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DUDA FARM FRESH FOODS BRINGS SUPER SWEET CORN TO SOUTHERN EXPOSURE

Oviedo, Fla. (Feb. 28, 2018) – As innovators in the convenient snacking and meal solution category, <u>Duda Farm Fresh Foods</u> is proud to debut its newly designed Super Sweet Corn product line at the annual Southeastern Produce Council – Southern Exposure in Tampa, Fla. Transforming the well-established corn program, Duda is introducing the first 100 percent recyclable packaging with its new fiber board tray packs.

In addition to the company's expansive product line, the sixth-generation family farm makes pre-cut, pre-shucked corn available year round with its Super Sweet Corn product line. Shoppers will love that prep time for corn is cut in half, so they can invest more time with family and friends.

"While we have been growing corn for more than 40 years, we saw an opportunity to help consumers with busy lifestyles," said Dan Duda, president of Duda Farm Fresh Foods. "By offering a convenience product line, we hope to help people prep fresh, sweet corn more frequently in their homes."

To ensure the brand is able to package sweet corn fresh to order in a variety of options year round, Duda grows corn in Georgia, Florida and Michigan without the use of genetically modified seeds. The brand offers seasonal recipes on the bottom of the recyclable trays and year-round consumer promotions to provide recipe inspiration.

To find out more about the product line, stop by booth #411 at Southern Exposure in Tampa, Fla. March 1 – 3, 2018. To learn more about how to offer Super Sweet Corn to customers this spring, please visit https://www.dudafresh.com/products/super-sweet-corn.

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About Duda Farm Fresh Foods

Duda Farm Fresh Foods is a leading grower, shipper, processor and marketer of a wide range of fresh vegetables and citrus with primary locations in Florida, California, Arizona, Georgia and Michigan. The company is a wholly owned subsidiary of A. Duda & Sons, Inc., a family-owned, diversified land company headquartered in Oviedo, Fla. www.dudafresh.com