

LEONARDO GALVEZ

SPANISH TRANSLATION AND TRANSCREATION PROJECT MANAGEMENT

Contact

(206) 414-9506 leogalveztranslation@gmail.com leogalveztranslation.com



CAT Tools

Smartcat

Applications

Adobe InDesign, Adobe Photoshop, Adobe Acrobat, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Google Docs, Google Analytics, Google Sheets, Google Slides, Google Forms

Project Management

Hive, Asana, Trello, Mavenlink

Languages

Spanish

English

Profile

Leo is an experienced copywriter and translator with over 10 years of experience delivering multiple translation and transcreation projects for clients in the private and public sectors. A capable project leader, excited to work on your next translation project!

Top 5 Strengths (StrengthsFinder 2.0): Communication, Achiever, Positivity, Learner, and Arranger.

Services

- Translation, Editing and Proofreading (ES/EN TEP)
- Transcreation and Copy Localization
- Machine Translation Post-Editing (MTPE)
- Graphic Design, Layout and Desktop Publishing

Areas of Expertise

Business and marketing communications, project and program management, brand awareness advertising, content and digital marketing.

Transcreation & copywriting services for presentations, social media, brochures, banner ads, e-mailers, press releases, newsletters, infographics, scripts for radio commercials or broadcast TV spots.

Employment History

The Seattle Public Library, Seattle, WA

Project Manager, Marketing & Online Services / Language Access Liaison NOVEMBER 2019 – PRESENT

Duck Duck Books, Edmonds, WA

Spanish Transcreator (Freelance)

MAY 2021 - PRESENT

LeoGalvezTranslation.com, Seattle, WA

English / Spanish Translator (Freelance)

JANUARY 2015 – PRESENT

TDW+Co (Multicultural Advertising Agency), Seattle, WA

Account Supervisor / Transcreation Lead

SEPTEMBER 2015 – OCTOBER 2019

El Carro Magazine (Spanish Automotive Advertising), Seattle, WA

Production Manager / Bilingual Graphic Designer

JUNE 2006 – APRIL 2015

Education

Certificate in Project Management, Edmonds College, Lynnwood, WA JUNE 2022

Certificate in Web Design, University of Washington, Seattle, WA JUNE 2010

Bachelor of Science in Management Science, Kean University, Union, NJ JANUARY 2002

Notable Translation/Transcreation Projects

- Discussion Guide for Seattle Reads 'The House of Broken Angels'
- Spanish Transcreation I Love You More: Te Voy A Querer (Duck Duck Books)
- ID 2023 Spanish Web page for WA State Department of Licensing
- Spanish Transcreation for Reliant Energy's Life Switch On campaign