

## HONG KONG 2018 | AGENDA

TUESDAY NOVEMBER 6, 2018

Island Shangri-La - Level 5 Island Ballroom

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8:00AM - 9:00AM

**Registration and Light Breakfast**

Pre-Event Area in front of Island Ballroom Level 5

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9:00AM - 9:15AM

**A Deep Dive Using Alternative Data to Generate Retail and Consumer Investment Ideas**

Native | 1010data

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9:15AM - 9:30AM

**The Future of Data Collection, Ingestion, Categorization and Alpha Generation**

Tresvista

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9:30AM - 9:55AM

**Using Satellite Imagery to Predict Beyond Parking Lots and Oil Tanks**

Orbital Insight

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9:55AM - 10:05AM

**Understanding the Asian Alternative Data Market, China vs Japan vs Korea vs...**

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10:05AM - 10:15AM

**Macro Investment Ideas Generated Using Alternative Data**

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10:15AM - 10:30AM

**Understanding how to Use Web Scraping to Generate Investment Ideas**

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10:30AM - 10:45AM

**Break**

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10:45AM - 11:00AM

**Using Sentiment Analysis to Predict Stock Movements**

Vinesh

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11:00AM - 11:25AM

**Alt Data Target: AAPL: Using Email Receipt Data and Credit/Debit Card Data to Identify Handset Sales Trends**

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11:25AM - 11:35AM

**The Role of the Data Scientist. Turning Data into Information**

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11:35AM - 11:45AM

**IoT Discussion: Sensors, cameras and generating Industrial and Transport research ideas from IoT.**

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11:45AM - 11:55AM

**Sourcing, Evaluating, Testing & Purchasing Alternative Data**

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11:55AM - 1:10PM

**Lunch**

Level 5 - Tianshan & Lushan Room and  
Level 39 - Atrium Room

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1:10PM - 1:20PM

**Transition**

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1:20PM - 3:00PM

**One-on-One Meetings**

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3:00PM - 3:20PM

**Break**

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3:20PM - 5:00PM

**One-on-One Meetings**

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5:00PM - 8:00PM

**Reception - Cocktails**

Level 39 - Atrium Room  
Concert Performance by Jarlena

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