



DUDA FARM FRESH FOODS SUPPORTS LOCAL YOUTH BASEBALL AND SOFTBALL TEAMS

Oviedo, Fla. (Sept. 21, 2017) – [Duda Farm Fresh Foods](#) completed its 12-week consumer promotion, [The Snack League](#), and is awarding sponsorships to five youth baseball and softball teams around the country. The family-centric company worked in tandem with [The Produce Mom](#) to create content for a grand-slam sweepstakes focused on generating excitement around healthy eating during the busy spring ball practice season.

Consumers were armed with resources for easy dinner recipes, quick and nutritious snack inspiration, opportunities to win game-watching prize packs each week, and a chance at winning 2018 sponsorships for their youth baseball or softball team. The sponsorships include one grand prize of \$2,000 and four secondary sponsorships of \$500 to be put towards necessary equipment purchases.

“The Snack League connected America’s favorite pastime with the all-American celery snack,” said Dan Duda, president of Duda Farm Fresh Foods. “We are grateful for our loyal customers who stand behind our brand and our mission and we’re happy to lend them a helping hand. We hope to continue sponsoring youth foundations to not only provide necessary resources, but to foster a love for healthy living.”

The Michigan Drillers will receive a \$2,000 sponsorship to support its team for the upcoming season. Secondary winners include the California Padres, the New Hampshire JFK Little League, the Tennessee Diamond Dawgs, and the Ohio Death Valley; each will receive one \$500 sponsorship to contribute to future expenses.

“As a mom of two baseball players, I know it is tough to get a nutritious, home cooked meal on the table when we spend long nights at the field,” said Lori Taylor, CEO of The Produce Mom. “I enjoyed creating recipes that would be of assistance to these families as well as bring awareness to the sweepstakes. I personally liked seeing a brand extend a gift to a program so near and dear to my heart.”

With collaborative efforts from The Produce Mom and Duda Farm Fresh Foods, The Snack League was able to receive over 20,000 submissions – 800 specifically to the sponsorship sweepstakes.

For more information on Duda Farm Fresh Foods, please visit <http://www.dudafresh.com/> or follow the brand on [Facebook](#), [Twitter](#), and [Instagram](#).

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About Duda Farm Fresh Foods

Duda Farm Fresh Foods is a leading grower, shipper, processor and marketer of a wide range of fresh vegetables and citrus with primary locations in Florida, California, Arizona, Georgia and Michigan. The

company is a wholly owned subsidiary of A. Duda & Sons, Inc., a family-owned, diversified land company headquartered in Oviedo, Fla. www.dudafresh.com

About The Produce Mom®

The Produce Mom is an advocacy brand for the fresh produce industry with a mission to inspire everyone to eat more fruits and vegetables. The Produce Mom educates consumers about fresh produce, introduces them to produce brands, engages the produce industry with consumers in inspiring conversations, and promotes public policy to protect and increase the availability of fresh produce at American schools. The Produce Mom ranks in the top 1% of all Pinterest pages with more than 56,000 followers.

Visit theproducemom.com for more information.