

# Talking Points: The Future of Work

# Are Your Meetings Engaging?

## AS-IS STATE

1. One person leads the meeting, shares the only source of content
2. Other participants bring their devices but have no way to contribute; they're often passive and disengaged
3. Remoters feel these affects amplified, making them second-class meeting participants
4. Leads to:
  - Decisions using incomplete data
  - Generally unproductive and inefficient meetings



# What Makes Meetings so Ineffective?

## WHY ARE EXISTING TOOLS FAILING?

1. Conference room tools prioritize audio and video communication
  - Display with a cable
  - Projector with an in-room computer
  - Dual screen videoconferencing
2. Sharing is limited to one person at a time—for both in-room and remote meetings
3. A single source of content leaves out critical information required for decision making



# How Can We Improve These Meetings?

## WHAT'S NEEDED FOR THE FUTURE OF WORK?

1. Everyone is an active, engaged participant in a meeting, sharing content without limitations
2. In-room and remote participants are full class, productive contributors; they can see all sources of information and can contribute freely regardless of location
3. Decision making incorporates all data and context from everyone in a meeting, leading to more efficient and higher quality outcomes



# Mezzanine & The Future of Work

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## Decide Using All Your Data

Enables multiple streams of content providing shared context for higher quality, more efficient decision making

## Engage the Power of Teams

Facilitates easy, instantaneous sharing of any device, leading to more engaging, more productive meetings

## Meet From Anywhere

Provides multi-directional content sharing allowing anyone to connect and contribute from anywhere—in-room, a remote room, or on the go

## Ease of Use

Designed to be intuitive and effective for any user—even starting on day one. Integrates with all of the tools your teams know how to use today

