



Gamma is...



Clear. Creative. Communications.



VOICE



MOBILE



DATA



CLOUD

Gamma is...



A different kind of business communications provider.

Different because today the way you think about communications is different.

You want services that are easy to provision and use, with instant access to clear and unambiguous billing.

You want impeccable quality and competitive pricing, backed by some of the best and most responsive customer service in the business.

And you want to deal with a friendly, financially strong company you can trust.

At Gamma we've built a whole family of telephony, data and hosted solutions on our own resilient, next generation network.

They're all aimed at doing one thing: taking the complexity out of business communications for our customers.

Gamma is business communications the way you want it to be.



Gamma is...

Helping businesses change and move forward.

We believe that communications can be more than a simple business tool. We think it should also be an enabler for improvement and change.

We'll help you use our products and services to drive your business forward by increasing resilience, enhancing customer service, raising operational flexibility, saving costs and working in new ways that might have previously not been possible.

That crucial Gamma difference is down to the sheer depth and breadth of our experience, and the solid business knowledge of our consultants and partners.

**Gamma is not just about better business communications,
it's about better business too.**





Gamma is...



A complete portfolio of communications.

Voice

We are the UK's number one provider of SIP trunks, replacing your legacy ISDN lines with the latest technology for cheaper and smarter voice calls (incoming too). For hosted services Horizon is our fully integrated, hosted platform that's ending the distinction between fixed and mobile. For call management our Inbound platform puts you in complete control. One of the UK's largest network carriers of fixed-line voice minutes, we own and control our own national network which means we can respond faster, provision quicker and deliver sooner.

Mobile

Gamma Mobile is a mobile service built exclusively for the UK business market, designed to ensure you get improved coverage for voice and data. As we own the core mobile network, we can set the services, tariffs and deals that suit you. We have travel bolt-ons that are as flexible as your schedule, a fixed/mobile convergence roadmap that prepares your business for the future and you'll get a network provider with a focus on customer service excellence.

Data

Our resilient, high speed network connects your business with the internet and the cloud. For internet access from broadband to superfast fibre Ethernet, we give you high speed connectivity with dedicated bandwidth. For convergence we deliver internet and IP telephony on a single line. Our fully-managed MPLS-based WAN solution is ideal for multi-site businesses that want to improve service and reduce costs.

Cloud

For the cloud we give you secure, resilient, high speed access to public, private and hybrid cloud services. Our Cloud Compute service is based on virtual servers from which you can run your normal business applications. These virtual servers are provided as a direct alternative to the traditional on-premise or data centre hosted servers and are accompanied by appropriate storage, security, and networking facilities.

Solutions.

These products combine to provide a range of communications solutions to meet the needs of today's progressive businesses, including unified communications, disaster recovery and business continuity.

Gamma is the preferred single source of communications solutions for a growing number of businesses and organisations.



Gamma is...



Serving the private and public sectors.

Small Office/Home Office

Small businesses punch well above their weight with Gamma on their side. By reducing cost and complexity while increasing flexibility, scalability and reliability we help you project big company look and feel while retaining small business care and touch.

Medium/Large Enterprise

Being bigger often means bigger IT challenges and bills - unless you're with Gamma. We're experts in consolidating diverse legacy infrastructures into single, easy to manage services that cost less but deliver more: more flexibility, more resilience and more efficiency.



Central Government

Government IT procurement is now all about achieving specific outcomes and not the solutions used to get there. The imperative is saving money without compromising public service. Our quick-thinking approach and our willingness to challenge established norms are an ideal fit, while our G-Cloud, PSN and Crown Commercial Service agreements make us easy to do business with.

Local Government

Cuts, cuts and more cuts mean local Government is undergoing massive change. We're helping local authorities weather the storm by working with them to better use existing telecom and IT assets, liberating the true value of what they already have.



Charity/Non Profit

The third sector faces unique challenges. Caring for society's most vulnerable with limited funds calls for real dedication. Gamma can help by first taking the time to understand your problems then deliver solutions that maximise limited IT budgets while being sensitive to reliability, resilience and user needs.

