

CREXi Premium - Property Campaigns

WHAT IS A CAMPAIGN?

Premium members of the CREXi Marketplace receive ongoing marketing support through CREXi Property Campaigns.

Unlike an email blast, or single ad, a campaign uses different tactics and channels simultaneously to amplify reach and return better results.



CHANNEL TYPE	Search Marketing (SEO, SEM)	Targeted Email Blast	Retargeting
HOW IT WORKS	Digital ads capture online search traffic based on relevant keywords and matching	Property emails to target lists match buyers to your properties based on their preferences	Retargeted ads follow interested leads across the web to keep listings top of mind
AUDIENCE	BROADER	MORE TARGETED	INTERESTED

CREXi Property Campaigns are available for either single or multiple listings, and all campaigns will include a strategic blend of multiple marketing channels.

Campaigns generate 8x activity over traditional property marketing, and broaden reach to expand broker prospecting to relevant new buyer audiences nationwide.

Talk to the CREXi sales team today to learn more about becoming a Premium Member.

 **230B**
IN PROPERTY VALUE

 **50K+**
ACTIVE LISTINGS

 **15M+**
PAGE VIEWS