

INTELLIGENT LEARNING



DELIVERING LEARNING OUTCOMES TO MEET BUSINESS GOALS

Intelligent Learning is an innovative approach for developing digital content that uses gamification, personalisation and analytics to improve learning outcomes. It does this by boosting employee engagement to help deliver positive behavioural improvement and enable organisational change.

Purpose-built solutions help you to achieve your individual and corporate goals - driving the content, the learning activities and intelligent elements. Intelligent Learning identifies the relevant competencies for each learner, assesses their existing knowledge then automatically delivers the content that they really need.







INTELLIGENT ELEMENTS

Like all effective digital learning, Intelligent Learning starts with a compelling narrative, scenario-based learning activities, meaningful visual content, responsive design and WCAG accessibility.

Then we add intelligent elements to personalise, adapt and gamify the training content. Our granular analytics reinforce the impact of e-learning, helping you to deliver target outcomes faster and more easily.

You scored 100%. Your performance in Toronto has earned you a Business Class ticket to Europe.


To continue, please choose your destination from the departure board on the right.



PERSONALISE

Ask any senior member of your organisation how to improve your e-learning and they'll most likely say: "Make them short and relevant!". Well that's exactly what an intelligent course does, by asking each individual what their role involves and then only delivering content relevant to that particular learner.

Who are you?



“ Ok CK, before we go any further, I'd like to know a bit more about you. Take a look at the statements here and choose the one that best matches your point of view.

Sure, there have a few stories in media, but I think this is not a widespread problem. Certainly not at our company.

I don't have any personal experience of harassment but I do see this has an issue that should be addressed.

I have personal experience of harassment and it's not a trivial matter. I'm glad that we are finally taking it seriously.

I'd rather not say, thanks.



ADAPT

Intelligent courses go a stage further by assessing the competence of each learner, then adapting the content accordingly. One key application is the 'Test-out' option in courses. It delivers a greatly pared-down version of the course to learners demonstrating competence in the pre-course test. Contrarily, if a learner is struggling, a remedial training detour can be triggered instead.

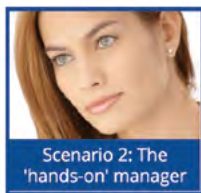
Sexual harassment



“ Based on your performance so far in this course, I've selected for you the five scenarios below. You can do them in any order you wish, but you must complete them all before you can proceed further.



Scenario 1: The new kid on the block



Scenario 2: The 'hands-on' manager



Scenario 3: The intern



Scenario 4: The illicit affair



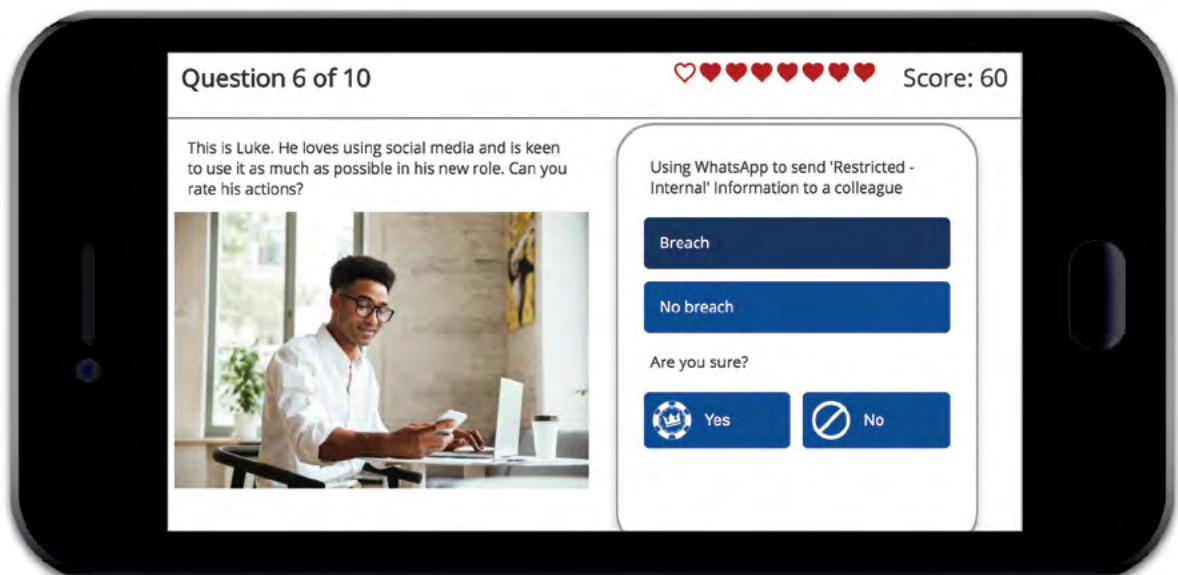
Scenario 5: The stylish man



GAMIFY

In every business some people are supremely confident that they know everything, and yet are regularly wrong. This can affect business-critical decisions, so you need to identify them – but how?