Crown
Commercial
Service
Supplier



janet
connected



Retail

Regardless of market, retailers face common challenges like competition, recession and high street overheads. Our highly resilient, converged solutions boost customer service and save money while supporting retail imperatives like inbound call handling, contact centres and secure card payments.

Education

More than 500 schools, universities and colleges rely on Gamma's services. Our UK-wide coverage, Janet interconnects, purchasing framework agreements and highly competitive pricing make us top of the class. And our Inbound service is helping make life easier for staff during exceptionally busy periods such as clearing and at results time.

Healthcare

We're helping hospitals, trusts and health boards rationalise their multiple legacy lines and PBXs into simple, cohesive services based on SIP that are more flexible and reliable, easier to run and manage, and much more cost effective.

Housing

Britain's non profit social housing organisations are between them responsible for some six million affordable rented homes. Increasingly they are turning to Gamma - as a member of the PFH housing procurement group - for our voice, data, mobile and security solutions that underpin day to day operations and vital out-of-hours services for tenants.

Professional Services

For lawyers, accountants, agents and consultants, communications is key. For client contact, for effective marketing, for meetings and conferences. Gamma's resilient cloud services deliver with non-geo numbers, per-client billing and flexible capacity to meet seasonal peaks.

Building and Construction

There's renewed energy in Britain's construction industry as housebuilding and civil engineering are back on the political agenda. And with new construction comes the need for on-site communications that's quick to deploy and ready to move as work progresses, all the while keeping costs to a minimum.

Marketing/Media

Global recession has really put the squeeze on marketing and advertising budgets: it's now all about doing more for less. And that's exactly what Gamma can do. Faster, more resilient and vastly more flexible, our solutions can significantly reduce costs and provide better control, management information and billing.



Gamma is...

Helping organisations like yours.

Whether you work with us direct or through one of our many trusted channel partners you can be sure of solutions that are simple to use and deliver genuine business benefits.



Hearst Magazines

With its glossy titles reaching more than a quarter of UK adults, Hearst Magazines' legacy telephony was long overdue an upgrade to Gamma's advanced services. "Talking to Gamma was like a breath of fresh air," says Hearst IT director Kevin Young. "They're a great partner and we've found them exceptional in customer service."

American Golf

Golf is as much about fashion as sport and nobody understands that better than Europe's biggest specialist retailer American Golf, where Gamma has helped slash operational costs by 30% and has enabled in-store electronic catalogues. "Now customers can use tablets in store to browse our extended catalogue. The deployment is on track to add £3m in revenues in the first year alone," says IT Director Phil Barker.

Aneurin Bevan Health Board

Welsh regional health authority the Aneurin Bevan Health Board (ABHB) looks after a quarter of Wales' population. Moving its telephony to Gamma saved it £120,000 in the first year and delivered better billing, control and support. "Now there's clear accountability and we always know who to contact," says ABHB's Sarah Humphries. "We just explain what we need done, when and where, and it gets done right away."

