



Retail – E-commerce Features & Benefits

PRICING

- Superspeed in-memory pricing engine scales to over 1 Million price requests per minute, ensuring pricing is always calculated accurately and in real-time across an omni-channel sales strategy
- In-memory pricing greatly reduces price catalog generation time and reduces price requests as a bottleneck in eCommerce or other applications
- Reduce lost revenue associated with latent or stale eCommerce pricing, with ability to instantly update prices in real time when changes are made
- Execute complex pricing rules, against multi-terabyte databases, with sub-millisecond response times with in-memory pricing
- Perform unlimited simultaneous price requests, with no reduction in speed or performance
- Completely remove real-time pricing as the bottleneck for eCommerce websites
- Eliminate double entry of pricing and promotions in ERP and the web for eCommerce orders
- Eliminate table driven pricing due to system performance and scalability
- Easily connect nPrice to any application via web services: web, catalog generator, ERP, EDI
- Full list to net details calculated and sent back with price results for display of discount(s) as needed

For full details on all functions and modules, please contact your local Flintfox representative:



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