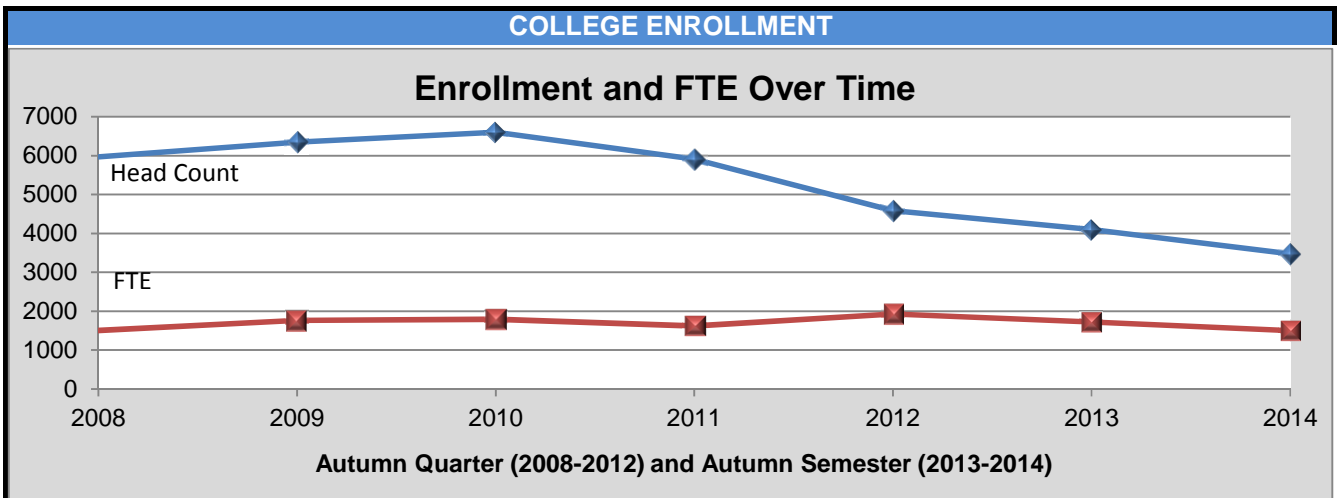


Enrollment Comparison Report

September 10, 2014

Autumn 2013 Enrollment as of 9/19/2013

Autumn 2014 Enrollment as of 9/9/2014



	Full-Time Students			Part-Time Students			Total		
	2013AU	2014AU	% change	2013AU	2014AU	% change	2013AU	2014AU	% change
Head Count	3012	2697	-10%	1082	777	-28%	4094	3474	-15%
Credit Hours	44849	39686	-12%	6698	5323	-21%	51547	45009	-13%
Average (Cr. Hrs./HC)	14.89	14.71	-1%	6.19	6.85	11%	12.59	12.96	3%
TERM FTE (Cr. hrs/15)	2990	2646	-12%	447	355	-21%	3436	3001	-13%
Average (Term FTE/HC)	0.99	0.98	-1%	0.41	0.46	11%	0.84	0.86	3%

HEADCOUNT BY CLASSIFICATION									
	Full-Time Students			Part-Time Students			Total		
	2013AU	2014AU	% change	2013AU	2014AU	% change	2013AU	2014AU	% change
DEGREE/CERTIFICATE SEEKING									
New Students	1086	1080	-1%	83	61	-27%	1169	1141	-2%
Returning Students	1784	1490	-16%	720	563	-22%	2504	2053	-18%
NON-DEGREE SEEKING									
Transfer Module	113	111	-2%	28	39	39%	141	150	6%
University Partnership	11	3	-73%	29	17	-41%	40	20	-50%
Non-DEGREE SEEKING	8	5	-38%	90	55	-39%	98	60	-39%
High School- Dual Enrollment *	1	-	-	48	-	-	49	0	-
High School- PSEO	9	8	-11%	84	42	-50%	93	50	-46%
	3012	2697	-10%	1082	777	-28%	4094	3474	-15%

