

Release Form - Authorization to Use Business Name, Product, Trademark

For good and valuable consideration, the receipt of which is hereby acknowledged, Company (defined below) hereby gives permission to Filmmaker or Photographer (“Artist”, defined below) and its successors, assigns, and licensees, to use the Company’s name as well as Company’s product(s), product likeness(es), copyright(s), trademark(s), artwork, tagline(s), insignia, indicia, and/or logo(s) (collectively Product Likeness) in the video or photography (“Content”, defined below), and any versions or edits thereof, produced by Artist which Content may be displayed and/or broadcast for any purpose in any and all media throughout the World, without limitation as to duration or frequency of usage, in perpetuity and royalty free, for any purpose, including but not limited to editorial, advertising, and promotion.

It is understood that Artist shall have the right but not the obligation to make use of the Company name, images, likenesses, logos and/or signage and/or Product Likeness as permitted hereunder.

Company hereby waives any rights to inspect and/or approve the Content incorporating the Name and/or Product Likeness. The undersigned hereby warrants and represents that he/she has the full right and authority to enter into this agreement concerning the Company name, images, likenesses, logos and/or signage and Product Likeness and that Artist does not need the consent or permission of any other person, firm or corporation in order to use the Company name, images, likenesses, logos and/or signage and/or Product Likeness as described above. Company hereby indemnifies and agrees to hold Artist and its parent, affiliate and subsidiary companies, and their respective officers, directors, shareholders, employees, agents, contractors, licensees, successors, and assigns free and harmless from and against any and all loss, costs, liability, damages, or claims of any nature including, but not limited to reasonable attorney’s fees, arising from, growing out of, or concerning a breach or alleged breach of the above warranties and representations.

Date: _____

Signature of Authorized Company Representative _____

Title of Authorized Company Representative _____

Print Name of Company _____

Company’s Email & Physical Address _____

Signature of Artist _____

Print Name of Artist _____

Title of Content _____

This Release Form template must not be modified or edited in any way.