**[Subject]:** See my storyboard at the 30th IHI National Forum

Dear First Name,

Are you familiar with the Institute for Healthcare Improvement (IHI) and its annual [National Forum on Quality Improvement in Health Care](http://www.ihi.org/education/Conferences/National-Forum-2018/Pages/default.aspx?utm_source=IHI_Storyboard&utm_medium=How_to_Help&utm_campaign=30_Forum&utm_content=Email)? I’m writing to make sure you know about the conference (now in its 30th year!) and can consider making plans to attend **December 9–12, 2018**, in **Orlando, FL, USA**. This really is the preeminent event on health and health care quality and safety – and the way forward for so many current challenges.

I’m also excited to share that I’m **presenting a storyboard this year.** I think you/your team would learn a ton from my improvement project as well as the other 500+ posters on display. Feel free to browse at the complete agenda and then [share the information](https://cdn2.hubspot.net/hubfs/241684/30%20Forum%20-%20Presenter%20Marketing%20Kit/2018%20National%20Forum%202%20Pager__Post%20Early%20Bird.pdf) with your team.

This year’s keynote lineup includes:

* **Donald Berwick, MD, MPP**​, President Emeritus and Senior Fellow, ​IHI
* **Derek Feeley​​​​, DBA**, President and CEO, IHI
* **Zubin “ZDoggMD” Damania, MD**, Founder, Turntable Health; Internist
* **Gregory Boyle,** Founder and CEO, Homeboy Industries
* **Celine Gounder, MD,** Internist; Journalist; Filmmaker
* **Jason Leitch,** National Clinical Director, Healthcare Quality and Strategy, Scottish Government

Please look at the details and [complete your registration here](https://nationalforum.ihi.org/events/2018-national-forum-on-quality-improvement-in-health-care/registration-d0b8dbc9f0474b90a607155bd000d535.aspx?fqp=true&utm_source=IHI_Storyboard&utm_medium=How_to_Help&utm_campaign=30_Forum&utm_content=Email). I’m thrilled to extend a personal invitation to you to join me at the National Forum! I hope to see you there.

Best regards,