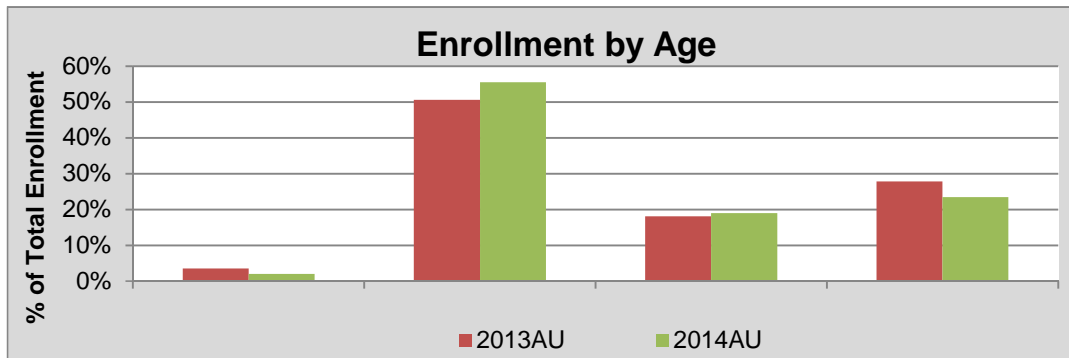
* Dual Enrollment registrations occur after the 15th day.

DEMOGRAPHICS

Enrollment by Gender			
	2013AU	2014AU	% change
Male	2007	1835	-9%
Female	2087	1639	-21%

Enrollment by Ethnicity			
	2013AU	2014AU	% change
Native Alaskan/Indian	20	19	-5%
Asian	21	10	-52%
Black	157	115	-27%
Hispanic	63	51	-19%
Pacific Islander	1	0	-100%
White	3558	3022	-15%
Multi-racial	105	118	12%
Non-Resident	89	84	-6%
Unknown	79	55	-30%

Enrollment by Age			
	2013AU	2014AU	% change
17 and younger	143	70	-51%
18-21	2072	1931	-7%
22-25	740	659	-11%
26 and older	1139	814	-29%

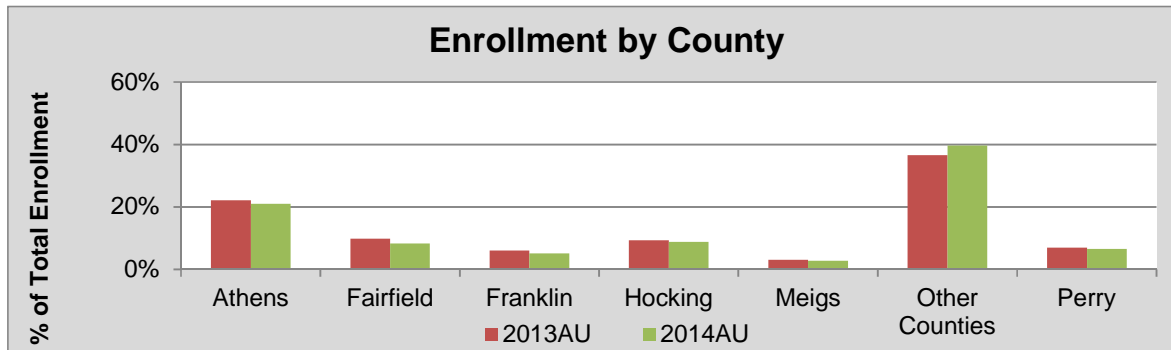


Fast Fact: Hocking College has more 19 year old students than any other age group. Our youngest student is 14 and our oldest student is 77. That's a range of 63 years!

DEMOGRAPHICS

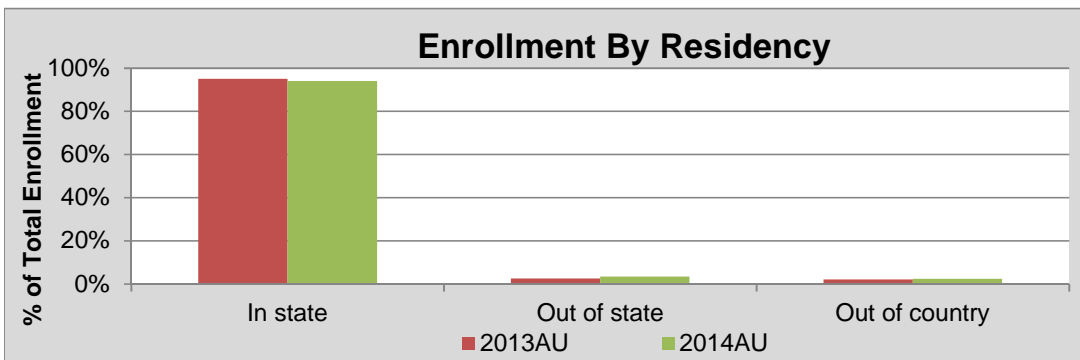
Enrollment by County			
	2013AU	2014AU	% change
Athens	904	729	-19%
Fairfield	400	288	-28%
Franklin	246	177	-28%
Hocking	383	306	-20%
Meigs	123	97	-21%
Other Counties	1496	1376	-8%
Perry	285	228	-20%

Fast Fact: Out of the 88 Ohio counties, 87 counties are represented at Hocking College. We currently have no students from Lawrence County.



