



Institute for
Healthcare
Improvement

Leadership & Organizing for Change

Informational Call



February 10, 2020

Our time today...

- Introductions
- Ice Breakers
- Program Design Curriculum
- Course Logistics, FAQs, Fees
- Q&A



The IHI team...



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Where are you joining us from today?



What do you hope to learn today?

- Please chat in your questions concerning IHI's Leadership & Organizing for Change online course with coaching.
- If we already plan on covering any answers during the course of the call, we will be sure to highlight them.
- Please continue chatting in any questions that arise throughout our conversation!



Program Design & Curriculum



Our common interests bring us together

- Developing leadership skills in ourselves & others
- Becoming effective community organizers
- Building strong teams
- Leading change
- Collaborating across traditional boundaries
- Improving the health of our friends, families, neighbors, patients, communities
- Learning with and from each other
- Getting improvement projects started, sustained & brought to scale



We're working to address many different urgent challenges, and envisioning many different versions of a hopeful future

- Improving quality in health care systems
- Improving behavioral health services
- Addressing substance use and its impact on communities
- Encouraging greater physical activity and better nutrition
- Serving vulnerable populations, like the elderly, communities of color, persons with chronic conditions



Objectives of the program:

- Gain leadership skills and apply helpful tools to chart a path for change and engage key stakeholders
- Develop a compelling story of your own leadership journey to call others to action
- Approach relationships openly and intentionally to gain commitment based on shared values
- Map stakeholders and resources within your organization or community to leverage existing assets toward change
- Facilitate interdependent teams in which leadership is distributed among the members
- Understand and communicate the importance of interprofessional and cross-stakeholder collaboration
- Reach out to local communities and build new partnerships
- Design motivating actions to engage others meaningfully in the work
- Mobilize people toward collective, large-scale systemic change



Examples of Projects

Health care

- “We are organizing the Medical Center faculty and dental-resident leaders to measure, through weekly reports, the number of their inter-professional interactions with members of other health care disciplines in order to increase inter-professional awareness, education, and collaboration with results compiled by January 1, 2015.”

Community Health

- “We are organizing with community members at the University of South Florida to collaboratively design and distribute materials promoting prevention and early intervention in mental health by May 2015.”

