



## BOARD OF TRUSTEES MEETING

Tuesday, December 2, 2014  
7:00 P.M.

Joint Meeting with Hocking College Foundation Board  
Inn at Hocking College

- **Call to Order and Foundation Board Welcome** Chairman Stone/  
Vice-Chairman Vorisek
- **Roll Call** Ms. Vandeman
- **Academic Affairs and Student Affairs Committee Report** Trustee Tucker/Dr. Davis and  
Mr. Wakeman
  - Program Review Update
  - Dual Enrollment Option Fee Structure
  - Spring Semester Enrollment ProjectionsMs. Alloway
- **Budget Committee Report** Trustee Brooks/Ms. Fetty
- **Facilities Committee Report** Trustee Budzik/Dr. Davis
- **Personnel Committee Report** Trustee Johnson/Ms. Dioguardi
- **Interim President's Report** Dr. Young
- **Chairman's Report** Chairman Stone
- **Hocking College Foundation Board Report** Mr. Vorisek
  - "State of the Foundation" Report Ms. Villavicencio
  - Planning The Future Of Hocktoberfest Vice-Chairman Vorisek
- **Presidential Search Committee Update** Trustee Johnson
- **Old Business** Chairman Stone
- **New Business** Chairman Stone
  - January 2015 Board Retreat Discussion
- **Executive Session** Chairman Stone
- **Adjournment** Chairman Stone
  
- **Event Schedule:** 4:30 – 5:30 PM Open Committee Meetings  
5:30 – 6:00 PM Board Meet and Greet  
6:00 – 7:00 PM Board Dinner  
7:00 – 8:30 PM Joint Meeting

**December 2, 2014**

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The Regular/Joint Meeting of the Hocking College Board of Trustees and Hocking College Foundation was held Tuesday, December 2, 2014, at the Inn at Hocking College, Nelsonville, OH.

Administrators attending: Mrs. Laura Alloway, Director of Marketing and Public Relations, and Interim Director of Admissions; Mr. Joe Wakeman, Interim Vice President of Academic Affairs; Dr. Myriah Davis, Vice President of Administrative Services, and Interim VP of Student Affairs; Dr. Betty Young, Interim President; Ms. Gina Fetty, Vice President of Financial Services; Ms. Nicolette Dioguardi, Vice President of Risk Management and General Counsel; and Deans: Ms. Bonnie Allen-Smith, and Ms. Kim Mullen.

Additional attendees: Foundation Board Directors: Vice-Chairman Tom Vorisek, Mr. Mike Brooks, Ms. Cathy Kerns, Mr. Karl Gebhardt, Ms. Teresa Porter, Mr. Robert Shafer, Mr. LaMar Wyse, and Foundation Director, Ms. Libby Villavicencio; Hocking College Staff and media.

**CALL TO ORDER**

Chairman Stone called the meeting to order at 7:02 PM, and both Chairman Stone and Vice-Chairman Vorisek presented a brief welcome address.

**ROLL CALL**

Nancy Vandeman, Board Secretary, called the roll:

Board members present: Mike Brooks, Gary Edwards, Tom Johnson, Joseph Ogden, Andrew Stone, Keith Taulbee, Robert Troxel, and Paula Tucker.

Board members absent: Mike Budzik.

Members present constitute quorum: Yes.

**ACADEMIC AFFAIRS AND STUDENT AFFAIRS COMMITTEE REPORT**

Trustee Tucker, Committee Chair, invited Mr. Wakeman to address the Board. Mr. Wakeman briefly explained that the administration will be conducting further program reviews over the next 18 months. Also, the College will continue working with high schools with the PSEO and College Plus programs, which are gaining momentum.

As Interim Director of Admissions, Ms. Alloway was asked to respond to enrollment questions and reported an optimistic response to early enrollment opportunities this year. The goal will be to retain 80% of autumn enrollment with a target enrollment of 694 new students for the spring semester.

**BUDGET COMMITTEE REPORT**

Committee Chair, Trustee Brooks, thanked Ms. Fetty for her leadership in addressing the College's financial challenges, and invited her to present the budget report. Ms. Fetty presented the following updates:

- 1) The College's financial position is currently under review by Moody's Investors Services with their findings expected to be released by Thursday.
- 2) The College's financial audit will be concluded by December 31, 2014.
- 3) According to preliminary information, the College is anticipating an increase in SSI (State Share of Instruction) due to a recalculation of the funding.
- 4) Employee health insurance rates will increase approximately 13% effective January 2015.

Ms. Fetty briefly referred to the budget report as of October 31, 2014. (Addendum 1.) She mentioned that budget expenditures have been reduced in comparison to FY14, and the College is committed to transferring the \$750,000 towards building the strategic reserves as required by the Higher Learning Commission.

#### **FACILITIES COMMITTEE REPORT**

Trustee Edwards asked Dr. Davis to give the report. She provided a brief update on the capital expenditure projects:

- 1) On target for the Fire Alarm System Upgrade being funded by \$1 Million in bond monies.
- 2) Light Hall Roof Repair and Replacement on target with completion mid-February.
- 3) Beginning design phase of the Business Training Center expected January 1.

