

# RMx

A hyper performance  
pricing engine for any ERP

## Revenue Management eXtreme

Leveraging the most advanced technology available, we have developed a super-fast pricing engine. RMx is capable of delivering millisecond response times for complex pricing calculations.

See how easy we make managing complex pricing and increase sales here: [info.flintfox.com/video](http://info.flintfox.com/video).

Gold  
Microsoft  
Partner





In the second a rocket takes to travel  
5 miles, RMx calculates up to  
**2,000 unique prices.**



## Performance Pricing

A Trade and Revenue Management real-time pricing engine.

When it comes to pricing, customers expect a seamless experience across channels. This means businesses need to adopt technology that allows them to update prices rapidly across all channels. Flintfox RMx Performance Pricing streamlines pricing setup maintenance and pricing execution, with real-time pricing calculations based on easy to manage, flexible pricing components.

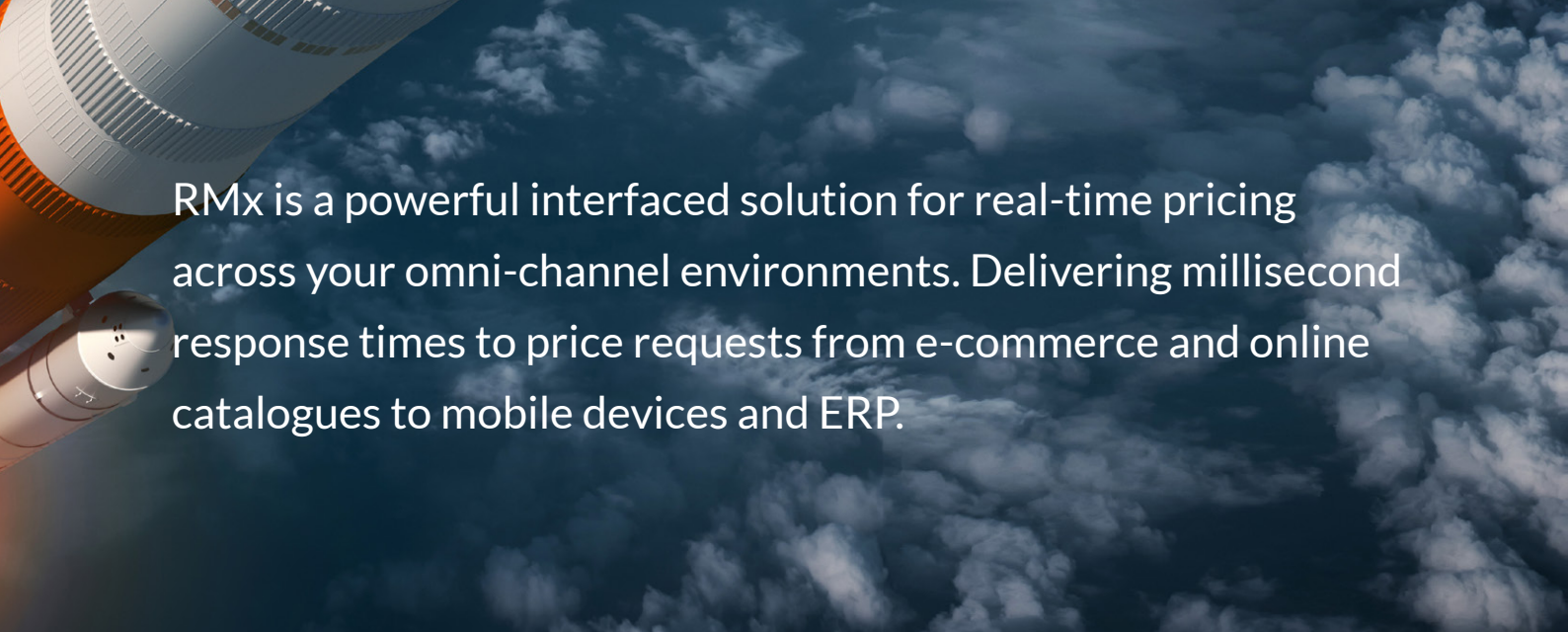
- **Adaptable, flexible pricing** – Support for calculating multiple pricing rules, including cost-plus, off-invoice, quantity, and/or dollar volume breaks. With best or priority-based pricing selection, you can adjust rules using the RMx interface.
- **Unlimited promotion combinations** – Tailor pricing by any combination of customer, product, or transactional attributes such as geography, parent, or unit of measure.
- **Seamless integration with any ERP** – RMx can easily interface to whichever ERP you are using now or migrate to in the future, becoming a single source of pricing truth for your company.
- **Technology that grows with your business** - As your business grows, RMx scales up to handle the increased workload. RMx runs outside of SQL and ERP frameworks enabling it to scale up without affecting performance.

