

**HOCKING COLLEGE  
BOARD OF TRUSTEES MEETING**

**Tuesday, October 25, 2011  
6:00 P.M.**

**The Inn at Hocking College  
Regular/Standing Committee Meetings**

- **Call to Order** Chairman Brooks
- **Roll Call** Ms. Vandeman
- **Approval of Minutes** Chairman Brooks
  - September 27, 2011 Regular Meeting
- **Citizens' Comments** Chairman Brooks
- **Executive Session** Chairman Brooks
- **Dismiss into Standing Committees** Chairman Brooks
- **Reconvene Regular Meeting** Chairman Brooks
- **President's Report** Dr. Ron Erickson
- **Chairman's Report** Chairman Brooks
- **Old Business** Chairman Brooks
- **New Business** Chairman Brooks
  - Date of Next Meeting: November 29, 2011
- **Adjournment** Chairman Brooks

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**October 25, 2011**

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The Regular/Standing Committees meeting of the Hocking College Board of Trustees was held Tuesday, October 25, 2011, at the Inn at Hocking College, Nelsonville, Ohio.

Administrators attending: Dr. Ron Erickson, President; Gina Fetty, Vice President of Financial Services; Dr. Myriah Short, Vice President of Administrative Services; Dr. Sally Lozada, Dean of Student Affairs; Larry Coon, Dean, School of Natural Resources; Neil Hinton, Dean, School of Engineering, Business, and Computer Information and Dean, Logan Campus; Chuck Taylor, Dean, Perry Campus; Susan White, Dean, School of Public Safety Services; Laura Alloway, Director of Marketing and Public Relations; and John Sanders, Director of Human Resources.

Additional attendees: Members of faculty; staff; Michael McPhillips, Assistant Attorney General, Office of the Attorney General; and media.

#### **CALL TO ORDER**

Chairman Brooks called the meeting to order at 6:00 P.M.

#### **ROLL CALL**

Nancy Vandeman, Board Secretary, called the roll:

Board members present: Trustee Brooks, Trustee Budzik, Trustee Taulbee, Trustee Troxel, and Trustee Tucker.

Board members absent: Trustee Newlon and Trustee Starner

Members present constitute quorum: Yes.

#### **APPROVAL OF MINUTES**

Prior to the motion to approve the minutes of last month's meeting, Chairman Brooks stated that the minutes were reviewed by Attorney Rebecca Albers, Education Section, Attorney General's Office.

Trustee Budzik moved, seconded by Trustee Troxel, to approve the minutes of the September 27, 2011 Regular Meeting of the Board of Trustees.

Voting Yes: Trustees Budzik, Troxel, Taulbee, Tucker and Chairman Brooks.

Voting No: None

### **CITIZENS' COMMENTS**

Chairman Brooks explained the addition of the public comments agenda item to the meeting and welcomed members of the public to briefly address the Board. Several staff members took the opportunity to congratulate the new Board and express their optimism regarding the future of the college.

### **EXECUTIVE SESSION**

Trustee Taulbee moved, seconded by Trustee Tucker, that the Board of Trustees enter into Executive Session to consider the employment of a public employee.

Voting Yes: Trustees Taulbee, Tucker, Budzik, Troxel, and Chairman Brooks.

Voting No: None.

In addition to the Board of Trustees, John Sanders and Attorney Michael McPhillips were requested to attend.

The Board adjourned into Executive Session at 6:10 P.M.

### **REGULAR SESSION**

Trustee Budzik moved, seconded by Trustee Troxel, to return to the Regular Session at 7:00 P.M. The vote to return was unanimous.

### **DISMISS INTO STANDING COMMITTEES**

Chairman Brooks explained a new concept of alternating regular monthly board meetings and combination regular/standing committee meetings with the intent to consolidate the number of monthly committee meetings. Chairman Brooks dismissed the Trustees into their assigned committees and invited the public to join the discussions.

At 7:25 P.M. Chairman Brooks reconvened the Regular Session to prepare for the standing committee reports.

#### **ACADEMIC AND STUDENT AFFAIRS AND PROVOST REPORT**

Committee Chair Trustee Tucker announced no formal report for this month.

#### **PERSONNEL COMMITTEE REPORT**

Committee Chair Trustee Taulbee announced no formal report for this month.

