

5 SEND COMPLETE YOUR CHURCH'S CHILD SPONSORSHIPS

After your event, please return the completed registration forms to FH promptly. For your convenience, we've sent a FedEx shipping tag in your Hunger Sunday Kit. You can use these pre-paid tags to send completed registration forms back to FH via any FedEx location or drop box. To ensure that the children's sponsorship begins as quickly as possible, please ship completed forms to FH within 24 hours of your weekend service.

BELOW ARE SOME OF THE MOST COMMON QUESTIONS THAT NEW SPONSORS ASK.

Q: HOW DO I SPONSOR A CHILD?

A: Once you select a child to sponsor, complete the registration form found inside the child sponsorship packet. You can choose to pay with a credit card, voided check (Electronic Funds Transfer) or cash. Return your registration form to the volunteers at the church's sponsorship table.

Q: WHO IS FOOD FOR THE HUNGRY?

A: Food for the Hungry (FH) seeks to end ALL forms of human poverty by going into the hard places and closely walking with the world's most vulnerable people. We actively partner with churches, leaders, and families to build transformational relationships, usher justice, and renew communities so God's purpose is revealed in each person we serve.

Our view of poverty is holistic and complex. Our solutions are innovative and community-specific. We courageously seek out the overlooked and advocate for the underserved. We're unrelenting and we do what others claim can't be done.

We honor the people we serve by inviting them to contribute to the process. Through community-owned transformation we empower children, families and communities to invest in their own

development. We are agents of change. We work, we feed, we teach, we love, but we know when it's time to leave.

More than anything, we want to see poverty end and people thrive.

Q: WHAT MAKES FH'S CHILD SPONSORSHIP PROGRAM UNIQUE?

A: Our sponsorship strategy is to equip communities to care for children. We work with families, the local church and the leadership of the community to meet the needs of the children. We focus on long-term solutions – strengthening and transforming the families and communities in which the children live.

Q: WHAT ABOUT FINANCIAL ACCOUNTABILITY?

A: FH exceeds the standards of several watchdog groups, including the National Charities Information Bureau, the Evangelical Council for Financial Accountability, Accord and others. Our annual report is available on our website at fh.org/about/finances.

Your FH church representative will be praying for your Hunger Sunday event, so please call and share the success of your church's response with us!

Many churches find that partnering with Food for the Hungry through child sponsorships helps their congregation develop a heart for the poor. If you find that your Hunger Sunday event awakens momentum at your church, talk to your FH church representative about long-term partnership opportunities. You can reach the Church Engagement department at 800-248-6437.



**YOUR CHURCH HAS THE
POWER TO HELP!**





If you have any questions about your Hunger Sunday event, please contact Church Engagement at Food for the Hungry (1-800-248-6437).
Thank you for inspiring hope in children.
Sincerely,
Your Church Engagement Team
at Food for the Hungry

Thank you again for participating in Hunger Sunday! In this booklet, you'll find ideas to get your church excited and involved with your event from start to finish. Your promotion of child sponsorship through Hunger Sunday is a commitment to children. Food for the Hungry has identified children as some of the most vulnerable people in the world. Many children living in poverty are waiting for sponsorship — waiting for your church's families and individuals to start a relationship with them. As your church members find a child to sponsor, they'll bring life-saving help to that child and their community. There's no easier way to show the love of Christ to the "least of these" (Matt 25:40 NIV).

In preparation for this important event, please read the enclosed information. Most importantly, be in prayer. Pray that your congregation would -Hunger Sunday Kit would find a loving sponsor.

1 WELCOME

YOUR FIRST STEP IS TO PRAY

Hunger Sunday is a nation-wide day in partnership with Food for the Hungry to spread awareness about child sponsorship.

2 PLAN

PREPARE IN ADVANCE

HOSTING HUNGER SUNDAY TAKES A FEW SIMPLE STEPS:

1. Share Hunger Sunday with your congregation during weekend services leading up to the event. You can ask your congregation to prayerfully consider sponsoring a child through the child sponsorship video we've provided, a mention in your weekly bulletin, an email newsletter to your database and a post on your church's social platforms if you have them.
2. Recruit volunteers to work at the table and provide them with the volunteer resources in your Hunger Sunday Kit.
3. On the day of your event, set up a table using the materials provided in your Hunger Sunday Kit.

YOUR HUNGER SUNDAY KIT INCLUDES NEARLY EVERYTHING YOU'LL NEED:

- Child sponsorship packets
- Stickers for staff and volunteers to wear
- A flash drive with digital resources such as Hunger Sunday printable posters for you to post around your campus, a short video on child sponsorships that you can show your congregation, volunteer training information, and digital graphics for you to share on your social media.
- A FedEx Shipping tag for returning your sponsorship packets

THE ITEMS YOU'LL NEED TO PROVIDE:

- A table where volunteers will accept completed registration cards for child sponsorship
- Volunteers to serve at the table

3 SHARE

GET THE WORD OUT

Here are some of our suggestions for reaching out to your church family in advance of Hunger Sunday so that they're prepared and expecting to commit on the designated day.

SHARE ON MULTIPLE WEEKENDS

Use the weekend services leading up to Hunger Sunday to prepare the hearts of your church as they prayerfully consider sponsoring a child through Food for the Hungry. We suggest that you begin speaking about Hunger Sunday at least 2 weeks prior to your event.

SPEAK FROM THE PULPIT

Share about Hunger Sunday from the stage. This is a great time for you to share the child sponsorship video that we've provided.

WEEKLY ANNOUNCEMENTS

No matter if you share your announcements in a weekly printout bulletin or in a slide on a screen, these are all great places to spread the word.

EMAIL NEWSLETTER

If your church has a regular email newsletter, this is the perfect place to include a reminder about Hunger Sunday.

DON'T FORGET TO BE SOCIAL

If your church has any social media platforms, they're especially helpful for those who might have missed a service.

TRAIN VOLUNTEERS

Volunteers at the sponsorship table play a critical role. You'll need to recruit volunteers who are willing to work at your sponsorship table on Hunger Sunday. Train your volunteers to answer questions using the FAQs we've provided. You will need two to five volunteers to serve after each church service, depending on the size of your congregation.

4 SPEAK

NOW THAT YOU HAVE A CAPTIVE AUDIENCE...

Whether you have 2 minutes or 20 minutes to share in the service, you'll want to maximize your presentation time. Here are some tips that other presenters have found useful.

1. SHARE A STORY

Telling a powerful story of life change is usually more meaningful to an audience than sharing statistics. You can find stories of transformation from all over the world at the Food for the Hungry blog at blog.fh.org. Choose a different story to tell each week.

2. HOLD UP A PACKET

It may seem obvious, but showing one child sponsorship packet during your presentation is particularly effective. Share the name of the child and a few characteristics about him or her.

3. MAKE A CLEAR ASK

Avoid getting so engrossed in your story that you forget to ask for a response. Tell the congregation where they can find the Hunger Sunday table, the monthly cost of sponsorship of \$35 a month, and how they can sponsor a child today. It's also a great idea to have a goal. Let them know how many children you'd like to aim for and challenge them to meet that goal.

4. CELEBRATE

After your event, share with your congregation how many children were sponsored.

5. PRAY

Most importantly, keep asking God to help you. Pray that your church members' hearts would be opened to sponsor children. Thank Him for the way He loves every child whose picture is in one of those packets.