Residency Status			
	2013AU	2014AU	% change
In state	3886	3263	-16%
Out of state	105	123	17%
Out of country	87	88	1%

Fast Fact: In Autumn 2014, Hocking College enrolls students from 87 Ohio counties, 21 other states, and 17 foreign countries



Hocking College Active Programs

	2013AU 15th day (09/19/2013)	2014AU 15th Day (09/09/2014)	Difference	% change
Enrollment	4094	3474	-620	-15%
Programs				
Accounting and Financial Services	74	60	-14	-19%
Addiction Counseling	73	47	-26	-36%
Advanced Energy	25	18	-7	-28%
Archaeology	15	4	-11	-73%
Architectural and Mechanical Design	25	23	-2	-8%
Art, Design and Marketing	37	51	14	38%
Associate of Arts	22	24	2	9%
Associate of Individualized Study	17	16	-1	-6%
Associate of Science	8	23	15	188%
Associate of Technical Study	17	20	3	18%
Automotive Hybrids	15	6	-9	-60%
Baking	43	37	-6	-14%
Broadcast Production and Engineering	22	7	-15	-68%
Business Management and Entrepreneurship	159	164	5	3%
Computer Programming	35	31	-4	-11%
Construction Management - Carpentry	35	24	-11	-31%
Construction Mgt - Commercial & Residential	38	50	12	32%
Culinary and Dietary Management	8	3	-5	-63%
Culinary Arts	127	113	-14	-11%
Digital Game Design	19	9	-10	-53%
Dual Enrollment (<i>enrollment is after 15th day</i>)	49	0	-49	N/A
Early Childhood Education	54	61	7	13%
E-Business and Web Design	9	2	-7	-78%
Ecotourism and Adventure Travel	90	95	5	6%
EMT - Paramedic	23	22	-1	-4%
Equine Health and Complementary Therapies	50	44	-6	-12%
Farrier Science and Business	15	20	5	33%
Fire and Emergency Services	91	109	18	20%
Fire Fighter Certificate	2	2	0	0%
Fish Management and Aquaculture Sciences	44	48	4	9%
Fitness Management	37	37	0	0%
Forest Management	47	46	-1	-2%
GeoEnvironmental Science	43	31	-12	-28%
GIS/GPS Certificate	1	1	0	0%
Heavy Equipment Management	96	101	5	5%
Heavy Equipment Operator Occupational	15	19	4	27%
Hotel and Restaurant Management	42	27	-15	-36%
Human Services and Corrections	6	1	-5	-83%
Industrial Ceramics Engineering Technology	17	11	-6	-35%
Interactive Multimedia	31	30	-1	-3%

Landscape Management	27	25	-2	-7%
Massage Therapy	33	38	5	15%
Massage Therapy Certificate	12	15	3	25%
Medical Assistant	61	50	-11	-18%
Medical Records - Health Information Management	66	63	-3	-5%
Music Management	77	90	13	17%
Natural and Historical Interpretation	27	21	-6	-22%
Natural Resources Law Enforcement	169	189	20	12%
Network Systems	36	34	-2	-6%
Non Degree	98	60	-38	-39%
Nursing	594	457	-137	-23%
Nursing - Practical Nursing	40	2	-38	-95%
Nursing Transition PN2RN	120	79	-41	-34%
Opticianry	40	27	-13	-33%
Physical Therapist Assistant	181	110	-71	-39%
POB College Academy Occupational Certificate	5	3	-2	-40%
Police Science	110	113	3	3%
Post Secondary	93	50	-43	-46%
Rio Grande Wildlife Management	14	2	-12	-86%
Social Services, Corrections and Criminal Justice	152	118	-34	-22%
Surgical Technology	35	24	-11	-31%
Timber Harvesting and Tree Care Certificate Level I	0	1	1	100%
Transfer Module	141	150	9	6%
Wilderness Horsemanship	34	37	3	9%
Wildlife Resources Management	263	259	-4	-2%
Wildlife Sciences	16	2	-14	-88%
Withdraws	7	0	-7	N/A

