

Tips and Tricks for Leasing Agents Working Remotely

Tips to Give a Remote Virtual Tour

- To limit human interaction, use Panoskin's virtual meeting feature to offer remote virtual tours
- Practice giving a virtual tour to colleagues to test connection and flow of the tour
- It's easy for participants to stay quiet on a call, but walk through the tour as you would normally, being sure to engage them and answer all their questions

Other Virtual Leasing Ideas

- Offer a virtual "open house" and invite your email list to join a group webinar to walk through the property
- Stay active on social media and maintain responsiveness on Facebook and Instagram to engage and secure leases
- Up your email marketing campaigns to stay in front of renters; offer them unique content and resources about your neighborhood and community