



BattleFin
DISCOVERY DAY
MIAMI

PRESENTED BY
REFINITIV™ 

EVENT AGENDA

JANUARY 27 + 28TH, 2020

<DAY 1>

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DAY 1 < **PANELS + WORKSHOP** >
 THEME < **THE YEAR AHEAD IN ALT/DATA** >
 MONDAY JAN. 27TH 2020

REGISTRATION BEGINS @ 1PM

- 2:00PM** **Overview of the Intensive Day**
Intro to Leveraging Ensemble Platform for Sourcing, Testing, Evaluating and Purchasing Alternative Data
- 2:10PM** **Deep Dataset Review**
Going Beyond Marketing Materials; Comparing Datasets in the Same Category, Understanding the Quality of the Data and Ultimately How to Find the Alpha Signal
- 2:30PM** **Data Mapping + Concordance || Security Master Best Practices**
Why It's Difficult, Why It Matters and How to Solve It
Hivemind
- 2:50PM** **Mapping Your Data to Perm ID**
The Open Source Solution for the Future of Data Concordance
Refinitiv
- 3:10PM** **Transforming the Delivery of Data with AWS Data Exchange**
Amazon AWS || Moderated by BattleFin
- 3:30PM**
 30 Minute Break </br>
- 4:00PM** **Data Buyer Insights Panel**
Buyside Funds Discuss Best Practices for Getting Data in Front of Them and the Process they use to Evaluate a Dataset
Fidelity, Credit Suisse, Alliance Bernstein + Chimera Capital || Moderated by ICE Data Service
- 4:20PM** **Understanding Data Integrated Process**
As it Relates to Alternative Data
Anduril Partners
- 4:40PM** **How Data Exploration Kits Can Drive More Sales + Higher Returns**
Step by Step || What They Are, How to Build Them and Why They Work
Example Kit from Linkup || Moderated by BattleFin Team
- 5:00PM** **Understanding the Data Buyer Process**
Fundamental, Quant, PE & VC
Tres Vista
- 5:15PM** **Data Privacy, Compliance + 2020 Themes**
How Political Outcomes May Shape the Data Industry + How Will Democrat vs Republican Outcomes Effect Things
Refinitiv + LoPresti Law Group
- 5:35PM** *Transition || Time to Walk to Dinner*
- 6:00PM** ></> Refinitiv Welcome Dinner @ NOBU Eden Roc Garden ></>

<DAY 2>

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DAY 2 < **PANELS + ONE-ON-ONE'S** >
THEME < **THE YEAR AHEAD IN ALT/DATA** >
TUESDAY JAN. 28TH 2020

REGISTRATION & LIGHT BREAKFAST BEGINS @ 8AM

- 8:45AM** **Welcome & Data Pricing Survey Reports**
2019 ReCap + Top Trends for 2020
- 9:00AM** **Making Sense of Unstructured Data**
AlphaSense || Moderated by BattleFin
- 9:20AM** **Deploying Machine Learning-Based Sentiment Strategies Over a BattleFin Ensemble Sandbox**
MarketPsych || Moderated by BattleFin
- 9:35AM** **Alternative Ways of Looking at Alternative Data**
Case Study on Thematic Factor Construction and Peer Analytics Research
MSCI
- 9:55AM** **Real Estate + Consumer Insights || Leveraging Location Intelligence**
Uncover Unique Behaviors such as Time Spent in Stores or Popular Visitation Days to Specific Store Locations, by Region
Thinknum, Foursquare + Thasos
- 10:15AM** **Marrying Datasets to Generate a Stronger Signal**
Did Walmart and Target see an Uptick During the Christmas Selling Season + What Does it Mean for Amazon?
Edison, Prosper Retail Insight & Analytics || Moderated by BattleFin
- 10:35AM** **
 25 Minute Break </br>**
- 11:00AM** **Streamlining Alternative Data Monetization for Investment Firms**
Snowflake, Coatue Asset Management || Moderated by BattleFin
- 11:20AM** **Commodities Panel || Leveraging Alternative Data to Predict Oil & Natural Gas Prices**
ClipperData + Camgian
- 11:40AM** **Robotic Process Automation and the Evolution of Webscraping**
Going Beyond Webcrawling: Getting Local & Understanding Terms of Service
Vertical Knowledge || Moderated by BattleFin
- 12:00PM** **The Year Ahead in Alternative Data**
M Science, LoPresti Law Group + BattleFin
- 12:30PM** **< Lunch & Break @ Eden Roc Garden >**
- 1:40PM** **One-on-One's Begin // 20 min Break @ 3:40PM // End @ 5:40PM**
- 6:00PM** **></> BattleFin Cocktail Party @ Spa Garden ></>**

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