



JOB POSTING

Pre-Commercialization Specialist – Animal Health

About the Company

Virox Technologies Inc. is a leading manufacturer in equipping the entire spectrum of global markets that are concerned with infection control with state-of-the-art antimicrobial technology in the war against microbes. As a research driven company, Virox currently sells branded and private label products and partners with industry leaders in human and animal health markets. All partners have validated the scientific claims and market acceptance of our patented technology called Accelerated Hydrogen Peroxide. We are presently growing at an exciting pace and are looking to add a Pre-Commercialization Specialist to our team.

About the Role

As a member of our Technology Platform Marketing (TPM) team reporting to the Vice President, TPM, the *Pre-Comm Specialist – Animal Health* is responsible for supporting the management and execution of Product Marketing and Product Strategy core functions related to the commercialization of brands and products, as well as continued growth of existing brands within the Animal Health Market.

Duties & Responsibilities

- Investigating and managing new market research, competitive research for branding, pricing, product placement, industry product innovations, regulatory (i.e. green) and compatibility trends.
- Executing and maintaining all product strategy briefs alongside the Product Manager.
- Managing, developing and executing Product Marketing Creative Briefs and Product labels.
- Messaging development for product communications (launches, discontinuations, line extensions etc.)
- Managing and executing commercialization and label development processes, as well as WRIKE product management templates.
- Investigating and evaluating new packaging/format opportunities, new equipment and accessories to support brand growth and the execution of the Virox Approved Accessories Program.
- Maintaining and preparing data for Product Strategy Scorecard in partnership with the Manager, Financial Analysis and Product Manager.
- Managing Pre-Commercialization control documents, including Master Product Summary and Formulation Briefs documents, etc.
- Other tasks and projects, as assigned.

What do you need to succeed?

- Diploma or University degree in Marketing, Business Administration, or Related Discipline.
- Product Management or Project Management Certification.
- 2 years of related work experience in Product Marketing or Product Management within a corporate environment.
- Strong Microsoft Office skills (Word, Excel, PowerPoint, Outlook). Previous experience using project management software is considered an asset.
- Strong analytical, decision-making, organization, planning and time management skills.
- Strong verbal and written communication skills.
- Strong interpersonal and influencing skills.
- Demonstrated ability to develop and deliver presentations.
- Ability to work in a fast-paced environment where priorities are constantly shifting.
- Ability to work independently and as part of a team.
- Ability to work longer hours and outside of normal business schedule as needed.
- Ability to travel nationally and internationally up to 10 days per year to attend conferences and/or tradeshows.
- Ability to lift up to 20lbs as needed.

Applications

Those interested in being considered for this opportunity are asked to forward their resumes to jobs@virox.com.

Virox Technologies Inc. is committed to providing accommodation for individuals with disabilities. Accommodation will be provided upon request in all parts of the hiring process as required in accordance with the Virox Technologies Inc. Accommodation Policy. Candidates requiring accommodation are asked to make their needs known in advance.

We sincerely thank all applicants who express an interest in this role; however, only those candidates being directly considered will be contacted.