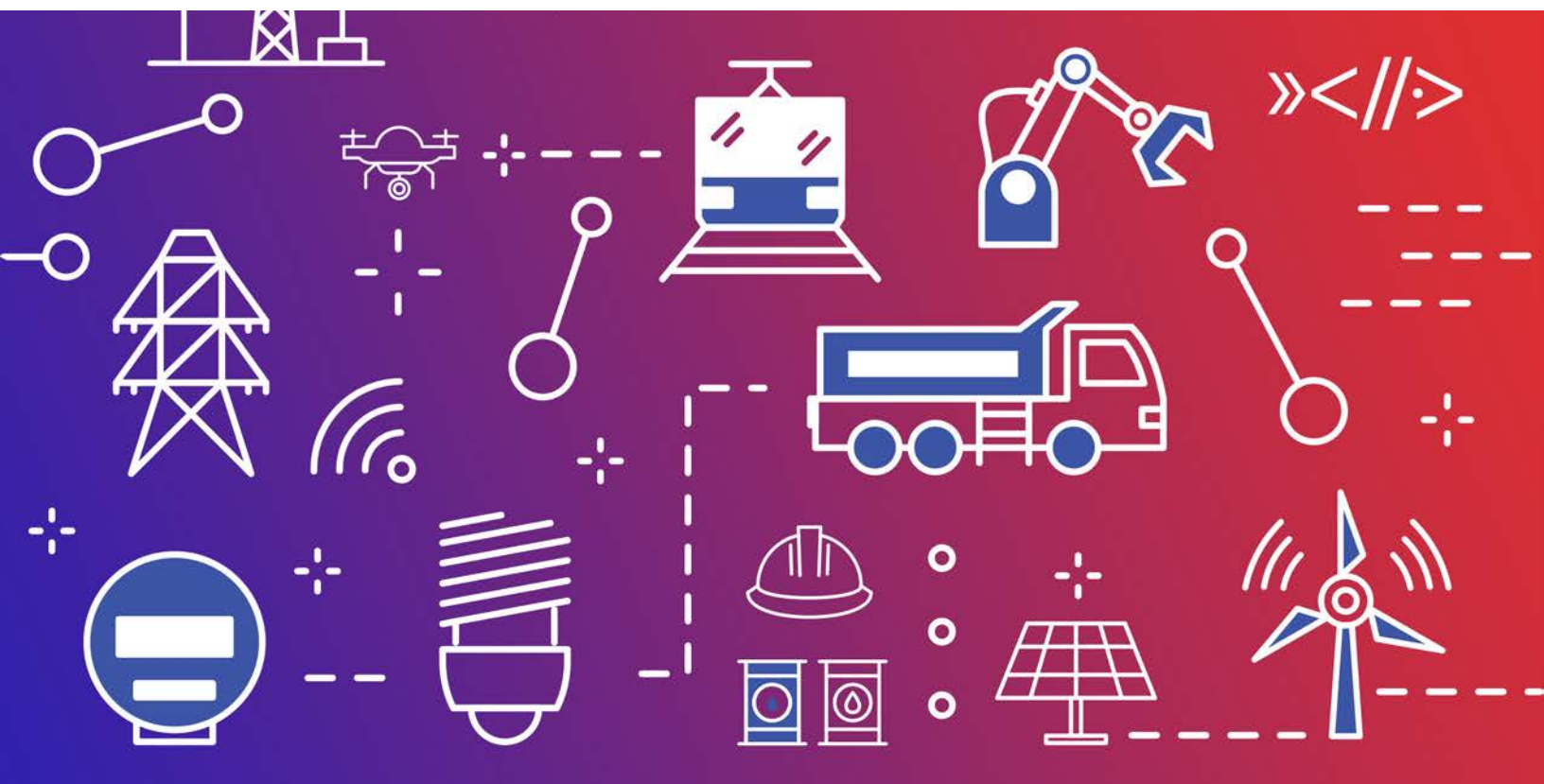




*BattleFin*  
**DISCOVERY DAY**  
**HONG KONG**

**EVENT AGENDA**

DECEMBER 3<sup>RD</sup>, 2019



# DISCOVERY DAY HONG KONG

PRESENTED BY

Jefferies

< **PANELS + ONE-ON-ONES** IN THE ASTOR BALLROOM >  
THEME < **DATA DISCOVERY + EXPLORATION** >  
TUESDAY DEC. 3<sup>RD</sup> 2019

**REGISTRATION + LIGHT BREAKFAST BEGINS @ 8AM**

- 8:45AM Evolution of the Asian Alternative Data Market**  
Predictions using alternative data to understand 5G opportunities, Trade War impacts, iPhone 11 uptakes and more.  
M Science LLC | Moderated by BattleFin
- 9:00AM Geolocation + Satellite Imagery Panel**  
Making the Physical World Searchable  
Orbital Insights | Moderated by Jefferies
- 9:20AM Unique Insights into Asian Companies Through Transcription & Sentiment**  
Scripts Asia + Extract Alpha | Moderated by Jefferies
- 9:40AM Deploying Machine Learning-based Sentiment Strategies Over a BattleFin Ensemble Sandbox**  
MarketPsych | Moderated by BattleFin
- 10:00AM** <br> 30 Minute Break </br>
- 10:30AM Sector insights from Alternative Data across Real Estate, Consumer, Energy sectors**  
Edison + ChinaScope + Clipper Data | Moderated by BattleFin
- 10:55AM Alternative Data: Finding 'Signal' in the Noise**  
TBD | Moderated by Refinitiv
- 11:15AM How to Extract Value from Internal Content**  
RavenPack
- 11:35AM Fresh Features on Ensemble**  
To help Source, Evaluate, Test and Purchase alt data  
BattleFin
- 11:50AM Crypto Currency Signals from the Alternative Data World**
- 12:00PM** < Lunch @ the St Regis >
- 1:20PM One-on-One's Begin // 20 min Break @ 3:20PM // End @ 6:00PM**
- 6:00PM** ><||> Refinitiv Cocktail Party ><||>