



Graphic Design

PROGRAM DESCRIPTION

Art & Design Program

Hocking College's Art & Design: Graphic Design Program is designed to provide students with the hands-on learning experience they need to become accomplished entrepreneurial artists. Students will learn how to build a professional portfolio of creative work, develop marketing skills related to the business of art, and experience the fundamentals of gallery operations through hands-on learning opportunities.

The Graphic Design track was developed in response to a national and statewide increase in employment in a variety of art and design areas. The Art and Design advisory board at Hocking College created Graphic Design as an in-demand job pathway for students interested in a specialty area, and as a means of strengthening the existing program for student work placement and transferability.

Students will have the opportunity to either get the Graphic Design Certificate or complete the Associate of Applied Business in Art and Design with a major in Graphic Design.



ALL-INCLUSIVE PRICING

Hocking College offers all-inclusive pricing and works with students to assure they have complete college funding, including financial aid, before they start classes. All-inclusive pricing includes the following:

PER SEMESTER

\$300.....Learning Fee
\$20.....Health Center Services
\$75.....Career Center Services

OPTIONAL

\$53.....Parking
\$275.....Smart Start*

*Recommended for all first-year college students

Pricing for housing and meal plans can be found at hocking.edu/residence-halls.



DEGREE TRACK

The listed degree track is for students beginning classes in May 2020 who will pursue an Associate of Applied Business in Art & Design with a major in Graphic Design.

AUTUMN 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEE
8 Weeks (1)	ART-1103	Introduction to Graphic Design	3.00	\$120
8 Weeks (1)	MATH-1103	Applied Mathematics	3.00	\$150
8 Weeks (2)	ART-1101	2D Design	3.00	\$240
16 Weeks	ART-1102	3D Design	3.00	\$525
16 Weeks	GS-1010	Pathway to Prosperity	1.00	\$50
			SEMESTER TOTAL	13.00
			IN-STATE TUITION & FEES	\$3,675
			OUT-OF-STATE TUITION & FEES	\$5,870
SPRING 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEE
8 Weeks (1)	ART-1112	Color Theory	3.00	\$100
8 Weeks (1)	ART-1201	Commercial Design	3.00	\$0
8 Weeks (1)	ENGL-1510	English Composition I	4.00	\$50
8 Weeks (2)	ART-1114	Survey of Art History	3.00	\$80
8 Weeks (2)	ART-1115	Drawing	3.00	\$270
			SEMESTER TOTAL	16.00
			IN-STATE TUITION & FEES	\$3,090
			OUT-OF-STATE TUITION & FEES	\$5,285
AUTUMN 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEE
8 Weeks (1)	ART-1107	Digital Photography	3.00	\$0
8 Weeks (1)	ART-2101	Printmaking	3.00	\$250
8 Weeks (1)	ART-2104	Typography	3.00	\$0
8 Weeks (2)	ART-2102	Animation & Illustration	3.00	\$0
8 Weeks (2)	ART-2600	Community & The Arts (Practicum)	3.00	\$420
			SEMESTER TOTAL	15.00
			IN-STATE TUITION & FEES	\$3,260
			OUT-OF-STATE TUITION & FEES	\$5,455
SPRING 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEE
8 Weeks (1)	ARCH-2280	Cultural Anthropology	3.00	\$50
8 Weeks (1)	COMM-1130	Speech	3.00	\$50
8 Weeks (2)	ART-2200	Contemporary Topics in Art	3.00	\$150
16 Weeks	ART-2260	Art Portfolio (SL)	3.00	\$340
16 Weeks	ART-2650	Studio Capstone	4.00	\$520
			SEMESTER TOTAL	16.00
			IN-STATE TUITION & FEES	\$3,700
			OUT-OF-STATE TUITION & FEES	\$5,895
			TOTAL CREDIT HOURS	60.00
			TOTAL IN-STATE TUITION & FEES	\$13,725*
			TOTAL OUT-OF-STATE TUITION & FEES	\$22,505*

*All courses and course fees are subject to change. Visit us online to see the most up-to-date curriculum and pricing for this program.



QUESTIONS? CONTACT ME.

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www.hocking.edu/art-and-design