

Just Enough: Letter, Word & Line Spacing

Presented by internationally renowned letter-maker and designer, Colleague Diane von Arx

Friday, April 21, 2017

Social: 6:30 p.m.

Program begins at 7:00 p.m

Plymouth Congregational Church – Jackman Room

1900 Nicollet Ave. S., Minneapolis, MN 55403

612-871-7400

This will be a 'hands-on' experience and folks should bring:

Layout pad, at least 9 x 12 (larger if you have it) with a minimum of 6-10 empty pages still in the pad

Glue stick

Pencil, eraser, scissors

Pad for note taking (if you do that sort of thing)

Stamp tongs (or tweezers), if you have them

Small T-square, at least the width of your layout pad



About Diane

In her studio, Diane von Arx is a letter-maker and designer, producing expressive lettering, developing corporate marks and creating unique resolutions & documents of recognition.

She has taught in Minnesota for over 40 years and for the past 35 years she has taught workshops throughout the U.S. and

Canada. She also conducted workshops in Japan and Australia. Her work is published in the 22nd and 23rd Editions of the Speedball Textbook. Diane has work in public and private collections around the world. *(more below)*

She received an Associate Degree from Jefferson School of Commercial Art and worked for eight years with Hauck and Associates, a package design studio in Minneapolis, where she created the original lettering for such notable General Mills' cereal packages as Trix®, Count Chocula® & FrankenBerry®, Nature Valley Granola®. Diane has over 45 years experience working in the creative field as a graphic designer. Clients include: Target, General Mills, University of Minnesota, Medtronic, John Roberts Printers, International Academy of Trial Lawyers, University of Saint John's, University of St. Thomas, St. Mary's University in San Antonio and Ameriprise Financial.

She is part of the artistic team for *The Saint John's Bible* and recently completed the donor volume for the Bible, *The Book of Honor*. She was the Artistic Director, Scribe and Illuminator for that 8th and companion Volume.

Diane is passionate about teaching and the craft of making letters in new and innovative ways using contemporary materials and techniques while respecting traditional letter forms. Interacting and engaging with viewers of the calligraphic process has convinced her that calligraphy is indeed a 'performance art'.

She is married to retired photographer, Greg Anderson, they live in Minneapolis and enjoy the peace of their lake home in northern Minnesota as often as possible. She is a Minnesota farm girl and when she doesn't have a pen or brush in hand, you may find her at the business end of a shovel, spade or a golf club.

For examples of her work see www.dianevonarx.com