

# Manufacturing - Food and Beverage Features & Benefits

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# PLANNING & ADMINISTRATION

- Define pricing, promotions, and rebates by any customer, product, or transactional hierarchy/attribute such as geography, market, chain, brand, promoted group, pack size/UOM, ship point, simplifying agreement maintenance and increasing accuracy
- Minimise agreement maintenance time via pricing upload facilities
- Utilise date effectivity and advanced agreement inclusion and exclusion facilities for all pricing/rebates to quickly determine membership parameters and ensure accuracy
- Automate UOM conversions in relation to pricing and discounts/upcharges: pallets, cases, bottle, each, keg, L, mL, equivalent case
- Manage buying group/GPO membership; along with date sensitivity, seamlessly execute related pricing, discounts, administration fees, commissions, and rebate programs
- Greatly reduce agreement maintenance by managing only the master file data and not individual agreements with unlimited attribute and hierarchy membership definitions
- Utilise templates and automated workflows to speed deal creation and approval
- Develop sales budgets as well as sales volume forecasts with visibility to planned promotional spend for direct, indirect, and scan based promotions
- Interactive promotional calendars based on various customer/product/time dimensions



#### **PRICING**

- Single source of truth for pricing, calculated in real-time, regardless of source of request (ERP, handheld, eCommerce, catalog extracts, portals)
- Super speed in-memory pricing engine scales to over 1 million price requests per minute, ensuring pricing is always calculated accurately and in real-time across an omnichannel sales strategy
- In-memory pricing greatly reduces price catalog generation time and reduces price requests as a bottleneck in eCommerce or other applications
- Utilise a multitude of date types for pricing: order date, requested ship date, requested receipt date
- Configurable price override functionality with security, reason codes/GL expense posting parameters
- Utilise configurable calculation methods for pricing: List, \$ or % markups, margin pricing, net or contract pricing, all with date effectivity
- Automate bracket/tiered or special pricing arrangements
- Manage pre and post list adjustments; full control over what is shown on the customer invoice
- Manage redistributor, distributor, and operator pricing agreements
- Support pricing for special services: packaging, audit, handling
- Fluctuate customer pricing with market or commodity based dynamic pricing agreements
- FOB or delivered pricing based on weight brackets
- Track sample shipments along with proper discounts and financial accounting



#### **Features and Benefits Continued...**

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### **PROMOTIONS & REBATES**

- Utilise cross-sell/upsell and directed selling abilities to increase order volumes and drive additional revenue
- Ensure all customer rebate and loyalty programs are financially accrued and settled in a timely manner
- Create or adjust accrual programs with retrospective dates, with the system automatically accounting for historical invoice data and financial postings
- Ensure all pricing elements are captured and accruals properly clawed back during the RMA/RTV process
- Utilise mix and match and flexible combo promotional offers with configurable purchase requirements and discount levels to drive additional revenue
- Utilise advanced free goods promotions to specify required purchased goods and free good rewards (one or many choices)
- Seamlessly manage all direct, indirect, and scan based promotions, including all OI allowances as well as accrued programs
- Easily create customer volume incentive or growth plans, systematically managing accruals, payments, and reconciliation processes

### SETTLEMENTS

- Create discount/accrual categories with configurable GL income/expense tracking options
- Expense activity as it occurs, greatly reducing end of month processing via real-time accrual processing and settlement facilities (automated updates/adjustments/corrections)
- Settle customer trade spend automatically or manually through accounts payable or accounts receivable
- Calculate and settle internal/broker commissions, bonuses, and incentives; split commissions, growth programs, net of rebates, deductions, or early payment discounts
- Reduce leakage with a full deduction workbench: quickly reconcile short payments, minimise days of sales outstanding, and greatly reduce administration efforts
- Full claims workbench to quickly process customer payment requests/chargebacks: code, age, report, and issue AR credits
- Minimise deduction leakage via penalty charges, duplicate payments, unapproved promotions, or payments without performance
- Utilise deduction category write-off limits by customer/customer group to automate and speed reconciliation process
- Manage settlement of deductions to distributors or retailers, for multiple promoted customers/events, as well as various supply chain reason codes

For full details on all functions and modules, please contact your local Flintfox representative:





#### **Features and Benefits Continued...**

#### **ANALYTICS**

- Empower sales professionals to make informed decisions at the time of sale by fully understanding margins including all rebates and retrospective deals
- Reduce average inventory and out of stocks with promotional effects built into forecasting
- Upload, analyse, compare, and accrue trade liability off indirect distributor and scan/POS data
- Compare budget to plan to actual data sets with variances
- Analyse promotional ROI and effectiveness with built-in decision support tools
- Develop funds/budgets and analyse promotional spend and remaining balances within those fund categories
- Invoice line level expense and income reports display complete transactional details including agreement ID, customer/ products, invoice number, GL expense/ liability accounts, and rates/values, providing full auditability and margin analysis
- Aged and outstanding payment reports with 30/60/90/120 days aging, custom status filters, financial amounts requested/paid/ remaining by customer/invoice account/ promotion/GL effective dates and more
- Customer and promotional extract reports providing financial analysis of planned spend, accrued spend, paid amounts, and remaining balances by time period

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