

5 Essential Steps to Boost Property Listing Performance

1. Share your listing on social media. Your network of followers will easily be able to view and share your listing and build visibility.
2. Include all essential information necessary to locate your property, such as updated Google Street View and exterior images.
3. Leverage a virtual tour to boost interest and engagement.
4. Incorporate calls-to-action within a tour for immediate assistance.
5. Optimize your listing and website to be mobile-friendly.