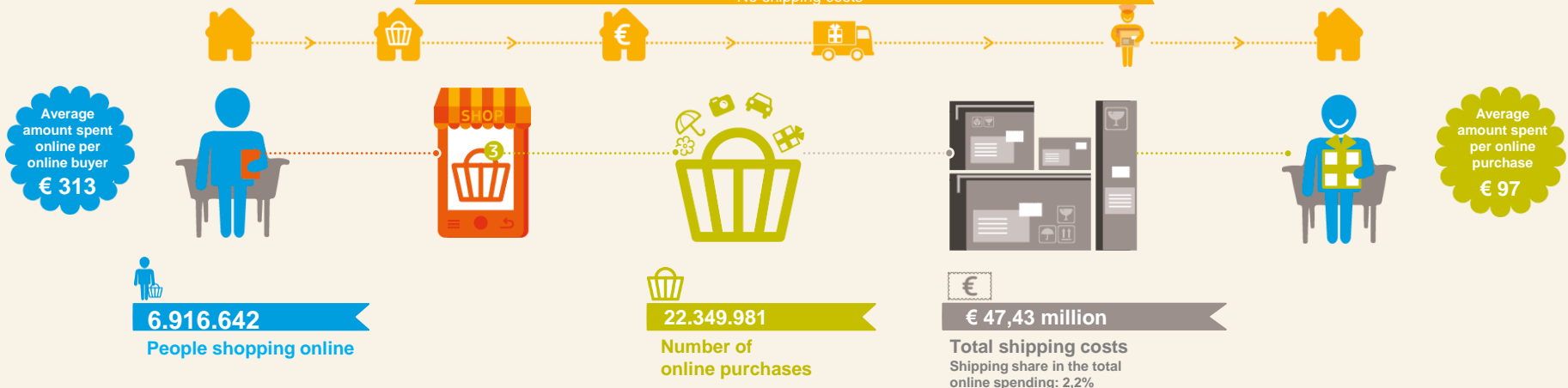


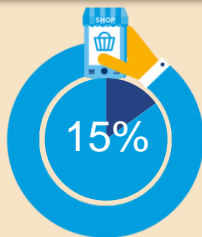
ONLINE PURCHASES* OF PRODUCTS AND SERVICES

€ 2,17 billion

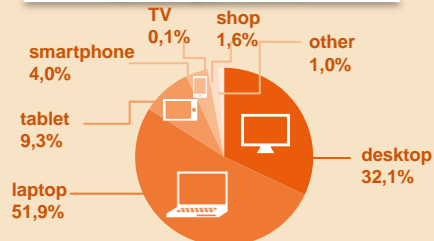
* No shipping costs



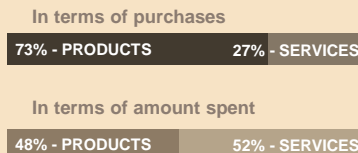
Share of online spending within the total market



Distribution of online spending per device



Share of products and services within the online market



Top five industries with the biggest online share based on spending

