

About THOMASNET.com

The Leading B2B Supplier Discovery and Evaluation Platform

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Our value to CPOs and their procurement teams

We give procurement professionals the tools and in-depth information they need to find and evaluate suppliers, efficiently and effectively, all in one place, *for free*.

A few points of differentiation:

- We are not a general search engine. We are a supplier discovery and evaluation platform built specifically for industrial/B2B buyers and specifying engineers.
- Our audience visits our Platform with a serious intent to find and evaluate suppliers, to meet specific and pressing buying needs.
- We create, curate, and present detailed supplier content in a structured, consistent way, enabling the effective discovery and evaluation of a full spectrum of North American suppliers.
- We keep our finger on the pulse of what procurement professionals need, through surveys, research, facility visits, tradeshows, conferences, association memberships, and feedback on our platform.
- We “get” industry – our team includes experienced engineers, procurement/supply chain experts, and manufacturing professionals.
- We understand the industrial/B2B buying process inside and out – **servicing buyers and suppliers within that process has been our singular focus since 1898.**

The THOMASNET.com audience

- More than 500,000 buyers and engineers use THOMASNET.com every month and perform more than 1.3 million supplier evaluations
- Buyers have free access to detailed search, comparability, shortlisting and RFI capabilities for rich content profiles of 700,000+ North American OEMs, distributors, custom manufacturers and service companies.
- THOMASNET.com users are sourcing everything from OEM parts and components, capital equipment, MRO supplies and packaging, to custom manufacturing services and more. Our top 30 users alone perform over 1,600 supplier evaluations per week.
- 93 percent of all FORTUNE 500 companies use THOMASNET.com while 75 percent of our users represent small and midsize businesses (SMBs).

A trusted legacy brand

THOMASNET.com takes great pride in the fact that our legacy includes arguably the strongest brand in industrial history: the *Thomas Register of American Manufacturers*. But our online platform is tremendously advanced beyond what those beloved big green books were in their glory days.

Buyers and engineers can easily find and evaluate suppliers in over 67,000 categories on our platform, refining their searches by geography, quality certifications, ownership status, capabilities, and other criteria important to them. Suppliers feature in depth, detailed company information in robust profiles that include:

- Capabilities
- Quality Certifications
- Detailed Product Specs
- Product Images
- CAD Models
- Catalogs
- Line Cards
- Case Studies
- Brands Owned and Distributed
- Job Samples
- Photos & Videos
- Marketing Messages
- White Papers
- Sales Data
- Ownership and Diversity Status
- Key Personnel
- Contact Info
- And much more

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