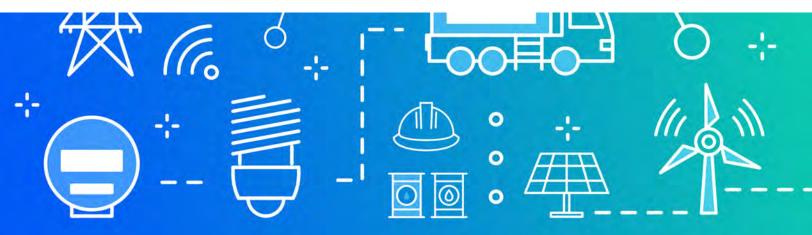


## EVENT AGENDA

JANUARY 27 + 28<sup>TH</sup>, 2020







< DAY 1 >

PRESENTED BY REFINITIV<sup>™</sup> 🔽

## DAY 1 < PANELS + WORKSHOP > THEME < THE YEAR AHEAD IN ALT/DATA > MONDAY JAN. 27TH 2020

	REGISTRATION BEGINS @ 1PM
2:00PM	Overview of the Intensive Day Intro to Leveraging Ensemble Platform for Sourcing, Testing, Evaluating and Purchasing Alternative Data
2:10PM	Deep Dataset Review Going Beyond Marketing Materials; Comparing Datasets in the Same Category, Understanding the Quality of the Data and Ultimately How to Find the Alpha Signal
2:30PM	Data Mapping + Concordance    Security Master Best Practices Why It's Difficult, Why It Matters and How to Solve It Hivemind
2:50PM	Mapping Your Data to Perm ID The Open Source Solution for the Future of Data Concordance Refinitiv
3:10PM	Transforming the Delivery of Data with AWS Data Exchange Amazon AWS    Moderated by BattleFin
3:30PM	   
4:00PM	Data Buyer Insights Panel Buyside Funds Discuss Best Practices for Getting Data in Front of Them and the Process they use to Evaluate a Dataset
	Fidelity, Credit Suisse, Alliance Bernstein + Chimera Capital    Moderated by ICE Data Service
4:20PM	Fidelity, Credit Suisse, Alliance Bernstein + Chimera Capital    Moderated by ICE Data Service  Understanding Data Integrated Process As it Relates to Alternative Data  Anduril Partners
4:20PM 4:40PM	Understanding Data Integrated Process As it Relates to Alternative Data
	Understanding Data Integrated Process As it Relates to Alternative Data Anduril Partners  How Data Exploration Kits Can Drive More Sales + Higher Returns Step by Step    What They Are, How to Build Them and Why They Work  Example Kit from Linkup    Moderated by BattleFin Team  Understanding the Data Buyer Process Fundamental, Quant, PE & VC
4:40PM	Understanding Data Integrated Process As it Relates to Alternative Data Anduril Partners  How Data Exploration Kits Can Drive More Sales + Higher Returns Step by Step    What They Are, How to Build Them and Why They Work  Example Kit from Linkup    Moderated by BattleFin Team  Understanding the Data Buyer Process
4:40PM 5:00PM	Understanding Data Integrated Process As it Relates to Alternative Data Anduril Partners  How Data Exploration Kits Can Drive More Sales + Higher Returns Step by Step    What They Are, How to Build Them and Why They Work  Example Kit from Linkup    Moderated by BattleFin Team  Understanding the Data Buyer Process Fundamental, Quant, PE & VC  Tres Vista  Data Privacy, Compliance + 2020 Themes How Political Outcomes May Shape the Data Industry + How Will Democrat vs Republican Outcomes Effect Things





< DAY 2 >

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# DAY 2 < PANELS + ONE-ON-ONE'S > THEME < THE YEAR AHEAD IN ALT/DATA > TUESDAY JAN. 28TH 2020

### **REGISTRATION & LIGHT BREAKFAST BEGINS @ 8AM**

8:45AM	Welcome & Data Pricing Survey Reports 2019 ReCap + Top Trends for 2020
9:00AM	Making Sense of Unstructured Data AlphaSense    Moderated by BattleFin
9:20AM	Deploying Machine Learning-Based Sentiment Strategies Over a BattleFin Ensemble Sandbox  MarketPsych    Moderated by BattleFin
9:35AM	Alternative Ways of Looking at Alternative Data Case Study on Thematic Factor Construction and Peer Analytics Research MSCI
9:55AM	Real Estate + Consumer Insights    Leveraging Location Intelligence Uncover Unique Behaviors such as Time Spent in Stores or Popular Visitation Days to Specific Store Locations, by Region Thinknum, Foursquare + Thasos
10:15AM	Marrying Datasets to Generate a Stronger Signal Did Walmart and Target see an Uptick During the Christmas Selling Season + What Does it Mean for Amazon? Edison, Prosper Retail Insight & Analytics    Moderated by BattleFin
10:35AM	   
11:00AM	Streamlining Alternative Data Monetization for Investment Firms Snowflake, Coatue Asset Management    Moderated by BattleFin
11:20AM	Commodities Panel    Leveraging Alternative Data to Predict Oil & Natural Gas Prices  ClipperData + Camgian
11:40AM	Robotic Process Automation and the Evolution of Webscraping Going Beyond Webcrawling; Getting Local & Understanding Terms of Service Vertical Knowledge    Moderated by BattleFin
12:00PM	The Year Ahead in Alternative Data  M Science, LoPresti Law Group + BattleFin
12:30PM	< Lunch & Break @ Eden Roc Garden >
1:40PM	One-on-One's Begin // 20 min Break @ 3:40PM // End @ 5:40PM
6:00PM	> / > BattleFin Cocktail Party @ Spa Garden > /

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Second Measure





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