

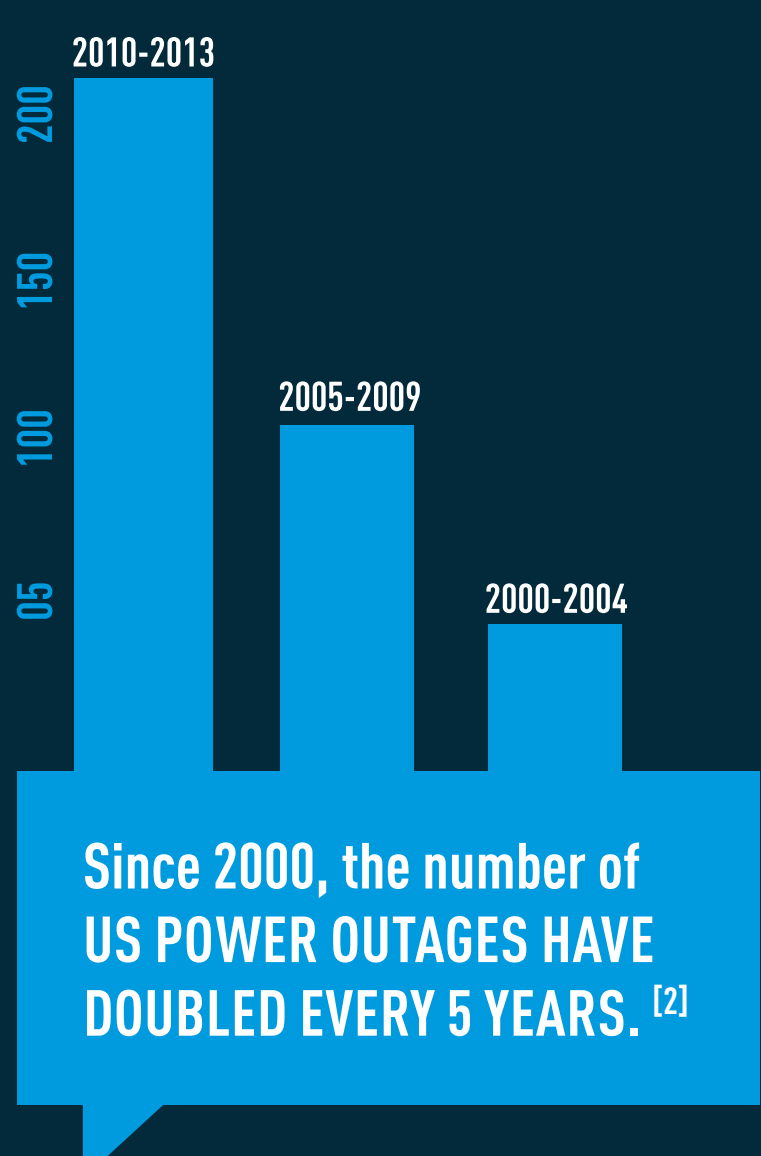
The State of the U.S. Power Grid

The Good, The Bad and The Ugly

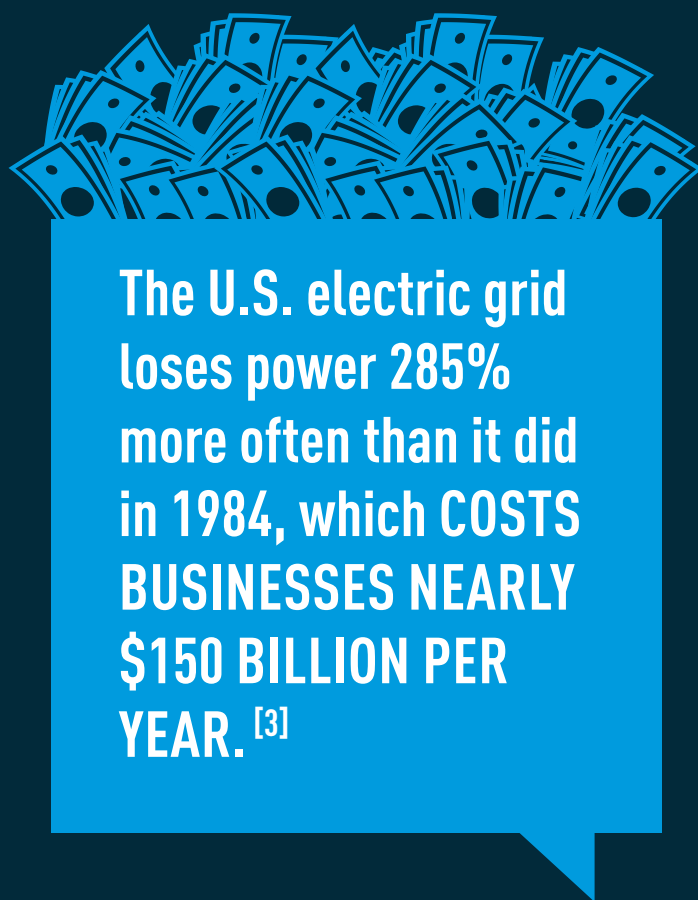


