

Harvest at a Glance



We built the most influential community of global wealth in the world where investors register to personalize content, features & access.

MONTHLY ACTIVE USERS

141,734

15.27% Growth MoM

READER AUDIENCE BREAKDOWN

28%

Financial Advisors

RIA	69%
Wirehouse	15%
Independent	14%
Bank	2%

13%

Institutional Investors

Endowment/Foundation/Tax Exempt	21%
Family Office	20%
Pension / Corporation	18%
Fund of Funds	16%
Govt/Public/SWF	16%
Insurance	9%

**remainder of audience equals other investment professionals, individual investors or individuals who were not yet qualified*

ENGAGEMENT STATS

35%

Visit Multiple Times per Month

2.3

Average Pages Viewed per Visit

6m

Average Time Spent per Page

GEOGRAPHIC LOCATION

62%

United States

16%

Canada

7%

United Kingdom

15%

International (Other)

Harvest's machine learning engine analyzes over 7,200,000 proprietary data points every month

The world's most trusted brands are engaging with Harvest's audience



BLACKROCK



LEGG MASON
GLOBAL ASSET MANAGEMENT

PIMCO

