

**Get more visitors to your booth at the 2019 #IHIForum!**

*Here is a handy checklist of what you can do to generate more traffic:*

**Event Hashtag:** #IHIForum

**Website:** [ihi.org/Forum](http://www.ihi.org/education/Conferences/National-Forum-2018/Pages/default.aspx)

**Twitter:** [@TheIHI](https://twitter.com/theihi)

**Facebook:** <https://www.facebook.com/TheIHI>

**LinkedIn:** <https://www.linkedin.com/company/ihi>

[ ]  **Email badge**Add the following badge to your email signature to show you’re an exhibitor at the IHI National Forum, and use the following link to invite your clients to attend.



<https://events.ihi.org/nationalforum?utm_source=Exhibitors&utm_medium=Exhibitors&utm_campaign=19_Forum&utm_content=Livestream>

[ ]  **Social Media***Consider updating your personal social media pages with the following messages.*

Facebook & LinkedIn:

* Visit booth #\_\_\_\_at the #IHIForum on Quality Improvement in Health Care in Orlando this December. We’ll be onsite with hundreds of health care thought leaders! Will you be there, too? More info here https://bit.ly/2Z7o2AB
* We’ll be showing you how to \_\_\_\_\_ at the #IHIForum. Stop by booth #\_\_\_\_ to learn more, Dec. 8-

11 in Orlando, FL https://bit.ly/2Z7o2AB

* We’ll be in warm and sunny Orlando this Dec. 8-11 for the #IHIForum: @TheIHI’s flagship conference. We hope to see you at our booth #\_\_\_\_ to learn more about \_\_\_\_\_. https://bit.ly/2Z7o2AB

Twitter

* Learn how to \_\_\_\_\_ at #IHIForum @TheIHI. Visit us in booth #\_\_\_\_\_ https://bit.ly/2Z7o2AB
* We’ll be in Orlando, FL, Dec. 8-11 for @TheIHI #IHIForum. Come see us in booth #\_\_\_\_ https://bit.ly/2Z7o2AB
* I’m looking forward to @TheIHI #IHIForum this December in Orlando. Will I see you there? https://bit.ly/2Z7o2AB

[ ]  **PowerPoint Slides**

Do you have an upcoming presentation where you could include one slide about the National Forum? [Here is one you could easily plug in.](https://cdn2.hubspot.net/hubfs/241684/19%20Forum/IHI%20National%20Forum%20-%20Default%20Ad%20Slide.pptx)