University Partnerships				
<i>Enrollment varies on Bridge courses needed to complete BS Degree</i>				
Programs	2013AU 15th day (09/19/2013)	2014AU 15th Day (09/09/2014)	Difference	% change
Franklin Accounting	6	5	-1	-17%
Franklin Applied Management	1	0	-1	-100%
Franklin Applied Psychology	0	1	1	N/A
Franklin Business	3	3	0	0%
Franklin Computer Science	0	1	1	N/A
Franklin Criminal Justice Administration	1	0	-1	-100%
Franklin Information Technology	1	2	1	100%
Franklin Public Safety Management	4	2	-2	-50%
Franklin University - OSC Management	0	0	0	N/A
Franklin University Web Development	0	1	1	N/A
Ohio Christian University B.A. in Psychology	0	0	0	N/A
Ohio Univeristy Applied Management	0	0	0	N/A
Ohio Univeristy Criminal Justice	3	1	-2	-67%
Ohio University Applied & Technical Studies	4	2	-2	-50%

Ohio University Nursing	3	0	-3	-100%
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Military Programs				
<i>Program admittance occurs at any point in term.</i>				
Programs	2013AU 15th day (09/19/2013)	2014AU 15th Day (09/09/2014)	Difference	% change
Fire Management and Military Science	0	0	0	N/A
Police and Military Science	4	0	-4	N/A
Human Resources and Military Science	8	0	-8	N/A
Logistics Supply and Military Science	1	0	-1	N/A

HC Program Status				
<i>Includes Holds, Discontinuations, and Merges</i>				
Programs	2013AU 15th day (09/19/2013)	2014AU 15th Day (09/09/2014)	Difference	% change
Computer and Information Support Services <i>(program discontinued)</i>	1	0	-1	N/A
Dietary Manager <i>(program on hold- redesign)</i>	1	0	-1	N/A
Fisheries Resource Mgt and Aquaculture <i>(program merged with Fish Mgt/Aqua Sciences)</i>	2	0	-2	N/A
Nursing - Practical Nursing - Generals <i>(merged with Nursing- Practical Nursing)</i>	1	0	-1	N/A
Office Management <i>(program discontinued)</i>	11	0	-11	N/A
Parks and Recreation <i>(program discontinued)</i>	1	0	-1	N/A
Ranger Academy Certificate <i>(program discontinued)</i>	11	0	-11	N/A



Department Level Applicant Yield and Enrollment	Department Level Applicant Yield and Enrollment																	
	Applicants	Total Applications	Total Applicants Registered	% Yield	Enrollment	Registered	Returning and New students	Females	Males	Hispanics	American/Alaskan Native	Asian	Black or African Native	Hawaiian/Pacific Islander	White	Two or More races	Non-Resident Alien	Unknown
Hocking College Enrollment	3338	1820	54.5%	3474	1639	1835	51	19	10	115	0	3022	118	84	55			
Arts, Business and Sciences																		
Accounting and Financial Services	47	30	63.8%	60	38	22	2	2	0	2	0	51	1	1	1			
Addiction Counseling	47	18	38.3%	47	34	13	0	0	0	1	0	43	3	0	0			
Art, Design and Marketing	46	26	56.5%	51	34	17	1	1	0	1	0	41	6	0	1			
Associate of Arts	26	13	50.0%	24	12	12	1	0	0	1	0	22	0	0	0			
Associate of Individualized Study	12	8	66.7%	16	8	8	0	0	0	0	0	10	2	4	0			
Associate of Science	33	16	48.5%	23	13	10	0	0	0	6	0	15	2	0	0			
Associate of Technical Study	8	5	62.5%	20	4	16	0	0	0	0	0	19	1	0	0			
Broadcast Production and Engineering	6	1	16.7%	7	0	7	1	0	0	1	0	5	0	0	0			
Business Management and Entrepreneurship	134	74	55.2%	164	62	102	4	2	1	9	0	128	6	14	0			
Digital Game Design	0	0	N/A	9	2	7	1	0	0	0	0	7	1	0	0			
Early Childhood Education	70	40	57.1%	61	55	6	0	0	0	2	0	56	3	0	0			
E-Business and Web Design	0	0	N/A	2	1	1	0	0	0	0	0	2	0	0	0			
Interactive Multimedia	30	16	53.3%	30	10	20	1	0	0	1	0	27	1	0	0			
Music Management	80	45	56.3%	90	17	73	2	1	0	9	0	65	8	2	3			
Non Degree	80	43	53.8%	59	44	15	0	0	1	0	0	57	0	0	1			
Post Secondary	49	46	93.9%	50	44	6	0	0	1	1	0	48	0	0	0			
Rio Grande Wildlife Management	2	2	100.0%	2	1	1	0	0	0	0	0	2	0	0	0			
Transfer Module	130	79	60.8%	150	53	97	6	2	0	7	0	79	8	46	2			
Section Totals:	800	462	57.8%	865	432	433	19	8	3	41	0	677	42	67	8			
Arts, Business and Sciences- University Partnerships																		
Franklin - Applied Psychology	1	1	100.0%	1	1	0	0	0	0	0	0	1	0	0	0			
Franklin Accounting	0	0	N/A	5	3	2	0	0	0	0	0	5	0	0	0			
Franklin Business	3	3	100.0%	3	2	1	0	0	0	0	0	2	1	0	0			
Franklin Computer Science	1	1	100.0%	1	0	1	0	0	0	0	0	1	0	0	0			
Franklin Information Technology	0	0	N/A	2	0	2	0	0	0	0	0	2	0	0	0			
Franklin Public Safety Management	2	2	100.0%	2	2	0	0	0	0	2	0	0	0	0	0			
Franklin University Web Development	1	1	100.0%	1	0	1	0	0	0	0	0	1	0	0	0			
Ohio Univeristy Criminal Justice	0	0	N/A	1	1	0	0	0	0	0	0	1	0	0	0			
Ohio University Applied & Technical Studies	3	2	66.7%	2	0	2	0	0	0	1	0	1	0	0	0			
Section Totals:	11	10	90.9%	18	9	9	0	0	0	3	0	14	1	0	0			
Programs- Not accepting applications																		

