

2017 NEW ZEALAND RADIO SURVEY SCHEDULE



Week no	Survey Weeks Sunday - Saturday	All Markets	Commercial Radio Survey Release Dates	Radio New Zealand Survey Release Dates
1	Jan 1 7			
2	8 14			
3	15 21			
4	22 28			
5	29 Feb 4			
6	Feb 5 11	[Green shaded area]		
7	12 18			
8	19 25			
9	26 Mar 4			
10	Mar 5 11			
11	12 18			
12	19 25			
13	26 Apr 1			
14	Apr 2 8			
15	9 15	[Green shaded area]		
16	16 22			
17	23 29			
18	30 May 6		S1 May 4	S1 May 11
19	May 7 13			
20	14 20			
21	21 27			
22	28 Jun 3			
23	Jun 4 10			
24	11 17			
25	18 24			
26	25 Jul 1			
27	Jul 2 8		S2 Jul 6	S2 Jul 13
28	9 15	[Green shaded area]		
29	16 22			
30	23 29			
31	30 Aug 5			
32	6 12			
33	13 19			
34	20 26			
35	27 Sep 2			
36	Sep 3 9			
37	10 16	[Green shaded area]		
38	17 23			
39	24 30		S3 Sep 28	S3 Oct 5
40	Oct 1 7			
41	8 14			
42	15 21			
43	22 28			
44	29 Nov 4			
45	Nov 5 11			
46	12 18			
47	19 25			
48	26 2			
49	Dec 3 9		S4 Dec 7	S4 Dec 14
50	10 16			
51	17 23			
52	24 30			

Total NZ Market: an aggregated survey that includes Auckland, Wellington, Christchurch, the ten individual regional markets and the additional Total NZ top up sample. Users will be able to interrogate the data only at a Total NZ level, not at an individual market level.

Major Markets: an aggregated survey that includes Auckland, Wellington, Christchurch and the ten individual regional markets only. Users will be able to interrogate the data only at a Major Markets level, not at an individual market level.

Each Commercial Radio release includes the following reports:

- Auckland
- Christchurch
- Wellington
- Waikato
- Taranaki
- Southland
- Dunedin
- Northland
- Rotorua
- Tauranga
- Hawkes Bay
- Manawatu
- Nelson

Easter Weekend

School Holidays