About The Institutes

The Institutes are the leader in delivering proven knowledge solutions that drive powerful business results for the risk management and property-casualty industry.

Institutes knowledge solutions include the CPCU designation program; associate designation programs in areas such as claims, risk management, underwriting, and reinsurance; introductory and foundation programs; online courses; research; custom solutions; assessment tools; and continuing education (CE) courses.

ABOUT THE CPCU DESIGNATION
The CPCU designation is the premier professional designation in the property-casualty insurance industry and teaches individuals how to meet the changes and challenges of a demanding risk management and insurance marketplace with confidence and professionalism.

More than 70,000 professionals, including claims adjusters, underwriters, risk managers, brokers, agents, and regulators, have earned the CPCU designation.

- 92% of CPCUs believe earning the designation prepared them for their long-term career goals.
- 85% of CPCUs say earning the CPCU designation accelerated their career.
- 74% of CPCU Society members value the opportunities membership gives them to engage with industry experts.
President’s CPCU Scholarship

WHAT THE PRESIDENT’S CPCU SCHOLARSHIP IS
Each year, The Institutes offer 100 scholarships for the Chartered Property Casualty Underwriter (CPCU®) designation program as a way to give back to the industry and encourage the pursuit of professional development. This scholarship covers an estimated cost of $4,000 per scholarship, for:

- CPCU textbooks
- Course guides
- SMART Study Aids (includes Flash Cards and Review Notes)
- Matriculation and exam fees

HOW TO NOMINATE SCHOLARSHIP RECIPIENTS
Your organization can select up to two nominees for the President’s CPCU Scholarship. A few guidelines are in place to assist you with selecting your nominees. Your candidate(s) must:

- Be nominated by the president, CEO, or senior executive of organization with a minimum of five employees
- Be nominated by a company whose practices are primarily in the property-casualty insurance field
- Be considered a high performer, based on recent reviews
- Be targeted for advancement
- Complete the CPCU program within three years of receiving the scholarship

WHAT SCHOLARSHIP RECIPIENTS RECEIVE
In addition to the monetary value of the program, scholarship recipients will receive:

- A congratulatory letter and CPCU welcome kit explaining the program
- Recognition on The Institutes’ website
- Special recognition at the CPCU Conferment Ceremony
- Networking opportunities with other CPCUs and CPCU Society members
- The opportunity to post their resume on the CPCU Society’s Job Network

To submit nominations, please complete and mail the enclosed scholarship applications to:

The Institutes
Attn: President’s CPCU Scholarship Program
720 Providence Road, Suite 100
Malvern, PA 19355-4333

Scholarships are awarded on a first-come, first-granted basis, so do not wait to submit your nominations!

For more information, visit TheInstitutes.org/CPCUScholarship or email Scholarship@TheInstitutes.org