

Positie (april 2018)	Positie (maart 2018)	Merk	Maandbereik %
1	(1)	Google (excl YT)	91.7
2	(2)	Facebook	87.6
3	(3)	Google Search	86.7
4	(4)	YouTube	83.1
5	(5)	Google Maps	75.8
6	(7)	WhatsApp Messenger	70.2
7	(6)	Bol.com	69.4
8	(8)	Gmail	62.0
9	(9)	Marktplaats	61.0
10	(10)	Facebook Messenger	59.6
11	(12)	NU.nl	50.6
12	(20)	Buienradar	49.3
13	(15)	Instagram	49.3
14	(11)	NOS	48.6
15	(14)	Twitter	47.2
16	(16)	Google Play	45.6
17	(13)	AD	45.2
18	(17)	Live.com	44.4
19	(18)	NPO	42.2
20	(22)	Telegraaf	41.7
21	(19)	LinkedIn	40.8
22	(21)	Regionale Publieke Omroepen	39.3
23	(27)	ANWB	38.5
24	(30)	Netflix	36.9
25	(23)	Pinterest	36.4
26	(24)	MSN	35.5
27	(26)	Microsoft.com	35.1
28	(28)	Aliexpress	34.4
29	(29)	Spotify	34.3
30	(25)	RTL NL	32.7
31	(34)	Funda	29.3
32	(32)	Bing.com	29.1
33	(39)	Weeronline	29.1
34	(31)	Mediamarkt	28.5
35	(37)	Google Foto's	26.5
36	(35)	Startpagina	26.2
37	(40)	Apple Music	25.6
38	(38)	Microsoft Office	25.5
39	(41)	9292	25.1
40	(36)	RTL nieuws	24.9
41	(50)	Buienalarm	23.1
42	(45)	Outlook	23.1
43	(44)	Dropbox	22.5
44	(47)	Wordfeud	21.9
45	(48)	Infonu	21.8
46	(33)	Avrotros	21.1
47	(42)	Wordpress	20.9
48	(54)	Amazon	20.4
49	(62)	Zalando	19.9
50	(58)	Thuisbezorgd	19.4