

# IHI Africa Forum

## on Quality and Safety in Healthcare

4–6 May 2020 | Johannesburg, South Africa



Explore Engagement  
and Underwriting  
Opportunities





# Strengthening Africa's Healthcare Systems

The Institute for Healthcare Improvement (IHI) invites you to the **2020 Africa Forum on Quality and Safety in Healthcare** where you can play an integral role in advancing this critical work. We welcome the many voices from throughout healthcare, with a deep belief that generous collaboration is essential to spark innovation and achieve true progress.

The future of healthcare in Africa is bright — with the talent, will, and passion to create robust and effective health systems. Organizations large and small, commercial and philanthropic, government representatives, grant makers, and public and private enterprises have the opportunity to advance quality and safety in African healthcare.

The Africa Forum attracts attendees from across the continent — passionate healthcare leaders seeking the latest ideas in quality improvement and safety. The conference provides a collegial environment with learning and sharing at the heart of all activities. With educational tracks and sessions, keynotes from visionaries in the field, and a new Learning & Networking Center, attendees benefit from exposure to cutting-edge ideas and solutions.

**"By attending this Forum, your approach to healthcare will never be the same again."**

- Otilia Makoto, MPH Intern, Zimbabwe  
2018 Africa Forum attendee and scholarship recipient

The IHI Africa Forum offers market visibility, a platform for thought leadership, access to learning and networking, and opportunities to generate goodwill. Whether your organizational goals are tied to one of these or all of

the above, the IHI Africa Forum provides a powerful and unique platform to reach more than 750 leaders representing the present and future of healthcare in Africa. This includes health system leaders, high-level policy makers, Ministry of Health representatives, physicians, nurses, and other clinicians, quality and safety managers, pharmacists, researchers, and frontline patient caregivers, as well as interns and students.

## Unique Opportunities

As the needs in Africa are unique, so too are the opportunities at the Africa Forum.

We encourage you to explore the options presented here and consider those that align best with your organizational imperatives and speak most closely to your mission.

*IHI will also gladly partner with you to define areas of intersection and craft a custom engagement for your organization, with benefits that speak directly to your organization's individual needs.*

In addition to the many extraordinary educational elements of the Africa Forum, the new Learning & Networking Center will host Innovation Theater presentations, storyboards, receptions, and the learning library. The Learning & Networking Center will be a central hub of the event.

**"It is an amazing networking conference. The workshops and poster displays were very informative. I loved the way there was interaction at every session."**

- Maxine Blane, International Certified Wound and Lymphoedema Therapist, Registered Nurse, South Africa  
2018 Africa Forum attendee and scholarship recipient

## Your Opportunities to Engage

Engagement Components	Platinum Supporter \$50,000	Gold Supporter \$25,000	Silver Supporter \$15,000	Bronze Supporter \$7,500
Innovation Theater Presentation <sup>(1)</sup>				
Opening Keynote Chair Drop				
Opening Keynote Supporter and Podium Recognition				
Closing Keynote Chair Drop				
Closing Keynote Supporter and Podium Recognition				
Learning Library Visibility <sup>(2)</sup>				
Leadership Meet-and-Greet Reception Invitations <sup>(3)</sup>				
Educational Track Alignment <sup>(4)</sup>				
Storyboard Display Host				
Welcome Reception Host				
Attendee Breakfast, Lunch, or Refreshment Host				
Conference Tote Bag Insert				
Logo on Conference Tote Bag <sup>(5)</sup>				
Program Book Ad	full page	half page	quarter page	quarter page
Full Conference Registrations	8	5	3	2
<p><b>In addition to the engagement components detailed above, <i>all participating organizations will receive the following benefits</i></b> (prominence in some cases based on Supporter level): logo on Supporter Wall in common area, logo and organization description in program book, logo on IHI Africa Forum website, visibility on keynote slides, Supporter badge ribbons for staff.</p> <p>(1) 30-minute educational presentation in the Learning &amp; Networking Center, limited availability  (2) Placement of organization banner, learning materials, and poster (if desired)  (3) Invitation-only event designed to connect attendees in leadership positions with our Supporters  (4) First-come, first-served selection process  (5) Logo prominence based on Supporter level</p>				

A powerful and unique platform to reach more than 750 health system leaders, high-level policy makers, Ministry of Health representatives, physicians, nurses, and other clinicians, quality and safety managers, pharmacists, researchers, and frontline patient caregivers, as well as interns and students representing the future of healthcare in Africa.

The event joins thought leaders with learners, honing in on best practices, sharing knowledge, and generating outstanding solutions.

More than 80 percent of faculty presenters are Africans, including frontline practitioners capitalizing on this unique opportunity to showcase their work and learnings.

Many attendees are new to quality improvement work. They have a strong thirst for this knowledge and are eager to partake in the collegial networking opportunities available at the Forum.



Join us at  
the 2020 IHI  
Africa Forum!

## Support Healthcare in Africa by Underwriting Scholarships

The desire to learn and grow is strong, and the Africa Forum is enriching and inspirational. But many of those who would benefit most from it cannot participate due to funding constraints. IHI is investing considerable resources to create and host the 2020 Africa Forum, and we look to similarly committed organizations to support registration (and, if possible, travel and lodging) for healthcare professionals in need.

In 2018, generous scholarship funding permitted more than 200 individuals to attend who would otherwise not have been able to join us. We hope to exceed this number in 2020, empowering more of those who are so deeply committed to healthcare in Africa.

IHI welcomes the opportunity to discuss ways your organization can support scholarships, either as a standalone contribution or in tandem with one of our other engagement opportunities.

Organizations who underwrite scholarships will receive significant recognition as well as the gratification of offering meaningful support.

*"It was a lifetime opportunity to learn from great minds in quality and to network and learn from others."*

- Linda Chemtai, Clinical Officer, Kenya  
2018 Africa Forum attendee and scholarship recipient

The Institute for Healthcare Improvement (IHI) is an independent not-for-profit organization based in Boston, Massachusetts, USA. For more than 25 years, IHI has used improvement science to advance and sustain better outcomes in health and health systems across the world. IHI brings awareness of safety and quality to millions, catalyzes learning and the systematic improvement of care, develops solutions to previously intractable challenges, and mobilizes health systems, communities, regions, and nations to reduce harm and deaths. IHI collaborates with a growing community to spark bold, inventive ways to improve the health of individuals and populations. IHI generates optimism, harvests fresh ideas, and supports anyone, anywhere who wants to profoundly change health and health care for the better. Learn more at [ihi.org](http://ihi.org).

IHI is an independent, not-for-profit 501(c)(3) organization. U.S. Federal Tax Identification number 38-3017223. Information in this prospectus is subject to change.

IHI reserves the right to replace presented benefits with alternate benefits of equal or greater value.

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to learn more about how you can play an important role at the 2020 IHI Africa Forum, working with other deeply committed organizations to advance healthcare across the continent.