**Promote Your IHI National Forum Session on Social Media**

Use social media to let your followers know that you’ll be presenting a Storyboard at the [2018 IHI National Forum on Quality Improvement in Health Care](http://www.ihi.org/education/Conferences/National-Forum-2018/Pages/default.aspx?utm_source=IHI_Faculty&utm_medium=Email&utm_campaign=30_Forum&utm_content=Big_Rock) (#IHIForum) and get more exposure!

**Promote Your Topic and Session**

-Start a discussion with an open-ended question on Facebook

* You don’t want to miss my storyboard presentation on \_\_\_\_\_\_\_\_\_ at the IHI National Forum. What are the biggest challenges your organizations deals with regarding \_\_\_\_\_\_\_\_\_\_\_?

-Share a related document or link

* Want to learn more about my #IHIForum session topic \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, click here.

([Resources related to your track can be found here](http://www.ihi.org/education/Conferences/National-Forum-2018/Pages/Forum-Tracks.aspx).)

**Share Links to the IHI National Forum website**

* Don’t miss my Storyboard at the 2018 IHI National Forum on Quality Improvement in Health Care! Register here: <http://bit.ly/2Nqxfcu>

**Connect with Followers on IHI social media**

-Use the #IHIForum hashtag on all related communications.

-Like the Institute for Healthcare Improvement’s [Facebook page](https://www.facebook.com/TheIHI/) and join the [**IHI Quality Innovators**](https://www.linkedin.com/groups/2720956/?utm_source=IHI_Storyboard&utm_medium=How_to_Help&utm_campaign=30_Forum&utm_content=LinkedIn_Group) group on LinkedIn, where you can directly interact with nearly **60,000 healthcare professionals**.

**Copy, Paste, and Post!**

We know that time is of the essence. Use our carefully crafted social messaging below to help promote your storyboard at the upcoming IHI National Forum.

* Facebook: I’m presenting a Storyboard at the #IHIForum on Quality Improvement in Health Care in Orlando this December. Will you be there, too? More info here: http://bit.ly/2Nqxfcu
* Twitter: I’m looking forward to presenting my storyboard [storyboard name] at the #IHIForum this December in Orlando. Come see my improvement project live! Sign up soon as seats are filling up! http://bit.ly/2Nqxfcu
* LinkedIn: I’m presenting at the @IHI 2018 #IHIForum on Quality Improvement in Health Care in Orlando this December. Join me and 5,000+ health care professionals committed to improving health care and providing better patient care. Details here: http://bit.ly/2Nqxfcu