Moore Stephens

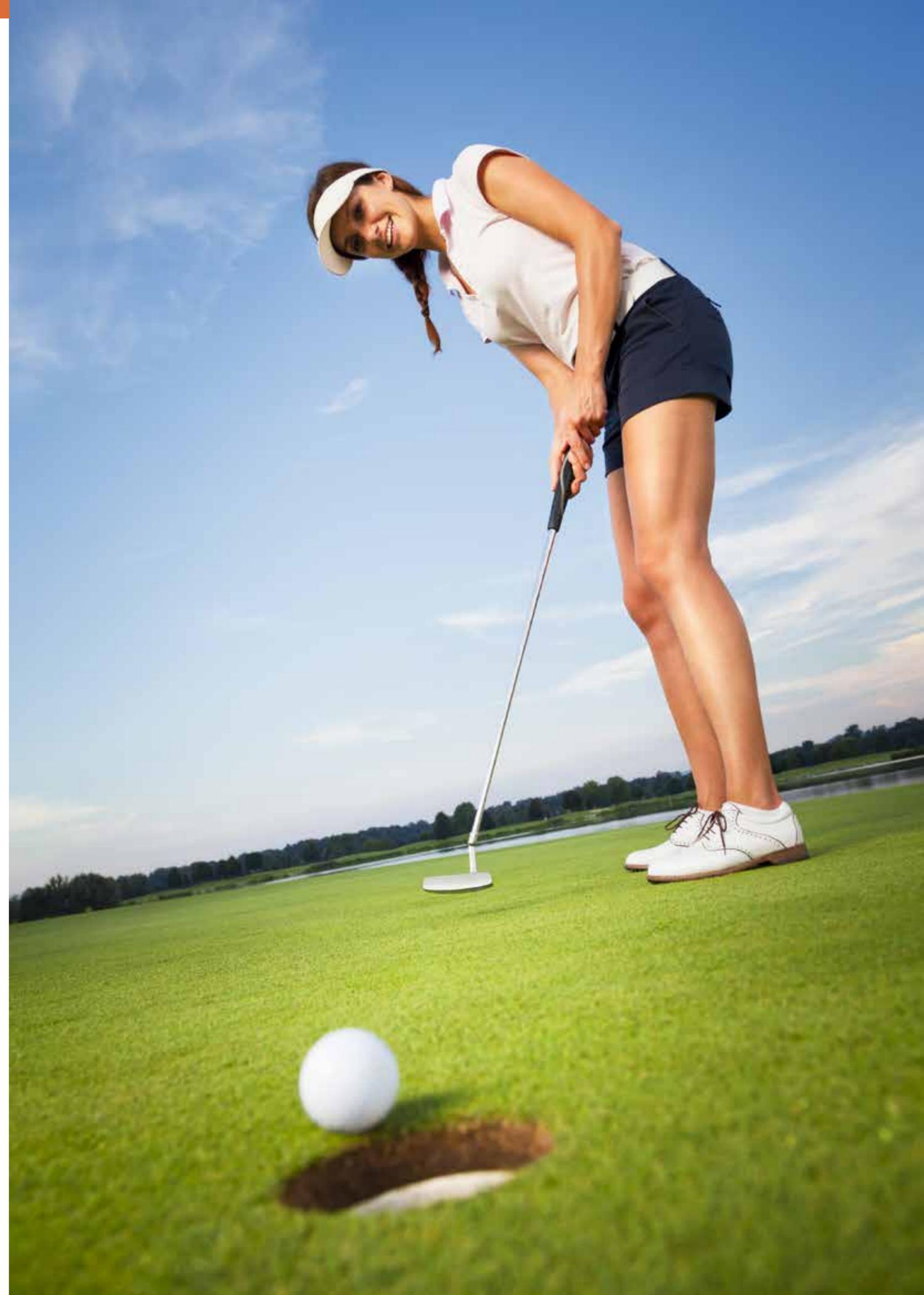
Resilience, security and reliability are paramount for City of London based accountancy network Moore Stephens. "With Gamma we're paying less for a service which is better," says the firm's director of information technology Michael Bruce. "We have a much more reliable network and we remain impressed with Gamma's security arrangements."

Taylor Wimpey

When it came to choosing a partner capable of helping residential property developer Taylor Wimpey transform its communications while being sensitive to a sizeable ongoing change programme, there was only one clear choice. "Gamma showed leading capabilities throughout the whole process and demonstrated the best overall solutions to help us achieve our operational, commercial and business goals," says Andrew Feldon, Taylor Wimpey's IT Director.

Open University

The Open University has an international reputation for pioneering teaching and learning that helps people achieve their goals. Gamma is helping maintain that reputation with all new SIP telephony. "It was essential for the solution to provide a cost effective and resilient service," says head of the University's Enterprise Technology Group, Juliet Raith. "We provisioned 600 trunks and transitioned around 9,300 numbers by working with Gamma and their professional implementation team."