Department Level Applicant Yield and Enrollment		Applicant Yield				Enrollment												
		Total Applicants	Total Applicants Registered	% Yield	Enrollment	Registered	Returning and New students	Females	Males	Hispanics	American/Alaskan Native	Asian	Black or African American	Hawaiian/Pacific Islander	White	Two or More races	Non-Resident Alien	Unknown
Allied Health																		
Fitness Management	28	14	50.0%	37	12	25	1	0	0	0	0	0	34	2	0	0		
Massage Therapy	34	24	70.6%	38	32	6	0	1	0	1	0	0	31	4	0	1		
Massage Therapy Certificate	12	5	41.7%	15	13	2	0	0	0	0	0	0	13	1	0	1		
Medical Assistant	44	20	45.5%	50	45	5	0	0	0	0	3	0	45	1	0	1		
Medical Records - Health Information Management	36	19	52.8%	63	60	3	0	0	0	0	1	0	61	1	0	0		
Opticianry	18	9	50.0%	27	21	6	0	0	0	0	0	0	26	1	0	0		
Physical Therapist Assistant	148	77	52.0%	110	70	40	0	0	0	4	0	0	103	3	0	0		
Surgical Technology	18	8	44.4%	24	19	5	0	0	0	0	0	0	24	0	0	0		
Section Totals:	338	176	52.1%	364	272	92	1	1	0	9	0	0	337	13	0	3		
Engineering and Information Technology																		
Advanced Energy	23	14	60.9%	18	3	15	0	0	0	0	0	0	15	1	1	1		
Architectural and Mechanical Design	35	12	34.3%	23	3	20	0	0	0	0	0	0	22	0	0	1		
Automotive Hybrids	0	0	N/A	6	0	6	0	0	0	0	0	0	6	0	0	0		
Computer Programming	43	26	60.5%	31	1	30	1	0	0	0	0	0	25	2	2	1		
Construction Mgt - Carpentry	35	17	48.6%	24	2	22	1	0	0	1	0	0	21	1	0	0		
Construction Mgt - Commercial & Residential Electricity	38	21	55.3%	50	2	48	0	1	0	4	0	0	45	0	0	0		
Heavy Equipment Management	80	55	68.8%	101	5	96	0	0	0	3	0	0	97	0	0	1		
Heavy Equipment Operator Certificate	37	20	54.1%	19	2	17	0	0	0	0	0	0	19	0	0	0		
Industrial Ceramics Engineering Technology	11	6	54.5%	11	1	10	0	1	0	0	0	0	10	0	0	0		
Network Systems - Cyber Security Major	24	14	58.3%	34	1	33	1	1	0	2	0	0	27	1	1	1		
Section Totals:	326	185	56.7%	317	20	297	3	3	0	10	0	0	287	5	4	5		

