



## Holly O'Driscoll

Holly O'Driscoll is an industry expert in the field of Design Thinking and human centered innovation. She has enabled the transformation of organizations through teaching the method and mindset of Design Thinking. As Global Design Thinking Leader at P&G, Holly partnered with teams across the company to lead more than 250 Design Thinking experiences, often at the request of C-suite executives. Holly's passions include problem framing, the application of Design Thinking to organizational strategy, unleashing the diversity of people, leadership philosophy and creating conditions that allow human creativity and curiosity to thrive.

Throughout her 20+ year career, Holly has built a reputation as a master human centered innovation strategist, trainer and facilitator. She is the founder and CEO of Ampersand Innovation, LLC; a Design Thinking and human centered innovation strategy consultancy focused on unleashing the diversity and potential of people and ideas via workshops, design sprints, and capability development.

Holly is the faculty chairperson and lead instructor of the Rutgers University Design Thinking Executive Education program. She has guest lectured on the topic of Design Thinking at The Parsons School of Design, Harvard Business School, Stanford University's Graduate School of Business, Michigan State University, University of Toronto's Rotman School of Business, and more. In January 2018, she was named one of Michael Bloomberg's Design Thinking Coaches for the Bloomberg Philanthropies USA Mayor's Challenge project, and one of her cities was awarded a \$1 million prize.

In addition, she has contributed to several books including Tom Wujec's *The Future of Making*, David Dunne's *Design Thinking at Work*, Thomas Lockwood's *Innovation by Design*. She is working on her own book about Design Thinking and leadership. Holly is also a globally sought after conference keynote speaker. Holly has a BA in Chemistry and MBA from Thomas More College. She lives in Cincinnati, OH with her husband and four children.



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