



BE UNSHAKEABLE: Authentically Leading Yourself and Others

As women, we often take on personas to meet others' expectations of what we "should" be. It stacks up gradually, and unintentionally, over time. Until suddenly, you find your career is being driven by someone else's agenda, you're stuck in a role you don't enjoy, or you're uncomfortable but don't quite understand why. A misalignment with your authentic self and your leadership style or role might be why.

How do successful leaders strike a balance between your personal leadership style and the leadership style expected and valued in your organization? How important is authenticity to having an efficient and successful leadership style? How does an authentic leadership style impact the pipeline and diversity within your organization?

During this session, we'll discuss the benefits and risks of being your authentic self at work. Importantly, we talk about how to do it within a framework that honors your unique style, not crushes it!

In this session, we will unpack some of Dr. Brene Brown's research on vulnerability and courage, specifically as it relates to leadership and building relationships. We will also discuss how to use these powerful tools in a hyper-competitive work environment – and how they just might be the key to unlocking what takes your career and your organization from good to great.

This topic will help you reach beyond your comfort zone and explore strategies to eliminate feelings of inadequacy and achieve authenticity. We will discuss the roots of these thoughts – and how to fight it.