### Benefits

- **Accurately price sold items** - Automate all pricing and discounts via component flexibility enabling product/customer inclusions/exclusions and date effectivity, resulting in minimizing revenue leakage through accurate pricing.
- **Lightning fast response times** - The fastest known pricing engine; calculates a single price in one hundredth of a second. Performance verified by Lionbridge.
- **Flexibility to offer promotions that drive profitability** - More tactical options when it comes to pricing and grouping of promoted items. RMx will increase the effectiveness of promotions without increasing administration hours to manage them.

Watch RMx make pricing and promotions look easy. Go to [info.flintfox.com/video](https://info.flintfox.com/video)





RMx is a powerful interfaced solution for real-time pricing across your omni-channel environments. Delivering millisecond response times to price requests from e-commerce and online catalogues to mobile devices and ERP.



## Promotion Management

A better way to manage and execute your trade promotions.

Flintfox RMx Promotion Management enables business to employ more creative combinations of promotional pricing and tactics to drive sales. Through accurate promotional execution, RMx helps to automate the management and execution of your trade promotions to encourage growth and more profitable outcomes.

- **Trade promotion automation** - Automate all pricing and discounts via easy to use promotional agreements enabling inclusions/exclusions and date effectivity, limiting manual intervention at order entry.
- **Promotion mechanics that drive volume and grow competitiveness** - Choose the relevant promotional tactic that encourages increased volume or distribution with unlimited flexibility to who and what the promotion applies to.
- **Pricing management made simple** - Multi-dimensional pricing functionality and price model options cater for the simplest to most complex trading situations.
- **Real-time response to promotion performance** - Adjust and respond to exceptions as they occur using dynamic pricing management. Resolve pricing that does not match promotion agreement terms and avoid delays to month end reconciliations.

### Benefits

- **Administration evaporates** - With a simple to use, web based user experience RMx Promotion Management makes price management intuitive and accurate. Workflows to test and live pricing with a 'get price' feature means you know the pricing is accurate before you go live.
- **One source of pricing truth for your omni-channel sales** - Wherever the price request originates, from e-commerce or ERP, your pricing is controlled through one application in real time.
- **Minimize lost revenue** - By eliminating pricing which is too low and goes undetected, as well as incorrect pricing that causes unwanted credit notes and chargebacks.

For a live demonstration of RMx, let us know at [info.flintfox.com/request-a-demo](https://info.flintfox.com/request-a-demo)

# Flintfox RMx Features

Performance Pricing		Promotion Management	
Basic sale	✓	Centralized agreement management pricing	✓
Line level pricing break down	✓	Date based agreements	✓
Basic off invoice (OI) discounts	✓	Agreement classes	✓
Manual and automatic agreements	✓	Basic customer/Product exclusions	✓
Item, cost+, OI net and basic OI pricing	✓	AND Customer/Product exclusion grouping	✓
Complex model based pricing, unlimited layers	✓	OR Customer/Product exclusion grouping	✓
Unlimited discounts and combinations	✓	AND Customer/Product grouping	✓
Compound requirement breaks	✓	OR Customer/Product grouping	✓
Multiple pricing types on single agreement	✓	Transaction attributes hierarchy	✓
Product, customer pricing and product group, customer group pricing	✓	Transaction attribute exclusions	✓
Exact or over match requirements	✓	Agreement level transaction filters	✓
Requirement and reward in any unit of measure (UOM)	✓	Date based customer/Product inclusions and exclusions	✓
Sales order (transaction) requirements	✓	Include all customers/Products	✓
Usage limit count	✓	Plan and live agreement states	✓
Line, order, and UOM break	✓	Agreement references	✓
Customer/Product attribute breaks	✓	Customer hierarchies	✓
Multiple rounding methods	✓	Product hierarchies	✓
\$, %, net, base price type	✓	Date based customer hierarchies	✓
Stepped/Inclusive, direct volume breaks	✓	Date based product hierarchies	✓
Agreement priorities	✓	Customer expiry dates	✓
Agreement sequencing	✓	Product expiry dates	✓
Distinct, cascade, and additive pricing	✓	Multiple date ranges	✓
Component priorities and sequences	✓	Unlimited customer and item groups for pricing & promotions	✓
Configurable selection methods	✓	Unlimited group types/Attributes to define groups	✓
Configurable list and net price levels	✓	Unlimited number of customer/Item hierarchies	✓
List price adjustments	✓	Any customer/Item attributes can define Groups	✓
Multiple price categories per price level	✓	Customers can have multiple groups	✓
Trailer/Total order pricing	✓	Items can have multiple groups	✓
\$ and % on invoice discounts	✓	Customer/Item groups created can be used in pricing & promotions	✓

# Built on the next generation of innovation.

RMx uses in-resident memory to deliver the hyper-speed that organizations need to produce pricing in real-time. This reduces the need for pricing calculations to go through multiple servers which would simply slow down the information exchanges needed for real-time pricing.