Standard course gamification can boost engagement, drive knowledge retention and even deliver adaptive content. Intelligent Learning enhances these benefits, by gathering valuable insights beyond the accuracy of answers to show how confident learners are in their responses.



Question 6 of 10



Score: 60

This is Luke. He loves using social media and is keen to use it as much as possible in his new role. Can you rate his actions?



Using WhatsApp to send 'Restricted - Internal' Information to a colleague

Breach

No breach

Are you sure?



Yes

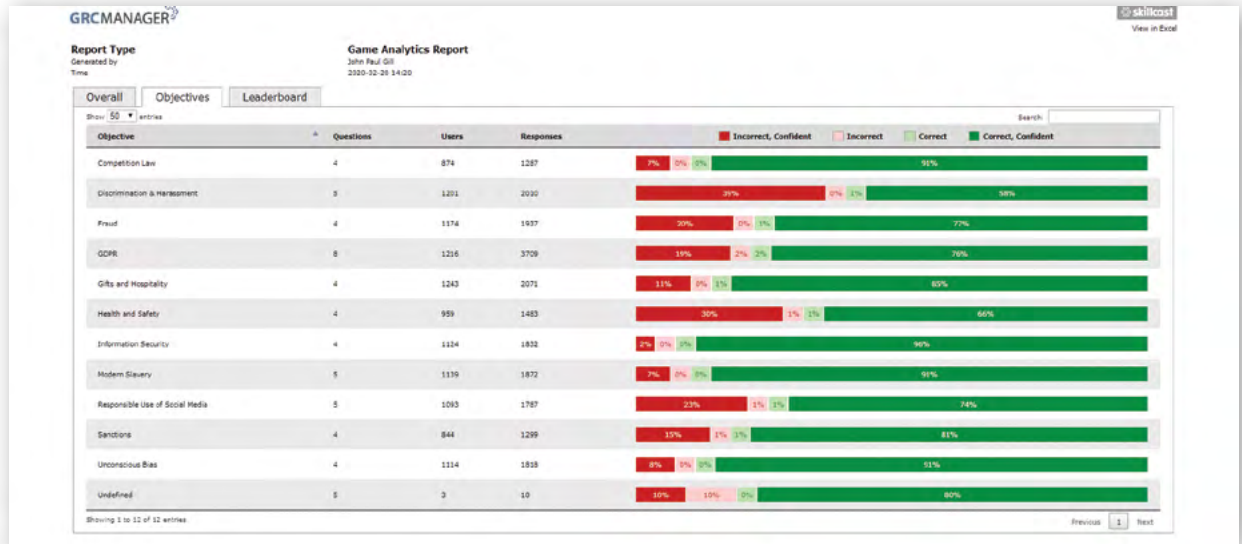


No



ANALYSE

Intelligent Learning modules gather better and more granular data than traditional e-learning courses from assessments, activities and gamification elements. This data powers competency maps at the individual, team and organisation level, provides recommendations for follow-on training and drives process improvements.



SKILLCAST SOLUTIONS

Skillcast helps companies to create compliance awareness and inspire their employees to act with integrity. We offer bespoke e-learning content development, libraries of ready-made courses and a digital platform specifically built for compliance training. Over 600 companies use our digital products to deliver millions of learning interventions each year.

Comprehensive course libraries

Skillcast Essentials is our best-selling library and there's a reason for that. Essentials library provides comprehensive coverage of the key compliance / conduct issues that companies in the UK face today. It comprises of 30 in-depth modules on the topics listed below and dozens of fast-paced, "Express" micro-learning modules to fire up compliance awareness.

All of our courses are customisable and we have specialist libraries across GDPR, Health & Safety, Insurance, Risk Management and FCA (including SM&CR).

Bespoke intelligent learning solutions

We partner with our clients at every stage to ensure the successful outcome of their learning initiatives - from needs analysis through to learning administration and reporting.

A designated project manager delivers each bespoke Intelligent Learning solution. Supported by a team of creative writers, subject matter experts, consultants, designers and programmers the project manager collaborates with your own reviewers and stakeholders to provide a smooth and efficient content development process.