



Business Management & Entrepreneurship

PROGRAM DESCRIPTION

Business Management & Entrepreneurship Program

Hocking College's Business Management & Entrepreneurship Program is designed to provide business and entrepreneurship-oriented training to both students who are new to the business world and established professionals who have aspirations of one day going into business for themselves.

The training students receive in the program prepares them for careers in the business management field and includes a practicum in an area business, industry or agency, in addition to an optional internship or cooperative work experience.



PLACES OF EMPLOYMENT

Examples of places where Hocking College alumni have worked or are currently working include the following:

OhioHealth • Rocky Brands, Inc. • Liberty Tax Service • Holiday Inn • Capstone Property Management • AT&T
Hopewell Health Center • Prokos Rentals • Lake Snowden Campground & Waterpark • Inter-Co, Inc. • Great Clips

ALL-INCLUSIVE PRICING

Hocking College offers all-inclusive pricing and works with students to assure they have complete college funding, including financial aid, before they start classes. All-inclusive pricing includes the following:

PER SEMESTER

\$300.....Learning Fee
\$20.....Health Center Services
\$75.....Career Center Services

OPTIONAL

\$53.....Parking
\$275....Smart Start*

*Recommended for all first-year college students

Pricing for housing and meal plans can be found at hocking.edu/residence-halls.

DEGREE TRACK

The listed degree track is for students beginning classes in May 2021 who will pursue an Associate of Applied Business in Business Management and Entrepreneurship.



QUESTIONS? CONTACT ME.

Rachel Jacobs

Program Manager of Business Management
and Entrepreneurship

jacobsr@hocking.edu | (740) 753-6440

www.hocking.edu/business-management

*All courses and course fees are subject to change. Visit us online to see the most up-to-date curriculum and pricing for this program.

Updated December 2021 - SD

AUTUMN 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEE
8 Weeks (1)	BUS-1100	Introduction to Entrepreneurship	3.00	\$80
8 Weeks (1)	BUS-2247	Business Excel	3.00	\$105
8 Weeks (1)	MATH-1103	Applied Mathematics	3.00	\$150
8 Weeks (2)	ACC-1101	Financial Accounting I	3.00	\$50
8 Weeks (2)	BUS-1000A	Business Consulting Team A	0.50	\$40
16 Weeks	GS-1010	Pathway to Prosperity	1.00	\$50
SEMESTER TOTAL			13.50	
IN-STATE TUITION & FEES				\$3,130
OUT-OF-STATE TUITION & FEES				\$5,385
SPRING 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEE
8 Weeks (1)	ENGL-1510	English Composition I	4.00	\$50
8 Weeks (1)	BUS-1102 OR BUS-1112 OR INS-1101 OR RE-1101	Introduction to Management OR Sales Management OR Property & Liability Insurance Principles OR Principles & Practices of Real Estate	3.00	\$80 OR \$55 OR \$20 OR \$95
8 Weeks (1)	ECON-1140	Principles of Microeconomics	3.00	\$150
8 Weeks (2)	BUS-1110	Marketing	3.00	\$55
8 Weeks (2)	COMM-1130	Speech	3.00	\$50
8 Weeks (2)	BUS-1000B	Business Consulting Team B	0.50	\$40
SEMESTER TOTAL			16.50	
IN-STATE TUITION & FEES				\$3,015 - \$3,090
OUT-OF-STATE TUITION & FEES				\$5,270 - \$5,345
AUTUMN 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEE
8 Weeks (1)	BUS-1200 OR RE-1102	Business Law OR Real Estate Law	3.00	\$55 OR \$95
8 Weeks (1)	BUS-1210 OR EC-1102	Social Media Marketing OR Introduction to E-Commerce	3.00	\$130 OR \$55
8 Weeks (2)	BUS-1000C	Business Consulting Team C	0.50	\$40
8 Weeks (2)	BUS-2130	Sales (SL)	3.00	\$80
8 Weeks (2)	HUM-2203	Introduction to Ethics	3.00	\$50
8 Weeks (2)	BUS-2210 OR BUS-2230 OR INS-1102 OR RE-1140	Human Resources Management OR Advanced Selling OR Personal Insurance OR Real Estate Appraisal	3.00	\$55 OR \$55 OR \$20 OR \$95
SEMESTER TOTAL			15.50	
IN-STATE TUITION & FEES				\$2,950 - \$3,140
OUT-OF-STATE TUITION & FEES				\$5,205 - \$5,395
SPRING 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEE
8 Weeks (1)	BUS-2215	Customer Service	3.00	\$55
8 Weeks (1)	BUS-2125 OR RE-1130	Finance OR Real Estate Finance	3.00	\$55 OR \$95
8 Weeks (2)	BUS-2600	Business Practicum	2.00	\$5
8 Weeks (2)	BUS-2650	Business Planning (Capstone)	3.00	\$120
8 Weeks (2)	BUS-1000D	Business Consulting Team D	0.50	\$40
8 Weeks (2)	GS-2010	Pathway to Prosperity II	1.00	\$50
8 Weeks (2)	ECON-2240 OR INS-1103	Principles of Macroeconomics OR Claims Handling Principles & Practices	3.00	\$150 OR \$20
SEMESTER TOTAL			15.50	
IN-STATE TUITION & FEES				\$2,995 - \$3,165
OUT-OF-STATE TUITION & FEES				\$5,250 - \$5,420
TOTAL CREDIT HOURS			61.00	
TOTAL IN-STATE TUITION & FEES				\$12,090 - \$12,525*
TOTAL OUT-OF-STATE TUITION & FEES				\$21,110 - \$21,545*