



How to use Twitter During a Crisis

Use hashtags as a way for public to track information.

Direct public/media to website if applicable. URL should be shortened.

Bloomington Schools @District271 · 23h
Under [#NWS](#) severe weather warning for extreme cold and wind chills. Schools are cancelled tomorrow. More info at: <http://isd.nw/bPSd271>
Expand Reply Delete Favorite More

Bloomington Schools @District271 · 23h
RT @NOAA_WindChill: Caution advised for frostbite, hypothermia. See [#NWS](#) wind chill index chart and safety tips. Please share with neighbors, friends, family: <http://isd.nw/bPS7c>
Expand Reply Delete Favorite More

Retweet relevant information others provide.

@ symbol is simply the address of the entity you are retweeting.

