

# Reshaping Connectivity for a Device-Driven World



Vendor and region lock-in, SIM inventory management and provisioning, and additional bill of materials costs are all seen as irreparable necessities of operating a cellular IoT deployment. However, eliminating the form-limiting SIM card and its tray has traditionally been an unthinkable design strategy – until now.

## **Design IoT capabilities and experiences that wow your customers**

Gain the freedom to make the best connectivity choices for your products – without the headache and cost of physically replacing a SIM card. With Telit simWISE, you can select from a diverse set of MNO subscriptions with trayless, module-embedded technology.

Preloaded with multiple network carrier profiles, the module-embedded software technology gives your products the flexibility needed to ensure optimal connectivity and data access. At any time, you and your customers can remotely switch mobile network operator (MNO) profiles, effectively eliminating the complexity of long-term maintenance and management of IoT deployments.

## **Scale LPWA devices with greater ease and security**

By combining your products with Telit simWISE, your customers can prepare for the future of the IoT with smaller IoT-enabled assets that no longer require pre-provisioning and vendor and region lock-in. The technology leverages low power wide area (LPWA) devices to scale deployments easily while taking advantage of cellular standards such as 2G and LTE category M1 and NB1.

Telit simWISE allows connected products, including sensor net nodes, to achieve critical cost and size targets while improving the speed and simplicity of IoT installation and manufacturing.

## **Reduce the cost and complexity of global interoperability**

Telit's customizable IoT data plans enable a competitive advantage that unifies multiple network carriers into a single contract governed by simple terms.

By offering products that are highly effective and require less investment to maintain, your customers can quickly realize the value of their investment and achieve an IoT-driven edge. Telit simWISE helps you support these key IoT capabilities through real-time swapping of MNOs, improved product reliability, and a single SKU for connected products operating on a global scale. And for your business, this means an opportunity to reduce the total cost of ownership of your cellular IoT deployments.

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### **Learn more:**

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