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CULINARY AMBASSADOR FOR DUDA FARM FRESH FOODS RECREATES JAMES BEARD HOUSE EXPERIENCE

Oviedo, Fla. (May 2, 2018) – Chef Todd Fisher, culinary ambassador for <u>Duda Farm Fresh Foods</u>, achieved his 26-year-old dream of cooking at the <u>James Beard House</u> this past March and had the chance to recreate this culinary adventure earlier this month. Following the New York event's success, Chef Todd and his team recreated the James Beard House experience on the Monterey Peninsula with The James Beard Foundation Experience – Carmel by Land & Sea held at Seventh & Dolores Steakhouse.

The sold out, one-night-only event was held at Seventh & Dolores, where Chef Todd serves as Executive Chef, and featured the exact same menu as the James Beard Foundation House in New York with neverbefore-released wine from Folktale Winery. A little piece of New York was brought to Monterey with the attendance of Kris Moon, vice president at the James Beard Foundation, who gave an informative speech about the James Beard Foundation.

"It was an absolute honor to be chosen to cook at the James Beard House as I have dreamt of this since I started my professional career and I could not be more thrilled to share this experience with others back home in Monterey," said Chef Todd Fisher, culinary ambassador for Duda Farm Fresh Foods. "Since day one, Duda Farm Fresh Foods has supported me in my belief of bringing high-quality, fresh produce to people's plates and I could not be more grateful for their support."

Duda Farm Fresh Foods' investment in foodservice is spurred by their commitment to increase the consumption of fresh foods by offering educational resources, tips and recipe inspiration to consumers. By utilizing key influencers like foodservice professionals and food bloggers, the brand looks to alter people's behaviors and perceptions around celery and other fresh products.

"We enjoy having Chef Todd represent the Dandy® brand and identify him as a key player to help us evolve consumer perceptions," said Nichole Towell, senior director of marketing at Duda Farm Fresh Foods. "He is a pivotal part of our team and his culinary perspective bolsters our efforts to inspire people to eat more fresh produce."

Duda Farm Fresh Foods is proud of Chef Todd and the accomplishments he has achieved so far in his profession. They strive to accomplish more together as they look to inspire people with chef tips and recipe inspiration. To find out more about Duda Farm Fresh Foods, please visit <u>http://www.dudafresh.com/</u> or follow the brand on <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>.

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About Duda Farm Fresh Foods

Duda Farm Fresh Foods is a leading grower, shipper, processor and marketer of a wide range of fresh vegetables and citrus with primary locations in Florida, California, Arizona, Georgia and Michigan. The company is a wholly owned subsidiary of A. Duda & Sons, Inc., a family-owned, diversified land company headquartered in Oviedo, Fla. <u>www.dudafresh.com</u>