

EU NURSERY HIGHLIGHTS



France

3€ in 4€ worth of nursery goods are sold in the Mother & Child and Toys specialists channel.

Russia

The market is declining due to tough economic situation (-16% in units).

Italy

The sales for wide-neck bottles have grown by 13% in value in the first 6 months of 2015.

Germany

Internet sales are up by 30% driven by Baby Strollers purchased online.

Spain

Baby Strollers have become cheaper by 7%.

UK

Nursery market has grown by 14% in the last 6 months.