



DUDA FARM FRESH FOODS SUPPORTS LOCAL COMMUNITIES WITH THE SNACK LEAGUE PROMOTION

Duda Farm Fresh Foods will provide sponsorships to local youth baseball and softball teams with the help of fresh produce advocate, The Produce Mom

Oviedo, Fla. (June 13, 2017) – [Duda Farm Fresh Foods](#) is committed to giving back and giving access to America's youth so they can enjoy fresh food that is nutritious and fun to eat. Through an established partnership with [The Produce Mom](#), the 90-year-old company is planning to host a 12-week consumer promotion, [The Snack League](#), which will bring the company to sponsor youth baseball and softball teams around the country.

The Snack League will generate buzz and excitement among baseball and softball fans by connecting America's favorite pastime with all-American snacks, like celery and peanut butter. Consumers can enter to win the sweepstakes, which includes 12 deluxe game-watching prize packs, and enter for an additional opportunity to win a sponsorship for their youth baseball and softball teams.

"This promotion speaks directly to the Duda family values," said Dan Duda, president of Duda Farm Fresh Foods. "While our mission is to grow healthy products, we also believe in upholding the vision for the company – which is to lend a helping hand when and where we can. By giving back to youth sports teams, we are able to support the people who purchase our products by offering them a chance to create memories that will last a lifetime."

As a passionate fresh produce advocate and faithful baseball mother of two, Lori Taylor – CEO of The Produce Mom – has partnered with Duda to promote The Snack League. The Produce Mom will create quick, easy recipes for long nights at practice, team snacks, and will host giveaways on The Produce Mom social platforms.

"I am excited to team up with Duda and help with this promotion since it is a cause that runs near and dear to my heart," said Lori Taylor, CEO of The Produce Mom. "I think it's great when brands give back to a cause that they feel passionate about – Duda being in full support of healthy, nutritious eating habits for kids on and off the field."

After the 12-week promotion, one youth baseball or softball team will be selected to receive a \$2,000 grand prize sponsorship which will go toward team jerseys, signage and equipment as needed for the 2018 season. In addition, four \$500 level regional sponsorships, (Northeast, Midwest, West, and South), will provide teams with equipment and necessities for the 2018 season.

For more information on Duda Farm Fresh Foods, please visit <http://www.dudafresh.com/> or follow the brand on [Facebook](#), [Twitter](#), and [Instagram](#).

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About Duda Farm Fresh Foods

Duda Farm Fresh Foods is a leading grower, shipper, processor and marketer of a wide range of fresh vegetables and citrus with primary locations in Florida, California, Arizona, Georgia and Michigan. The company is a wholly owned subsidiary of A. Duda & Sons, Inc., a family-owned, diversified land company headquartered in Oviedo, Fla. www.dudafresh.com

About The Produce Mom®

The Produce Mom is an advocacy brand for the fresh produce industry with a mission to inspire everyone to eat more fruits and vegetables. The Produce Mom educates consumers about fresh produce, introduces them to produce brands, engages the produce industry with consumers in inspiring conversations, and promotes public policy to protect and increase the availability of fresh produce at American schools. The Produce Mom ranks in the top 1% of all Pinterest pages with more than 56,000 followers.

Visit theproducemom.com for more information.