



\$2057
cost savings
per flyer

31.25x
ROI

The Problem

Prior to Peachjar, Chick Walsh, a board member at Next Level Flag Football, printed and delivered 11,893 flyers across 31 elementary and middle schools in the San Ramon Valley Unified School District. The cost to print, sort, and deliver black and white copies to all 31 schools was \$1,566, and \$2,755 for color copies.

The Solution

With Peachjar, Next Level Flag Football can distribute flyers to all 31 schools for only \$697.50, a fraction of what they spent on paper flyers. In addition, Chick has experienced tremendous success with his program enrollment through Peachjar. “Based on the questions asked on our registration software, we had an excess of 100 registrations that we could directly tie to the Peachjar flyer. This resulted in \$22,500 in registrations for a low cost of \$697.50.”

“Peachjar has saved us thousands of dollars and many hours of time preparing, printing and delivering to schools who may or may not distribute the flyers. Every district should use Peachjar and every nonprofit that wants to get their message out should recommend to their districts to adopt Peachjar.”



- Chick Walsh, Board Member at Next Level Flag Football