DID YOU KNOW

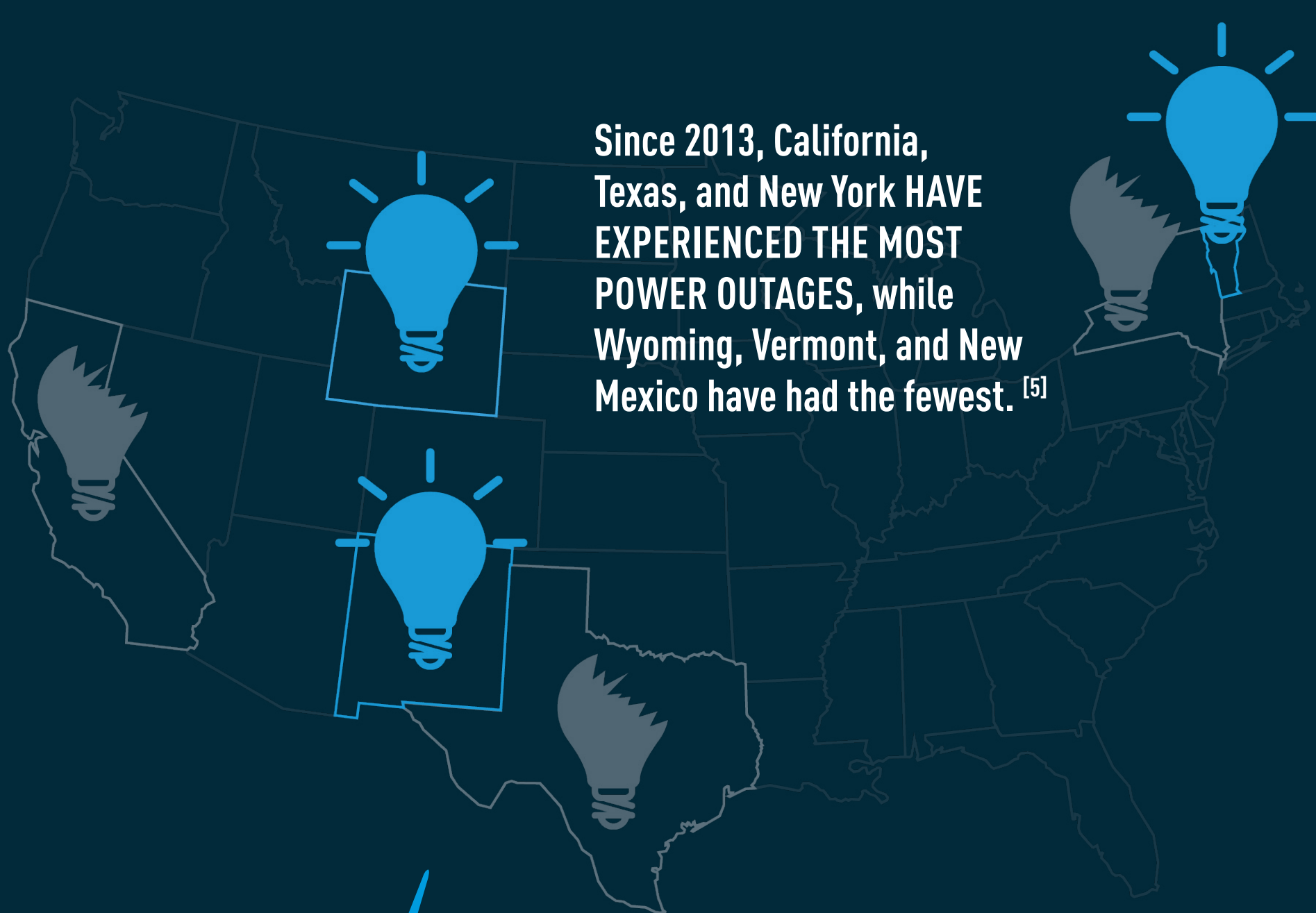
that the US blacks out more than any other developed nation in the world?^[1]



