

Asher Anidjar is Director of Portfolio Management at Brookfield Properties Retail (formerly known as Rouse Properties) and is responsible for all financial reporting of fifteen retail properties both in East and West regions totaling over 2.9 million square feet, tracking quarterly NOI performances, and reconciling quarterly forecast to actuals. Additionally, Asher oversaw the company wide implementation of Argus Enterprise and helped create custom reports for various teams.

He has over 10 year of real estate industry experience. Prior to joining Rouse Properties, Asher was a Financial Analyst at Cohen Commercial Properties where he evaluated and sourced new investment opportunities, coordinated the due diligence process for potential acquisitions, and was responsible for the financial reporting of the company's portfolio of shopping centers.

Asher holds a Bachelor of Science in Economics from Queens College and a Master of Science in Real Estate from New York University.