Using the latest innovation in architecture development, RMx uses Microservices to make maintenance easier and much faster. Microservices saves a lot of development time and effort, so new features are easier to develop and deploy.

Leveraging cloud workloads means that RMx is also affordable and scalable. Workloads aim to extract the most processing power from any computer at any one time. If two or more price requests come in at exactly the same millisecond, RMx assigns one request to the advanced pricing engine and instantly makes another instance available for the second price calculation.

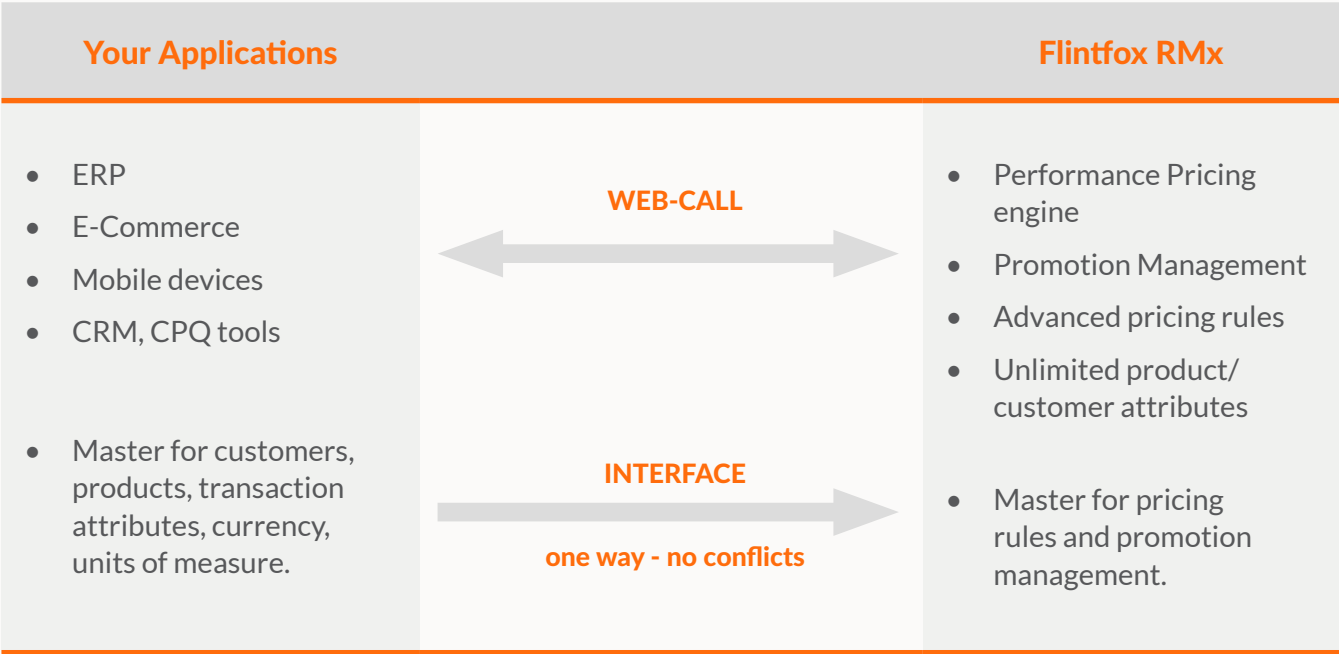
RMx can generate a price up to

**\*50 times faster**

than the typical ERP.

\*Performance verified by Lionbridge

## HOW RMx CONNECTS TO YOUR ERP





With over 29 years of experience, Flintfox International is a global leader in Trade and Revenue Management software. RMx, the latest innovation from Flintfox, is a high performance pricing and promotion execution solution. Easily manage complicated pricing rules, discounting structures, and omni-channel pressures.

To find out more about Flintfox Trade and Revenue Management solutions or to contact us, please visit [www.flintfox.com](http://www.flintfox.com).