

About The Institutes

The Institutes are the leader in delivering proven knowledge solutions that drive powerful business results for the risk management and property-casualty industry.

Institutes knowledge solutions include the CPCU designation program; associate designation programs in areas such as claims, risk management, underwriting, and reinsurance; introductory and foundation programs; online courses; research; custom solutions; assessment tools; and continuing education (CE) courses.

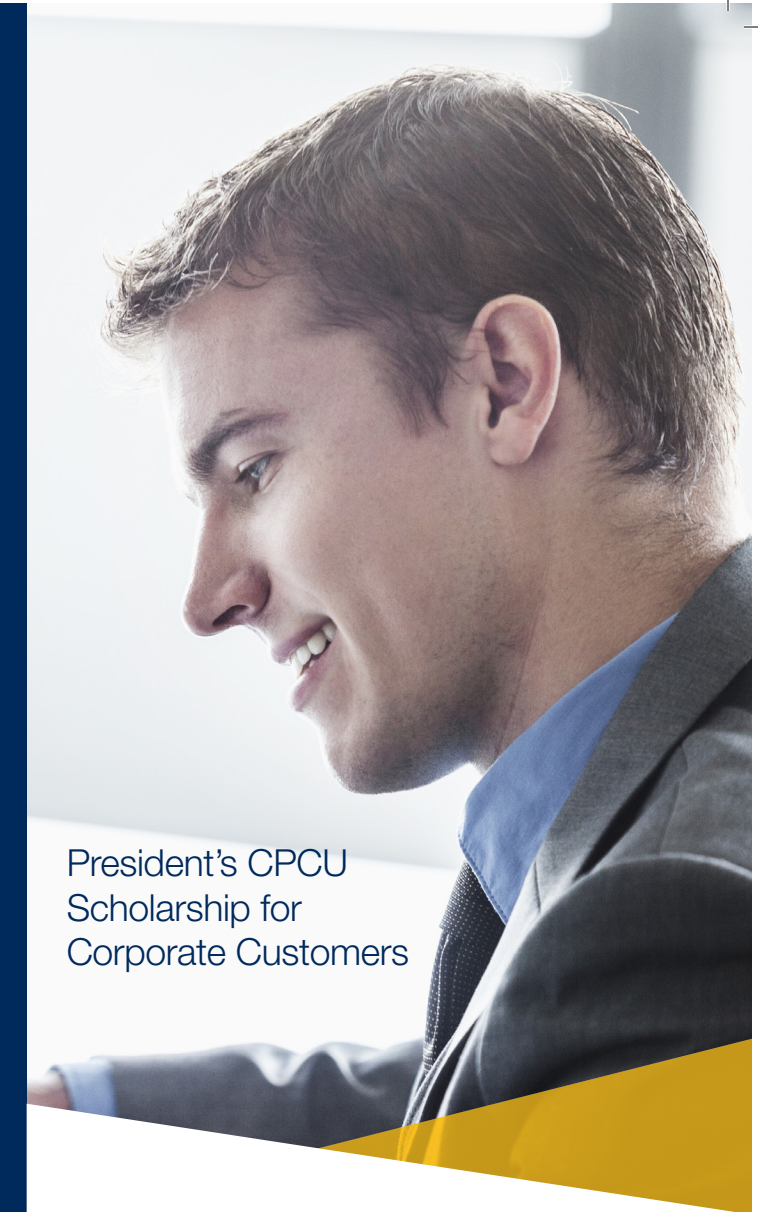
ABOUT THE CPCU DESIGNATION

The CPCU designation is the premier professional designation in the property-casualty insurance industry and teaches individuals how to meet the changes and challenges of a demanding risk management and insurance marketplace with confidence and professionalism.

More than 70,000 professionals, including claims adjusters, underwriters, risk managers, brokers, agents, and regulators, have earned the CPCU designation.

- 92% of CPCUs believe earning the designation prepared them for their long-term career goals.
- 85% of CPCUs say earning the CPCU designation accelerated their career.
- 74% of CPCU Society members value the opportunities membership gives them to engage with industry experts.

The Institutes
720 Providence Rd.
Ste 100 Malvern, Pa
19355-3433



President's CPCU
Scholarship for
Corporate Customers

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President's CPCU Scholarship

WHAT THE PRESIDENT'S CPCU SCHOLARSHIP IS

Each year, The Institutes offer 100 scholarships for the Chartered Property Casualty Underwriter (CPCU®) designation program as a way to give back to the industry and encourage the pursuit of professional development. This scholarship covers an estimated cost of \$4,000 per scholarship, for:

- CPCU textbooks
- Course guides
- SMART Study Aids (includes Flash Cards and Review Notes)
- Matriculation and exam fees

HOW TO NOMINATE SCHOLARSHIP RECIPIENTS

Your organization can select up to two nominees for the President's CPCU Scholarship. A few guidelines are in place to assist you with selecting your nominees. Your candidate(s) must:

- Be nominated by the president, CEO, or senior executive of organization with a minimum of five employees
- Be nominated by a company whose practices are primarily in the property-casualty insurance field
- Be considered a high performer, based on recent reviews
- Be targeted for advancement
- Complete the CPCU program within three years of receiving the scholarship

WHAT SCHOLARSHIP RECIPIENTS RECEIVE

In addition to the monetary value of the program, scholarship recipients will receive:

- A congratulatory letter and CPCU welcome kit explaining the program
- Recognition on The Institutes' website
- Special recognition at the CPCU Conferment Ceremony
- Networking opportunities with other CPCUs and CPCU Society members
- The opportunity to post their resume on the CPCU Society's Job Network

To submit nominations, please complete and mail the enclosed scholarship applications to:

The Institutes

Attn: President's CPCU Scholarship Program
720 Providence Road, Suite 100
Malvern, PA 19355-4333

Scholarships are awarded on a first-come, first-granted basis, so do not wait to submit your nominations!

For more information, visit TheInstitutes.org/CPCUScholarship or email Scholarship@TheInstitutes.org