Open School

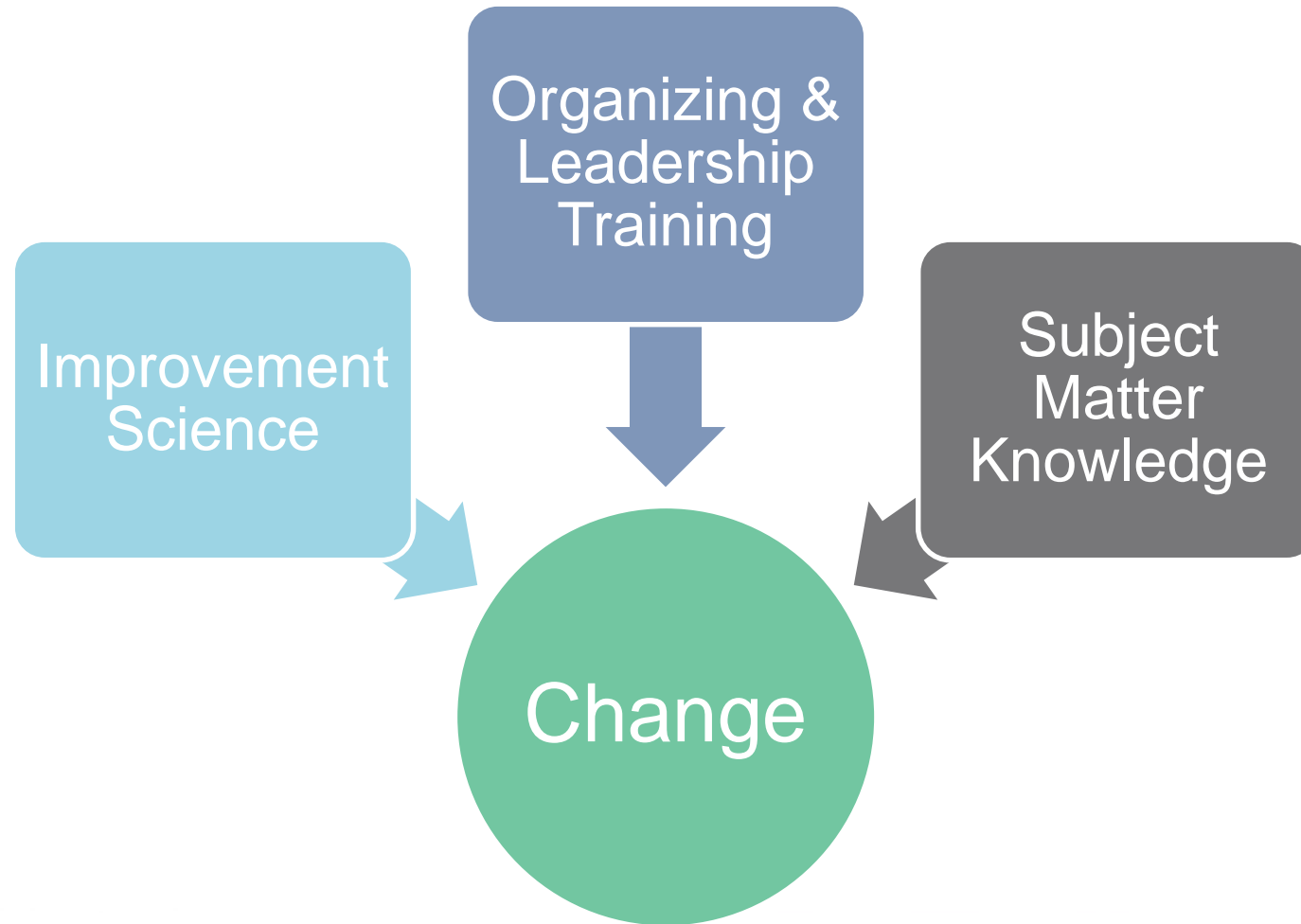
- “We are organizing 30,000 IHI Open School students to improve the health of their communities by December 2015.”



