







# Differing worries of drivers by country

## Drivers' concerns (1/3)







Responses

	Concerns while driving	Total	Germany 	Brazil 	Russia 	China 	UK 	USA 	Max. difference between countries (in % points)
Accident/Breakdown/Safety	Being involved in an accident	39%	38%	43%	<b>50%</b>	42%	<b>28%</b>	32%	<b>22</b>
	Dangerous/aggressive driving behaviours	29%	29%	<b>33%</b>	<b>22%</b>	30%	31%	28%	<b>11</b>
	Car theft/ security	28%	<b>16%</b>	<b>48%</b>	30%	29%	22%	22%	<b>32</b>
	Breaking down	27%	28%	<b>15%</b>	23%	31%	27%	<b>38%</b>	<b>23</b>
	Car being damaged on the roadside by other people/ vehicles	18%	23%	<b>25%</b>	16%	15%	16%	<b>14%</b>	<b>11</b>

# Differing worries of drivers by country

## Drivers' concerns (2/3)

Responses







	Concerns while driving	Total	Germany 	Brazil 	Russia 	China 	UK 	USA 	Max. difference between countries (in % points)
Costs	Gas/oil/petrol	36%	<b>43%</b>	32%	30%	<b>27%</b>	42%	41%	<b>16</b>
	Service, repairs and maintenance	30%	31%	<b>24%</b>	28%	26%	31%	<b>38%</b>	<b>14</b>
	Insurance	21%	21%	19%	19%	<b>8%</b>	<b>32%</b>	26%	<b>24</b>
	Parking	15%	18%	17%	<b>7%</b>	16%	<b>22%</b>	8%	<b>15</b>
Infrastructure/road conditions	Being stuck in traffic	31%	34%	31%	<b>42%</b>	34%	25%	<b>22%</b>	<b>20</b>
	Finding a spot to park	17%	17%	18%	<b>24%</b>	<b>24%</b>	13%	<b>10%</b>	<b>14</b>
	Complicated road layouts	12%	13%	13%	10%	<b>21%</b>	13%	<b>7%</b>	<b>14</b>
	Speed cameras/limits	10%	<b>17%</b>	10%	<b>6%</b>	<b>6%</b>	13%	7%	<b>11</b>

Source: GfK Connected Cars Study, November 2014

# Differing worries of drivers by country

## Drivers' concerns (3/3)

Responses

	Concerns while driving	Total	Germany 	Brazil 	Russia 	China 	UK 	USA 	Max. difference between countries (in % points)
Demands/ Driver's characteristics	Driving at night	16%	13%	15%	17%	13%	16%	23%	10
	Driving in urban areas	8%	14%	5%	12%	5%	4%	7%	10
	Lack of confidence in driving ability	7%	4%	7%	9%	6%	7%	6%	5
Well-being/Comfort	Uncomfortable seat/ lumbar support	13%	13%	18%	10%	10%	11%	14%	8
	Noise from vents, engine etc.	8%	8%	11%	9%	8%	5%	6%	6
	Feeling unwell/car sick	8%	6%	8%	5%	13%	8%	5%	8

## Method chart

### Study description

Source:	<b>GfK Connected Car Study/GfK Automotive</b> ( <a href="http://www.gfk.com/Industries/Automotive/Pages/Connected-Car.aspx">http://www.gfk.com/Industries/Automotive/Pages/Connected-Car.aspx</a> )
Method	Online survey
Survey period	November 2014
Target persons	Motorists aged 18+ (representative)
Random sample	N= 5,844 persons
of which	
Germany	n = 1,003
Brazil	n = 1,000
Russia	n = 1,010
China	n = 829
UK	n = 1,002
USA	n = 1,000