Gamma is...

People.

People are the lifeblood of success. And the people working for and with Gamma are unusually passionate and enthusiastic about what they do. No wonder we've been voted one of the Sunday Times 'Best Companies To Work For' the past five years and have secured many awards for our work with the channel and reseller community.

As a company you tell us that we're big enough to matter but still of a size that cares. We think that's an increasingly rare quality these days as more and more of the telecommunications industry seems to be owned by fewer and fewer big players.

Customer Service

Think Gamma, think customer retention. We believe our benchmark 98% customer retention rate – one of the highest in the industry – speaks for itself. That's 98 out of every 100 customers staying with us after their first year. We put this down to the vast majority of issues being resolved quickly in one call to our experienced 24/7 UK support team, and our continuously updated service status web page. Never resting on our laurels, we have an ongoing programme to measure customer satisfaction, routinely scoring well above the industry average.

Account Management

Our claim to understand every customer's business before we recommend solutions is no idle boast. Gamma's account managers are all seasoned professionals, many of them with specialist sector knowledge. Our many long-term relationships with customers bears witness.

Development

Around 20% of our people work in development – an unprecedented figure in our market space. It means we can respond much quicker to our customers' needs and it means we're directly in control of the solutions we sell, not beholden to third parties.



Gamma is...

Pedigree.

Since our formation in 2001 we've grown mainly organically and a little by acquisition. Today we stand as one of the largest network carriers of fixed line voice minutes in the UK. We provide an unusually broad range of next generation voice, data and mobile services to businesses, public sector and third sector organisations. These services include IP telephony, high speed internet and data, mobile services and unified communications.

Network Strength.

We place great emphasis on the availability, reliability and quality of our national network which underpins everything we do. This is complemented by a comprehensive governance structure that assures the security of our business, platforms and support services. And we continue to invest for the future, ensuring the continued evolution of our network for unified communications and beyond, providing both converged services and discrete voice, data and mobile components.

Financially Secure.

Our finances remain consistently strong and we have been able to fund all of our growth and product development entirely out of profits. Further underscoring our stability, in October 2014 we floated on AIM (AIM:GAMA).

Environmentally Aware.

We committed to reducing our carbon footprint right across our network in 2006, through both the efficiency of our IP-based network and other assets and an active offset management programme. Gamma is now a fully certified CarbonNeutral® company and one of the few communications providers in the UK to have a net zero carbon footprint.



A track record that speaks for itself.

- Among the first to offer wholesale line rental
- Early pioneer of soft-switch IP networks and IP services
- Became a top five alternative carrier within four years
- UK's first CarbonNeutral® carrier
- Became an Internet Service Provider in 2011
- Hundreds of millions of voice minutes switched every month
- Half of our traffic is IP-based telephony
- The No.1 provider of SIP trunks in the UK
- 2014 became public company Gamma Communications plc on AIM
- Introduced our own mobile network service in 2016
- Launched cloud services in 2017



Gamma is...

Easy to do business with.

We're located across the UK and we also have a development team in Budapest, Hungary. Our head office is in Newbury, UK

Newbury HQ

Kings House
Kings Road West
Newbury
Berks
RG14 5BY

London

4th Floor
Holland House
4 Bury Street
London
EC3A 5AW

Portsmouth

The Port House
Marina Keep
Port Solent
Portsmouth
Hants
PO6 4TH

Glasgow

1st Floor
7 West Nile Street
Glasgow
G1 2PR

Manchester

1st Floor
The Malthouse
Elevator Road
Trafford Park
Manchester
M17 1BR

Budapest

Peach Amber IP
Mérnöki Kft
Széchenyi Rakpart 8
1054 Budapest
Hungary

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gamma.co.uk

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[@gamma_business](https://twitter.com/gamma_business)

LinkedIn

[linkedin.com/
company/gamma](https://linkedin.com/company/gamma)



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