#### **BUDGET COMMITTEE REPORT**

Committee Chair Trustee Troxel announced no formal report for this month.

#### **FACILITIES COMMITTEE REPORT**

Committee Chair Trustee Budzik deferred to Committee Liaison Dr. Short for a brief update on the status of the Inn at Hocking College. Dr. Short reported that the architectural and engineering firm, Panich and Noel, of Athens, Ohio will be contracted to undertake a market feasibility study. Many options are being explored, and more details will be available at a later date.

#### **PRESIDENT'S REPORT**

Dr. Erickson expressed his appreciation to the members of the Board for the opportunity to return as the College's president. He then asked Dr. Lozada to present the October 25, 2011 enrollment data. Dr. Lozada reported that Headcount is 5,899, down approximately 9.47 % over Same Day Headcount 2010. Using the internet, she explained how to navigate and access additional demographic data on the college website. Dr. Erickson commented that the downturn in enrollment is a nationwide trend, and the challenge facing the College is to step-up retention efforts since retaining students is more economical than recruiting.

Following Dr. Lozada's presentation, Dr. Erickson extended an invitation to the Trustees to use their Hocking College business cards and name badges as promotional tools for recruitment. He also presented a *Trivia Card* idea that he

and Chairman Brooks brought back from the ACCT Trustees Conference in Dallas—a clever Q & A opportunity to generate interest in the College.

Ms. Alloway was invited to present additional information about the website pertaining directly to the Board of Trustees. The Trustees' website continues under construction, and log in access will be available shortly. Ms. Alloway also shared information about the College's use of social media sites and marketing strategies, which included the latest recruitment video as seen on NBC Channel 4 out of Columbus, Ohio. Dr. Erickson thanked Ms. Alloway for her contribution in designing the College website, and her weekly publication of the *Verbatim*, an email communication tool.

## **CHAIRMAN'S REPORT**

Chairman Brooks' opening remarks included an acknowledgment and public expression of appreciation for years of service to the College by recently resigned Trustee Patricia Light and Trustee Tonya Sherburne. He also expressed appreciation for Interim President Jacalyn Osborne's contribution to the College during her two months service.

Chairman Brooks followed with a brief report about the 42<sup>nd</sup> Annual Association of Community College Trustees (ACCT) Leadership Conference in Dallas, Texas, which he attended with Dr. Erickson. As a board chairman, he was enrolled in sessions concerning board governance and effective leadership, and was extremely impressed with the conference. Next year's conference will be held in Boston, and he advocates sending more trustees for governance training. Chairman Brooks also mentioned that the ACCT publishes a quarterly magazine and asked the Board Secretary, Nancy Vandeman, to ensure that each trustee receives a subscription to the publication.

Following the appointments of two new trustees by the Caucus of school board presidents, Chairman Brooks announced that the College will be scheduling a board orientation day on campus. The date and agenda have yet to be determined.

## **OLD BUSINESS**

None.

## **NEW BUSINESS**

Trustee Taulbee briefly reviewed the hiring freeze exemption process that required multiple standing committees' approval prior to full-board action; and

then moved, seconded by Trustee Troxel, the transfer of the hiring freeze exemption to the President. On a roll call vote:

Voting Yes: Trustee Taulbee, Trustee Troxel, Trustee Budzik, Trustee Tucker, and Chairman Brooks.

Voting No: None.

**RESOLUTION 2012-13**  
**Hiring Freeze Exemption Request**

**WHEREAS**, the College is committed to prudent financial management while providing the services necessary to maintain the core mission of the College; and

**WHEREAS**, the Board of Trustees adopted Resolution 2010-10 on June 22, 2010, implementing a hiring freeze requiring approval for exemptions from the Personnel and Finance Sub-Committees and the full Board;


**WHEREAS**, the Board would elect to transfer operational authority to the President and remove the requirement for approval of exceptions by Sub-Committees and full Board;

**THEREFORE, BE IT RESOLVED by the Hocking College Board of Trustees** that this resolution hereby authorizes the transfer of hiring freeze authority to the President.

**ADJOURNMENT**

Chairman Brooks announced the next Board meeting is scheduled for November 29, 2011. There being no further business, Trustee Tucker moved, seconded by Trustee Taulbee that the meeting be adjourned at 7:45 P.M.

  
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Trustee Brooks, Chairman

  
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Nancy Vandeman, Board  
Secretary