Next, Dr. Davis requested approval to hire BDT Architects and Interior Designs of Athens, Ohio for the Light Hall chiller replacement project. Trustee Edwards so moved, seconded by Trustee Taulbee. The motion passed unanimously.

#### **PERSONNEL COMMITTEE REPORT**

Trustee Johnson invited Ms. Dioguardi to provide the report. Ms. Dioguardi explained that there has been an approximate 36 reduction in force; with a continuing displacement phase according to the bargaining units' contracts based on resumes and seniority. She expects the displacement to be finalized in the next two weeks.

#### **INTERIM PRESIDENT'S REPORT**

Dr. Young began her report with thanking the campus and community for assisting her as she transitions as interim president. She has met with students across the campus, visited the residence halls, and she is pleased to share that their input has been both beneficial and positive.

The following are highlights projects currently underway:

- 1) Exploration and development of intercollegiate athletics, and the importance to campus life and culture, as well as, the impact on growth in enrollment and retention.
- 2) Working with Noel-Levitz consulting firm to develop and implement enrollment management strategies; group participation across the campus includes work groups, and shared-governance groups such as The Partnership.
- 3) Identifying action plans: short term and long term objectives.
- 4) *Ellucian* IT system efficiencies are being addressed and developing a three year implementation plan of action.

As the new interim president, Dr. Young explained that she will be balancing the budget with the expectation of positioning for future growth; evaluating operations; evaluating compliance with the Higher Learning Commission as the College's prepares for the 2016 Self-Study; evaluating funding opportunities based on new state rules; and promoting the College as she builds community partnerships. Dr. Young concluded with expressing her appreciation to the bargaining unions and the administration leadership team for their efforts in building trust in the face of harsh decisions; their contributions to the decision making process based on equity and fairness; and for honoring terms of contracts.

#### **CHAIRMAN'S REPORT**

Chairman Stone reported that he and Trustee Johnson attended the *2014 University System of Ohio Trustees Conference* on November 18 at Columbus State Community College. The day's agenda began with the Keynote Address from Richard Legon, President of the Assoc. of Governing Boards; followed by various sessions on quality and value for students facilitated by OACC President Jack Hershey; the federal Clery Act and Title IX issues; alignment with workforce needs; SSI changes in formula and completion; and Q & A addressing specific concerns on topics of governance.

#### **FOUNDATION REPORT**

Mr. Tom Vorisek, Foundation Board Vice-Chair, introduced himself: he's a 1980 Natural Resources forestry graduate now founder and principal of *Vorisek Financial Corporation*. As a member of the Foundation, he is working to promote the mission of the College through restructuring and advancing the goal of fundraising. Mr. Vorisek invited Ms. Villavicencio, the Foundation Director, to provide the report.

Ms. Villavicencio presented the "State of the Foundation" report. Ms. Villavicencio described the 18-member board's vision as robust and targeted. Highlights of her report included alumni engagement; the launching of the annual appeal next week; selling of the cell towers; April board retreat; Senator Balderson's capital bill assistance; the planning of March 2015 art and wine auction; Power the Passion campaigns; and the 2015-2020 Strategic plan.

Mr. Vorisek next presented the Foundation Board's initiative to create an outdoor exposition recapturing the energy and success of the Paul Bunyan Show held at Hocking College over a decade ago. The Foundation has hired Rob Sexton, consultant with RTS Strategies, to build the blueprint for the event scheduled for October 2015,

(Addendum 2.) The outdoor show event will be combined with the alumni *Hocktoberfest* activities this year, and will engage alums, students and the community and embrace regional community partners. The goal is to grow the event 10% each year in the categories of attendance and profitability.

Ms. Villavicencio invited her guest, Mr. Steve Stone, Chairman Stone's father and owner of the award-winning tree farm, *Meadowview Farm*, Nelsonville, to address the Boards. Mr. Stone announced that he and Chairman Stone were establishing the Meadowview Farm Scholarship Fund to award \$1000 annually to a student from Nelsonville-York enrolling in the natural resources forestry program. Mr. Stone then handed a check for \$500 to Ms. Villavicencio initiating the scholarship fund. On behalf of the Foundation, Ms. Villavicencio thanked the Stone family for their generosity.

### **PRESIDENTIAL SEARCH COMMITTEE CUPDATE**

Trustee Johnson provided an update on the progress of the presidential search process. The Board has reviewed applications and selected committee members, which include representatives from the administration, faculty, staff, students, government, and community businesses. Applicants will be notified immediately of their selection to service on the committee. The Association of Community College Trustees (ACCT) is actively engaged in directing the search process, and will facilitate multiple full-day committee sessions culminating in the presidential candidate interviews via teleconferencing. The draft of the presidential profile will be available for ten days on the College's website for comments. Forums will be held in January.

### **OLD BUSINESS**

None.

### **NEW BUSINESS**

Chairman Stone announced that more information will be forthcoming about the annual Board retreat to be scheduled for early next year. Also, an Executive Board meeting will be scheduled in a week or two.

### **ADJOURNMENT**

There being no further business, Trustee Ogden moved, seconded by Trustee Edwards, that the joint meeting of the Boards be adjourned at 8:10 P.M.

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Andrew Stone, Chairman

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Nancy Vandeman, Board Secretary