Programs- Not accepting applications

Department Level Applicant Yield and Enrollment		APPLICANT YIELD AND ENROLLMENT															
		Applicants	Total Applications	Total Applicants Registered	% Yield	Enrollment	Registered-Returning and New students	Females	Males	Hispanics	American/Alaskan Native	Asian	Black or African Native	Hawaiian/Pacific Islander	White	Two or More races	Non-Resident Alien
Hospitality																	
Baking		42	22	52.4%	37	34	3	1	0	0	3	0	32	0	0	1	
Culinary and Dietary Management		3	0	N/A	3	2	1	0	1	0	0	0	2	0	0	0	
Culinary Arts		109	63	57.8%	113	47	66	2	1	0	8	0	87	8	4	3	
Hotel and Restaurant Management		22	7	31.8%	27	16	11	0	0	0	2	0	19	2	2	2	
Section Totals:		176	92	52.3%	180	99	81	3	2	0	13	0	140	10	6	6	
Natural Resources																	
Archaeology		10	1	10.0%	4	1	3	0	0	1	0	0	3	0	0	0	
Ecotourism and Adventure Travel		74	51	68.9%	95	29	66	2	0	0	0	0	87	4	0	2	
Equine Health and Complementary Therapies		52	25	48.1%	44	41	3	2	0	0	1	0	40	0	0	1	
Farrier Science and Business		14	9	64.3%	20	7	13	0	0	0	0	0	15	2	2	1	
Fish Management and Aquaculture Sciences		28	20	71.4%	48	6	42	1	1	1	1	0	43	1	0	0	
Forest Management		37	22	59.5%	46	3	43	0	0	0	0	0	43	0	0	3	
GeoEnvironmental Science		26	15	57.7%	31	8	23	0	0	0	0	0	30	0	0	1	
GIS/GPS Certificate		3	1	33.3%	1	0	1	0	0	0	0	0	1	0	0	0	
Landscape Management		20	9	45.0%	25	0	25	0	0	0	1	0	23	0	0	1	
Natural and Historical Interpretation		13	9	69.2%	22	15	7	0	0	0	0	0	21	1	0	0	
Natural Resources Law Enforcement		178	115	64.6%	189	22	167	3	2	1	2	0	173	6	0	2	
Timber Harvesting and Tree Care Certificate Level I		4	1	25.0%	1	0	1	0	0	0	0	0	1	0	0	0	
Wilderness Horsemanship		19	11	57.9%	37	27	10	1	0	0	0	0	34	2	0	0	
Wildlife Resources Management		170	107	62.9%	259	69	190	2	0	1	2	0	241	4	0	9	
Wildlife Sciences		0	0	N/A	2	0	2	0	0	0	0	0	2	0	0	0	
Section Totals:		648	396	61.1%	824	228	596	11	3	4	7	0	757	20	2	20	

Programs- Not accepting applications

Department Level Applicant Yield and Enrollment		APPLICANT YIELD AND ENROLLMENT																
		Applicants	Total Applications	Total Applicants Registered	% Yield	Enrollment	Registered-Returning and New students	Females	Males	Hispanics	American/Alaskan Native	Asian	Black or African American	Hawaiian/Pacific Islander	White	Two or More races	Non-Resident Alien	Unknown
Nursing																		
Nursing		512	212	41.4%		457	389	68	8	0	3	15	0	403	19	4	5	
Nursing - Practical Nursing		17	17	100.0%		2	2	0	0	0	0	0	0	2	0	0	0	
Nursing Transition PN2RN		75	39	52.0%		79	68	11	0	0	0	7	0	70	0	1	1	
	Section Totals:	604	268	44.4%		538	459	79	8	0	3	22	0	475	19	5	6	
Public Safety Services																		
EMT - Paramedic Certificate		40	19	47.5%		22	5	17	0	0	0	0	0	22	0	0	0	
Fire and Emergency Services		113	72	63.7%		109	8	101	3	0	0	4	0	97	3	0	2	
Firefighter Certificate		6	4	66.7%		2	0	2	0	0	0	0	0	1	0	0	1	
Human Services and Corrections		0	0	N/A		1	0	1	0	0	0	0	0	1	0	0	0	
POB College Academy Occupational Certificate		5	4	80.0%		3	1	2	0	0	0	0	0	3	0	0	0	
Police Science		125	60	48.0%		113	22	91	2	1	0	3	0	101	2	0	4	
Social Services, Corrections and Criminal Justice		146	72	49.3%		118	84	34	1	1	0	3	0	110	3	0	0	
	Section Totals:	435	231	53.1%		368	120	248	6	2	0	10	0	335	8	0	7	

Programs- Not accepting applications