Since 2000, the number of US POWER OUTAGES HAVE DOUBLED EVERY 5 YEARS. ^[2]



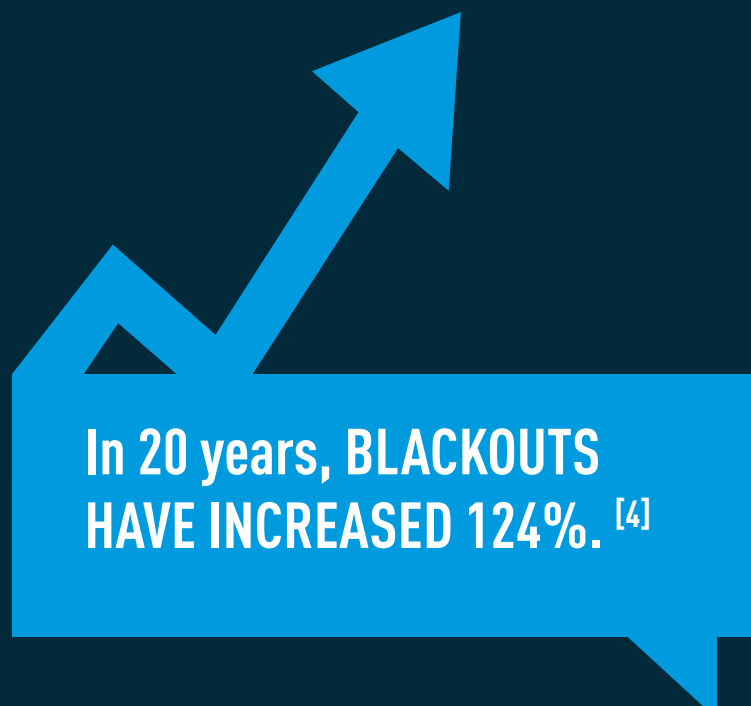
The U.S. electric grid loses power 285% more often than it did in 1984, which COSTS BUSINESSES NEARLY \$150 BILLION PER YEAR. ^[3]



Since 2013, California, Texas, and New York HAVE EXPERIENCED THE MOST POWER OUTAGES, while Wyoming, Vermont, and New Mexico have had the fewest. ^[5]

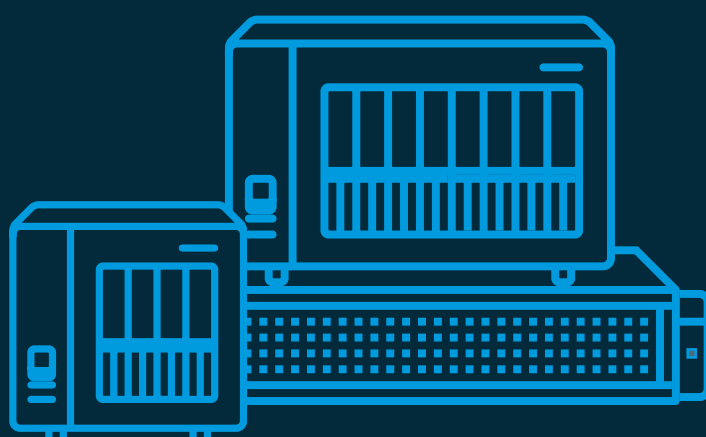


The utility industry has proposed updating the infrastructure into a "smart grid"... A MAKEOVER THAT COULD COST MORE THAN \$400 BILLION. ^[1]



In 20 years, BLACKOUTS HAVE INCREASED 124%. ^[4]

A recent survey revealed that NEARLY 50% OF IT PROFESSIONALS HAVE ADOPTED A BUSINESS CONTINUITY AND DISASTER RECOVERY SOLUTION in order to mitigate the risk of power outages to business operations. ^[6]



Citations

- 1 [International Business Times]
- 2 [Inside Energy]
- 3 [Energy.gov]
- 4 [University of Minnesota.]
- 5 [Eaton]
- 6 [ESG]

For more information please contact:

Ann Westerheim | President
 Phone: 978-692-4200
 Email: awesterheim@ekaru.com
 Ekaru | www.ekaru.com