Pedagogy & Methods

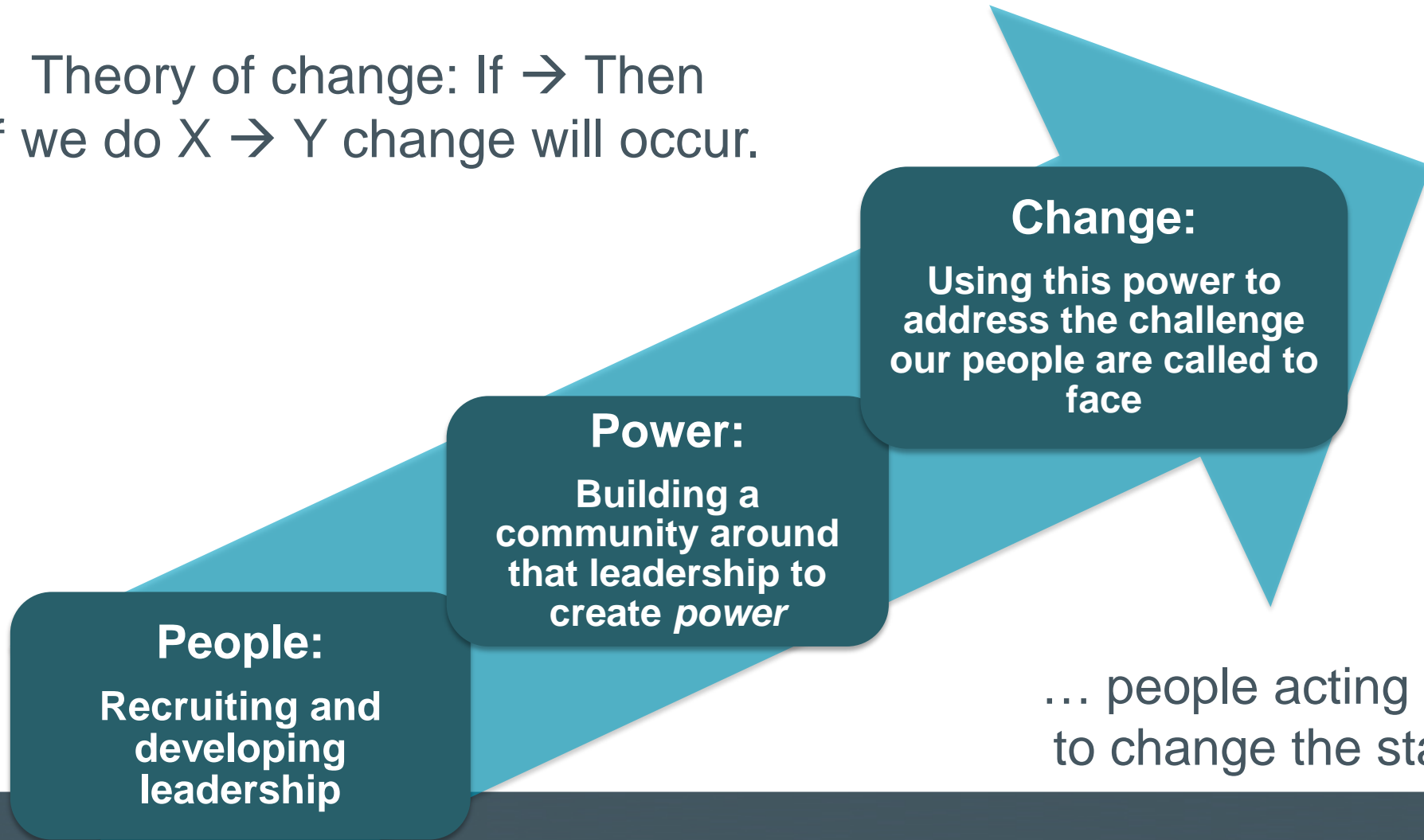


Theory of Change



Organizing Theory of Change

Theory of change: If → Then
If we do X → Y change will occur.



... people acting together to change the status quo



Organizing = People, Power & Change

- (1) Who are our **People**?
- (2) How can we get the **Power** we need...?
- (3) To achieve the **Change** we want?



What is Leadership?

‘Leadership is accepting responsibility for **enabling others** to achieve shared purpose in the face of uncertainty.’

- A practice, not a position
- Authority is earned, not bestowed
- Focus is on developing others, not just yourself



What are the course requirements?

- Identify a project
- Complete the 8 online learning modules (about 45-60 min each)
- Attend the calls (or listen to the recordings)
- Complete the post-course evaluation



What does the course look like?

Lessons

Lesson 1: Introduction to Systems Thinking	09/12/2019 - 11/14/2019
Lesson 2: Organizing as a Leadership Practice	09/26/2019 - 11/14/2019
Lesson 3: Public Narrative: How to Craft a Call to Action	10/03/2019 - 11/14/2019
Lesson 4: Stakeholder and Asset Mapping	10/10/2019 - 11/14/2019
Lesson 5: Relational Strategizing	10/17/2019 - 11/14/2019
Lesson 6: Creating the Conditions for Effective Leadership Teams	10/24/2019 - 11/14/2019
Lesson 7: Distributing Leadership to Co-Produce Sustainable Efforts	10/31/2019 - 11/14/2019
Lesson 8: Mobilizing Measurable Collective Action	11/07/2019 - 11/14/2019

I CAN: Leadership & Organizing to Improve Population Health (Fall 2016)

Lesson 1: Introduction to Systems Thinking and "Upstreamist" Thinking 7 day(s) left

Contents

Isaiah

Becoming a Systems Thinker
 Applying Systems Thinking to Population Health
 Introduction to the IHI Triple Aim
 What Is An Upstreamist?
 Why Arent There More Upstreamists?
 Concrete Actions

Assignments

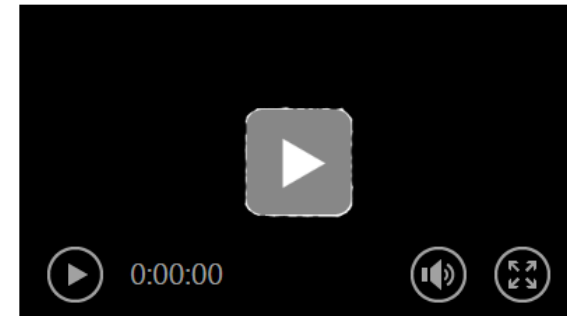
"Five whys" worksheet

Isaiah

1 of 8 →

Before you begin Lesson 1, please complete the following:

- [I-CAN pre-assessment](#)
- [Review the orientation material](#)



Unable to view this video? [Watch it on YouTube](#) or [read the transcript](#).

