



## PRESS RELEASE

### VIROX® ANNOUNCES THE LAUNCH OF PEROXIWASH™ CONCENTRATED ANIMAL SHAMPOO

August 30<sup>th</sup>, 2017

**Oakville, ON** – Virox Animal Health™ have announced the newest addition to the Accelerated Hydrogen Peroxide® (AHP®) family providing a full platform of disinfectants to meet the infection prevention needs of the animal health market. Peroxiwash™ Concentrated Animal Shampoo has been specifically designed for use in animal health facilities including but not limited to veterinary clinics, shelters, and grooming facilities. Peroxiwash™ is a concentrated product to be diluted with water prior to use that provides a deep clean by removing dirt and odors, leaving animals with a soft and shiny coat and fresh skin.

“When Virox® first entered animal health, we had a vision for how our patented Accelerated Hydrogen Peroxide® technology could make a positive impact by reducing the need to use toxic legacy chemistries”, says Randy Pilon, President and CEO. “With the introduction of Peroxiwash™, AHP® now provides products for disinfection of not only surfaces and medical devices, but topical applications as well.”

According to Dr. Lucas Pantaleon, Senior Clinical Veterinarian Advisor, “Peroxiwash™ is the ideal animal shampoo for the animal health industry. It is manufactured with gentle ingredients providing users with both a pet safe and environmentally preferred shampoo. Peroxiwash™ provides superior cleansing action and removal of tough odors such as skunk, and does not contain any harsh chemicals, including fragrances, dyes, parabens or lathering agents.”

For more information on Peroxiwash™ and other products offered by Virox Animal Health™, please visit [ViroxAnimalHealth.com](http://ViroxAnimalHealth.com)

For further information:  
Todd Hepburn  
Senior Marketing Manager  
800-387-7578 x158  
[todd.hepburn@virox.com](mailto:todd.hepburn@virox.com)

**About Virox® Animal Health:** Virox® Animal Health is dedicated to infection control through revolutionary disinfectants powered by the patented technology, Accelerated Hydrogen Peroxide® (AHP®), to battle the war against microbes on skin, surfaces and devices, without the need to compromise on efficacy of application, or to trade off for either personal safety or environmental integrity. A wide variety of products are available exclusively through authorized distributors around the globe.

**Deliberately®**  
**Different.■**

2770 Coventry Road Oakville, Ontario L6H 6R1 Canada  
Telephone: (905) 813-0110 Twitter: @AHPbiosecurity