



Fashion Design & Retail Merchandising

PROGRAM DESCRIPTION

Fashion Design & Retail Merchandising Program

The Fashion Design and Retail Merchandising program will provide area students with a 2-year pathway to the vast fashion & retail industry in nearby Central Ohio.

The Fashion Design and Retail Merchandising program is strategically designed to deliver technical apparel development training, valuable product development & consumer research experience, entrepreneurial retail expertise, and industry-specific technology training necessary to succeed in the fashion industry now and in the future.

This degree program will prepare students to gain employment in creative or technical fields in the fashion industry at the corporate level, emerging small business level, or in entrepreneurship as a fashion based start-up.

ALL-INCLUSIVE PRICING

Hocking College offers all-inclusive pricing and works with students to assure they have complete college funding, including financial aid, before they start classes. All-inclusive pricing includes the following:

PER SEMESTER

- \$300.....Learning Fee
- \$20.....Health Center Services
- \$75.....Career Center Services

OPTIONAL

- \$53.....Parking
- \$275.....Smart Start*

*Recommended for all first-year college students

Pricing for housing and meal plans can be found at hocking.edu/residence-halls.



DEGREE TRACK

The listed degree track is for students beginning classes in May 2020 who will pursue an Associate of Applied Business in Fashion Design & Retail Merchandising.

AUTUMN 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEE
8 Weeks (1)	FASH-1001	Introduction to Fashion & Product Lifecycle	3.00	\$70
8 Weeks (1)	FASH-1002	20th Century Fashion & Pop Culture	3.00	\$70
8 Weeks (2)	FASH-1123	Sewing & Garment Construction	3.00	\$315
8 Weeks (2)	ENGL-1510	English Composition I	4.00	\$50
8 Weeks (2)	FASH-1120	Draping: 3-D Garment Design	4.00	\$215
16 Weeks	GS-1010	Pathway to Prosperity	1.00	\$50
			SEMESTER TOTAL	18.00
			IN-STATE TUITION & FEES	\$3,360
			OUT-OF-STATE TUITION & FEES	\$5,555
SPRING 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEE
8 Weeks (1)	MATH-1103	Applied Mathematics	3.00	\$150
8 Weeks (1)	ART-1112	Color Theory	3.00	\$100
8 Weeks (1)	FASH-1131	Consumer, Brand & Trend Analysis	3.00	\$170
8 Weeks (2)	FASH-1141	Flat Pattern: Intro to Fitting & Grading	3.00	\$315
8 Weeks (2)	FASH-1142	Technology for Apparel & Textile Industry	3.00	\$320
			SEMESTER TOTAL	15.00
			IN-STATE TUITION & FEES	\$3,645
			OUT-OF-STATE TUITION & FEES	\$5,840
AUTUMN 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEE
8 Weeks (1)	FASH-2100	Apparel Design & Illustration Techniques	3.00	\$185
8 Weeks (1)	FASH-2102	Business of Fashion & Supply Chain Management	3.00	\$70
8 Weeks (1)	FASH-2104	Textiles: Weaving, Knitting, Dying, Printing & Washing	3.00	\$185
8 Weeks (2)	FASH-2113	Fashion Branding & Entrepreneurship (SL)	3.00	\$125
8 Weeks (2)	COMM-1130	Speech	3.00	\$50
			SEMESTER TOTAL	15.00
			IN-STATE TUITION & FEES	\$3,205
			OUT-OF-STATE TUITION & FEES	\$5,400
SPRING 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEE
8 Weeks (1)	PSYC-1120	Organizational Behavior	3.00	\$50
8 Weeks (1)	FASH-2230	Fashion Collection Lab I	2.00	\$165
8 Weeks (2)	FASH-2242	Fashion Collection Lab II	3.00	\$215
8 Weeks (2)	FASH-2650	Fashion Design Portfolio Development (Capstone)	3.00	\$125
8 Weeks (2)	GS-2010	Pathway to Prosperity II	1.00	\$50
16 Weeks	FASH-2600	Fashion Industry Practicum	1.00	\$0
			SEMESTER TOTAL	13.00
			IN-STATE TUITION & FEES	\$3,195
			OUT-OF-STATE TUITION & FEES	\$5,390
			TOTAL CREDIT HOURS	61.00
			TOTAL IN-STATE TUITION & FEES	\$13,405*
			TOTAL OUT-OF-STATE TUITION & FEES	\$22,185*

*All courses and course fees are subject to change. Visit us online to see the most up-to-date curriculum and pricing for this program.



QUESTIONS? CONTACT ME.

Coral Wedel

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www.hocking.edu/fashion-design-and-retail-merchandising

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