



The Performance Series

Created by FirstPerson and presented by the best leaders in America

We are pleased to present a new concept in leadership development.

The Performance Series was created by FirstPerson founder and CEO Bryan Brenner—advisor, thought leader, and entrepreneur— especially for CEOs to provide a deep dive into specific leadership challenges and topics. You'll become part of a small cohort, and—over four sessions—will find innovative ways to positively impact your company's overall performance.

Sessions are dedicated to exploring and discussing concepts that leaders around the world are examining right now. Led by FirstPerson strategic partners who are subject matter experts, you'll learn new ways of thinking about your business trajectory. And, you'll have the opportunity to test new practices in our Performance Lab along with other CEOs.

The Performance Series includes a performance assessment, the focus of Session 3 one-on-one consultations, and a capstone field experience (Session 4) that brings the learning together. This series, titled Leading a High Performance Organization, will be presented by Hank Orme and John Harris from FirstPerson partner Performance pH.

We'd love to engage you!

Session Highlights: Leading a High Performance Organization

SESSION 1 – February 20

- What does high performance look like?
- Three factors necessary to high performance
- Where is your organization on the performance scale?

SESSION 2 – March 20

- Performance survey results: Where does your company stand?
- High performance starts with clarifying your mission
- The 10 components of high performance leadership

SESSION 3 – April 24

- Case studies: Examples of high performance organizations
- Application: What does my high performance company look like?
- Pitfalls to avoid; resources to use

SESSION 4 CAPSTONE – May 23-24

- Inside Lincoln Industries: High performance culture immersion
- Travel and lodging at attendee's expense

TIMES

CEO Track | 8:00 - 11:00 am
Executive Track | 1:00 - 4:00 pm

DETAILS

9000 Keystone Crossing, Suite 910, Indianapolis, IN 46240
Light breakfast or refreshments served

About Performance pH

Hank Orme and John Harris are partners at Performance pH, strategic business advisors aimed at achieving optimal business performance. The study of thousands of high performance cultures has yielded benchmark data, from which they have developed an assessment tool to accelerate best practices and growth. Learn more by visiting www.performph.com.

About the Presenters



HANK ORME

Hank graduated from Indiana University and then worked for 33 years for Whirlpool Corporation, where he led business units—including one in Shanghai, China. He joined Lincoln Industries in 1999 and recently retired from his role as president in 2012. In 2011, he began a new venture, Performance pH, with his colleagues.

Staying fit through daily workouts has been a lifelong goal for Hank. He played competitive basketball until age 51 and competitive softball until age 65, and continues competing today in tennis and golf. But his new passion is climbing mountains; having ascended 29 14,000-foot summits already, he plans to achieve 50 before he turns 80. And when he does turn 80, he plans on topping this achievement with one final climb.

Hank married his high school sweetheart 51 years ago. Together, they have two sons and seven grandchildren, who he describes as the finest people he knows. In his spare time, he loves watching college sports, particularly basketball and football, and spending time with his friends from all over the world.



JOHN HARRIS

John graduated from Grand Valley State University with a double major in health sciences and physical education, and then went on to earn his master's degree in health education from the University of Toledo. After his first "real job" as a college assistant wrestling coach, he became a successful entrepreneur, growing Harris HealthTrends, Inc. to a sizable company before merging it with four others to become Axia Health Management and later selling to Healthways.

As a college wrestler, John was a two-time Collegiate All-American and a U.S. Olympics Trials qualifier. He was also inducted into the Grand Valley State University Athletic Hall of Fame. Today, he mountain bike races in the summer and cross-country ski races in the winter. He also enjoys road bicycling, downhill skiing, and kayaking.

Born and raised in Battle Creek, Michigan, John is a devout Michigander with a home in northern Michigan where he loves to play. He also serves on a number of for-profit and nonprofit boards and is a lover of animals—his Vizsla in particular. Married for 35 years, he and his wife have two adult children, both of whom he delivered with the supervision of a doctor.