



Ideas to Stand Out on a Student Housing Virtual Tour

- Students love to visualize what their own space will look like! Consider virtual staging your rooms to show what the space looks like empty and staged with furniture.
- Offer student housing open houses/webinars; let prospective renters and friends get together to follow along your virtual tour together.
- Have a call-to-action attached to your virtual tour that allows students to apply and learn more on the spot.