1 of 8 →



Facebook Community (*optional*)

IHI Group:
Leadership and
Organizing for
Change

🔒 Private group

About

Discussion

Announcements

Members

Events

Videos

Photos

Files



Leadership and Organizing for Change

Online Course
Begins March 12, 2020

Find out more: ihi.org/Lead

Joined ▼

✓ Notifications

➦ Share

⋮ More



Coaching Fellows

Having trouble applying a lesson to your project?

Do you feel like you could use extra help or guidance?

- The Coaching Fellows team can help!
- Dedicated group of accomplished course alumni
- Support learners to solidify learnings, practice skills, offer coaching & perspective
- **Opt-in during registration to be paired with a Coaching Fellow!**



Alumni Tips

- Connect with your coach
- Focus on the team
- Think small but be visionary
- Try everything once! Bring a spirit of curiosity
- Set aside time to review video lectures early so you have a handful of days to work with the practice exercise
- Challenge yourself to apply the methods to your work
- Commit to your learning: You get out of it what you put into it

“The course is well designed and presented with the flexibility to adapt to most situations. I now feel much more confident that I know what to do and how to do it. I definitely recommend this course if you want to think outside the box of "improvement", and help consumers make the real impact that only they can.”



FAQs

- How will we hear from the IHI team?
 - We send weekly emails
- What if I can't make an All Learner Call?
 - Calls will be recorded and shared following the live calls
- What is the expected time commitment?
 - 3-5 hours per week
- When do the courses become available and for how long?
 - Each lesson will be available for 2 weeks before the next opens
 - All lessons will be available until the last call
 - Assignments will be accepted on a rolling basis from when a lesson opens until access to the course closes in June
- Does this course offer CEUs?
 - Accredited to offer 9 CE credits for physicians
 - General attendance certificate that will be available



Fees

- \$549 per person
- For groups of 10+ - 15% discount per person
- There are a limited number of need-based discounts. Information and the application can be found on the course website

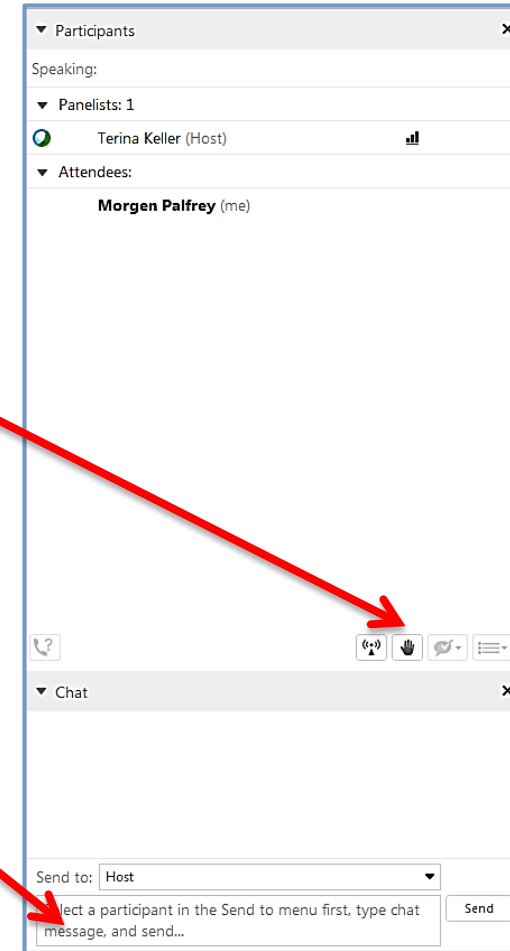


Questions?

Raise your hand

Use the chat

Be sure to chat to “all participants”



Next Steps:

- Visit ihi.org/lead to learn more about the course
- If you have any questions, please email LOcourse@ihi.org

